

Global Single Sign-on Market Size study & Forecast, by Type (Enterprise, Federated & Web-based, Windows Integrated) By Deployment Mode (Cloud, On-Premises) By Organization Size (Large Enterprises, SME's) By Industry Vertical (BFSI, IT & Telecom, Retail & CPG, Public Sector & Utilities, Education, Communications Media & Services, Healthcare & Life Sciences, Travel & Hospitality, Others) and Regional Analysis, 2023-2030

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Abstracts

Global Single Sign-on Market is valued approximately USD xx billion in 2022 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2023-2030. Single sign-on (SSO) is a mechanism that allows users to authenticate themselves once and gain access to multiple applications or systems without needing to provide their credentials again. It enables users to log in to various applications and services using a single set of login credentials, such as a username and password or other authentication methods like biometrics. The Single Sign-on market is expanding because of factors such as rising adoption of cloud and increasing number SME's. It establishes a trust relationship between the user's identity provider and the service providers that the user wants to access. Its importance has progressively increased during the forecast period 2023-2030.

According to Statista, in 2022, the most popular vendor in the cloud infrastructure services market, Amazon Web Services, accounts 32% of the entire market, followed by Microsoft Azure with 23% market share, and Google Cloud with 10% respectively. Together, these three cloud vendors account for about 65% of total global spending.

Furthermore, in 2022, over 60% of all corporate data is stored in the cloud as companies increasingly shift their resources into cloud environments in the hope of improving security and reliability next to advancing business agility. Another important factor that drives the Single Sign-on market is increasing number of SME's. As the number of SMEs implementing Single sign-on depends on factors such as the complexity of the IT landscape, interoperability requirements, cost considerations, and the level of collaboration and standardization within the ecosystem. In addition, as per Statista, there were estimated to be approximately 332.99 million SMEs worldwide in 2021, the continent with the most SMEs was Asia. Moreover, the growing number of social media platforms and increasing demand for centralized session in banking industry is anticipated to create a lucrative growth opportunity for the market over the forecast period. However, the risk associated to data breach stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Single Sign-on Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the presence of a large pool of single sign-on vendors and the increasing demand of single sign-on systems from medium and large enterprises in this region. Furthermore, Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as increasing demand of single sign-on solutions in a number of industries, such as BFSI, telecommunication, medical, and education in the region.

Major market player included in this report are:

IBM Corporation

Oracle Corporation

Dell Software

CA Technologies

OKTA, Inc

OneLogin, Inc

Ping Identity Corporation

SailPoint Technologies, Inc

Centrify Corporation

NetIQ Corporation

Recent Developments in the Market:

In February 2023, Synacor had announced Cloud ID, an identity and access management technology for premium consumer and entertainment services on Oracle Cloud Marketplace. It enables consumer-focused applications to provide one of the most straightforward and secure sign-in experiences, and it is now accessible on Oracle Cloud Infrastructure. Oracle Cloud Marketplace is a centralized repository for enterprise apps and solutions from Oracle and its partners. Cloud ID is a modern, turnkey, and adaptable identity management technology for premium, streaming entertainment, content, and service provider enterprises.

Global Single Sign-on Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Type, Deployment Mode, Organization Size, Industry Vertical, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Enterprise

Federated & Web-based

Windows Integrated

By Deployment Mode

Cloud

On-Premises

By Organization Size

Large Enterprises

SME's

By Industry Vertical

BFSI

IT & Telecom

Retail & CPG

Public Sector & Utilities

Education, Communications Media & Services

Healthcare & Life Sciences

Travel & Hospitality

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
 - 1.2.1. Single Sign-on Market, by Region, 2020-2030 (USD Billion)
 - 1.2.2. Single Sign-on Market, by Type, 2020-2030 (USD Billion)
 - 1.2.3. Single Sign-on Market, by Deployment Mode, 2020-2030 (USD Billion)
 - 1.2.4. Single Sign-on Market, by Organization Size, 2020-2030 (USD Billion)
 - 1.2.5. Single Sign-on Market, by Industry Vertical, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL SINGLE SIGN-ON MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL SINGLE SIGN-ON MARKET DYNAMICS

- 3.1. Single Sign-on Market Impact Analysis (2020-2030)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising adoption of cloud computing
 - 3.1.1.2. Increasing number of small and medium-sized enterprises
 - 3.1.2. Market Challenges
 - 3.1.2.1. Risk associated to data breach
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Growing number of social media platforms
 - 3.1.3.2. Increasing demand for centralized session in banking industry

