

# Global Single-serve Packaging Market Size Study, by Product Type (Flexible Plastics, Paper & Paperboard), by Application (Food & Beverages, Personal Care) and Regional Forecasts 2022-2032

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## Abstracts

The Global Single-serve Packaging Market was valued at approximately USD 9.79 billion in 2023 and is projected to experience a steady growth rate of 6.38% over the forecast period 2024-2032. The increasing demand for convenience-based packaging solutions, driven by evolving consumer lifestyles and the rising adoption of on-the-go consumption, has significantly propelled the expansion of the single-serve packaging industry. With consumers increasingly prioritizing portability and portion control, brands are shifting toward innovative, lightweight, and sustainable packaging options. This shift has particularly benefited flexible plastic and paper-based materials, which offer cost-effective and environmentally conscious alternatives for food, beverage, and personal care products.

A key driver of the market's growth is the surging preference for sustainable packaging solutions. Regulatory authorities worldwide are imposing stringent environmental policies, prompting manufacturers to adopt biodegradable and recyclable materials. Moreover, advancements in packaging technologies, such as high-barrier films and intelligent packaging solutions, are enhancing the preservation and shelf-life of single-serve products, thereby fostering consumer trust and market expansion. The food and beverage industry remains the dominant segment, with rising demand for ready-to-eat meals, single-serve coffee pods, and portion-controlled snacks fueling innovation and product diversification. Meanwhile, the personal care sector is witnessing increasing adoption of single-dose packaging for skincare and cosmetic products, further expanding market opportunities.

The Global Single-serve Packaging Market exhibits substantial regional disparities in growth trends. North America currently holds a significant market share, driven by a well-established consumer preference for convenient and portable packaging, alongside a strong presence of key industry players. Europe follows closely, with an emphasis on eco-friendly packaging solutions aligning with stringent sustainability regulations. Meanwhile, the Asia Pacific region is anticipated to emerge as the fastest-growing market, fueled by rapid urbanization, rising disposable incomes, and a growing inclination toward packaged food and beverage consumption. Latin America and the Middle East & Africa are also experiencing a gradual increase in demand, attributed to changing consumer lifestyles and expanding retail networks.

Major market players included in this report are:

Amcor plc

Berry Global Group, Inc.

Sealed Air Corporation

Mondi Group

Sonoco Products Company

Huhtam?ki Oyj

Tetra Pak International S.A.

Constantia Flexibles

Wipak Ltd.

UFlex Limited

Coveris Holdings S.A.

ProAmpac LLC

FlexPak Services LLC

Smurfit Kappa Group

WestRock Company

The detailed segments and sub-segments of the market are explained below:

By Product Type:

Flexible Plastics

Paper & Paperboard

By Application:

Food & Beverages

Personal Care

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical Year: 2022, 2023

Base Year: 2023

Forecast Period: 2024-2032

### Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approaches.

Analysis of the competitive structure of the market.

Demand-side and supply-side analysis of the market.

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