CHAPTER 4. GLOBAL SINGLE SIGN-ON MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL SINGLE SIGN-ON MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Global Single Sign-on Market by Type, Performance - Potential Analysis
- 5.3. Global Single Sign-on Market Estimates & Forecasts by Type 2020-2030 (USD Billion)
- 5.4. Single Sign-on Market, Sub Segment Analysis
 - 5.4.1. Enterprise
 - 5.4.2. Federated & Web-based
 - 5.4.3. Windows Integrated

CHAPTER 6. GLOBAL SINGLE SIGN-ON MARKET, BY DEPLOYMENT MODE

- 6.1. Market Snapshot
- 6.2. Global Single Sign-on Market by Deployment Mode, Performance - Potential Analysis
- 6.3. Global Single Sign-on Market Estimates & Forecasts by Deployment Mode 2020-2030 (USD Billion)
- 6.4. Single Sign-on Market, Sub Segment Analysis

- 6.4.1. Cloud
- 6.4.2. On-Premises

CHAPTER 7. GLOBAL SINGLE SIGN-ON MARKET, BY ORGANIZATION SIZE

- 7.1. Market Snapshot
- 7.2. Global Single Sign-on Market by Organization Size, Performance - Potential Analysis
- 7.3. Global Single Sign-on Market Estimates & Forecasts by Organization Size 2020-2030 (USD Billion)
- 7.4. Single Sign-on Market, Sub Segment Analysis
 - 7.4.1. Large Enterprises
 - 7.4.2. SME's

CHAPTER 8. GLOBAL SINGLE SIGN-ON MARKET, BY INDUSTRY VERTICAL

- 8.1. Market Snapshot
- 8.2. Global Single Sign-on Market by Industry Vertical, Performance - Potential Analysis
- 8.3. Global Single Sign-on Market Estimates & Forecasts by Industry Vertical 2020-2030 (USD Billion)
- 8.4. Single Sign-on Market, Sub Segment Analysis
 - 8.4.1. BFSI
 - 8.4.2. IT & Telecom
 - 8.4.3. Retail & CPG
 - 8.4.4. Public Sector & Utilities
 - 8.4.5. Education, Communications Media & Services
 - 8.4.6. Healthcare & Life Sciences
 - 8.4.7. Travel & Hospitality
 - 8.4.8. Others

CHAPTER 9. GLOBAL SINGLE SIGN-ON MARKET, REGIONAL ANALYSIS

- 9.1. Top Leading Countries
- 9.2. Top Emerging Countries
- 9.3. Single Sign-on Market, Regional Market Snapshot
- 9.4. North America Single Sign-on Market
 - 9.4.1. U.S. Single Sign-on Market
 - 9.4.1.1. Type breakdown estimates & forecasts, 2020-2030
 - 9.4.1.2. Deployment Mode breakdown estimates & forecasts, 2020-2030

- 9.4.1.3. Organization Size breakdown estimates & forecasts, 2020-2030
- 9.4.1.4. Industry Vertical breakdown estimates & forecasts, 2020-2030
- 9.4.2. Canada Single Sign-on Market
- 9.5. Europe Single Sign-on Market Snapshot
 - 9.5.1. U.K. Single Sign-on Market
 - 9.5.2. Germany Single Sign-on Market
 - 9.5.3. France Single Sign-on Market
 - 9.5.4. Spain Single Sign-on Market
 - 9.5.5. Italy Single Sign-on Market
 - 9.5.6. Rest of Europe Single Sign-on Market
- 9.6. Asia-Pacific Single Sign-on Market Snapshot
 - 9.6.1. China Single Sign-on Market
 - 9.6.2. India Single Sign-on Market
 - 9.6.3. Japan Single Sign-on Market
 - 9.6.4. Australia Single Sign-on Market
 - 9.6.5. South Korea Single Sign-on Market
 - 9.6.6. Rest of Asia Pacific Single Sign-on Market
- 9.7. Latin America Single Sign-on Market Snapshot
 - 9.7.1. Brazil Single Sign-on Market
 - 9.7.2. Mexico Single Sign-on Market
- 9.8. Middle East & Africa Single Sign-on Market
 - 9.8.1. Saudi Arabia Single Sign-on Market
 - 9.8.2. South Africa Single Sign-on Market
 - 9.8.3. Rest of Middle East & Africa Single Sign-on Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Key Company SWOT Analysis
 - 10.1.1. Company
 - 10.1.2. Company
 - 10.1.3. Company
- 10.2. Top Market Strategies
- 10.3. Company Profiles
 - 10.3.1. IBM Corporation
 - 10.3.1.1. Key Information
 - 10.3.1.2. Overview
 - 10.3.1.3. Financial (Subject to Data Availability)
 - 10.3.1.4. Product Summary
 - 10.3.1.5. Recent Developments

- 10.3.2. Oracle Corporation
- 10.3.3. Dell Software
- 10.3.4. CA Technologies
- 10.3.5. OKTA, Inc
- 10.3.6. OneLogin, Inc
- 10.3.7. Ping Identity Corporation
- 10.3.8. SailPoint Technologies, Inc
- 10.3.9. Centrify Corporation
- 10.3.10. NetIQ Corporation

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

List of Tables

- TABLE 1. Global Single Sign-on Market, report scope
- TABLE 2. Global Single Sign-on Market estimates & forecasts by Region 2020-2030 (USD Billion)
- TABLE 3. Global Single Sign-on Market estimates & forecasts by Type 2020-2030 (USD Billion)
- TABLE 4. Global Single Sign-on Market estimates & forecasts by Deployment Mode 2020-2030 (USD Billion)
- TABLE 5. Global Single Sign-on Market estimates & forecasts by Organization Size 2020-2030 (USD Billion)
- TABLE 6. Global Single Sign-on Market estimates & forecasts by Industry Vertical 2020-2030 (USD Billion)
- TABLE 7. Global Single Sign-on Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 8. Global Single Sign-on Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 9. Global Single Sign-on Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 10. Global Single Sign-on Market by region, estimates & forecasts, 2020-2030

(USD Billion)

TABLE 11. Global Single Sign-on Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 12. Global Single Sign-on Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 13. Global Single Sign-on Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 14. Global Single Sign-on Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 15. Global Single Sign-on Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 16. Global Single Sign-on Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 17. U.S. Single Sign-on Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 18. U.S. Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 19. U.S. Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 20. Canada Single Sign-on Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 21. Canada Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 22. Canada Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 23. UK Single Sign-on Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 24. UK Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 25. UK Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 26. Germany Single Sign-on Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 27. Germany Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 28. Germany Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 29. France Single Sign-on Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 30. France Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 31. France Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 32. Italy Single Sign-on Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 33. Italy Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 34. Italy Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 35. Spain Single Sign-on Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 36. Spain Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 37. Spain Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 38. RoE Single Sign-on Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 39. RoE Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 40. RoE Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 41. China Single Sign-on Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 42. China Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 43. China Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 44. India Single Sign-on Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 45. India Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 46. India Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 47. Japan Single Sign-on Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 48. Japan Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 49. Japan Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 50. South Korea Single Sign-on Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 51. South Korea Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 52. South Korea Single Sign-on Market estimates & forecasts by segment

2020-2030 (USD Billion)

TABLE 53. Australia Single Sign-on Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 54. Australia Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 55. Australia Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 56. RoAPAC Single Sign-on Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 57. RoAPAC Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 58. RoAPAC Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 59. Brazil Single Sign-on Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 60. Brazil Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 61. Brazil Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 62. Mexico Single Sign-on Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 63. Mexico Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 64. Mexico Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 65. RoLA Single Sign-on Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 66. RoLA Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 67. RoLA Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 68. Saudi Arabia Single Sign-on Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 69. South Africa Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 70. RoMEA Single Sign-on Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 71. List of secondary sources, used in the study of global Single Sign-on Market

TABLE 72. List of primary sources, used in the study of global Single Sign-on Market

TABLE 73. Years considered for the study

TABLE 74. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List of figures

FIG 1. Global Single Sign-on Market, research methodology

FIG 2. Global Single Sign-on Market, Market estimation techniques

FIG 3. Global Market size estimates & forecast methods

FIG 4. Global Single Sign-on Market, key trends 2022

FIG 5. Global Single Sign-on Market, growth prospects 2023-2030

FIG 6. Global Single Sign-on Market, porters 5 force model

FIG 7. Global Single Sign-on Market, pest analysis

FIG 8. Global Single Sign-on Market, value chain analysis

FIG 9. Global Single Sign-on Market by segment, 2020 & 2030 (USD Billion)

FIG 10. Global Single Sign-on Market by segment, 2020 & 2030 (USD Billion)

FIG 11. Global Single Sign-on Market by segment, 2020 & 2030 (USD Billion)

FIG 12. Global Single Sign-on Market by segment, 2020 & 2030 (USD Billion)

FIG 13. Global Single Sign-on Market by segment, 2020 & 2030 (USD Billion)

FIG 14. Global Single Sign-on Market, regional snapshot 2020 & 2030

FIG 15. North America Single Sign-on Market 2020 & 2030 (USD Billion)

FIG 16. Europe Single Sign-on Market 2020 & 2030 (USD Billion)

FIG 17. Asia pacific Single Sign-on Market 2020 & 2030 (USD Billion)

FIG 18. Latin America Single Sign-on Market 2020 & 2030 (USD Billion)

FIG 19. Middle East & Africa Single Sign-on Market 2020 & 2030 (USD Billion)

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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