

Global Silver Antimicrobial Wound Dressing Market Size study with COVID Impact, by Type (Silver Foam Dressing, Silver Alginate Wound Dressing, Silver Barrier Dressing) by Application (Surgical Wounds, Burns Wounds, Chronic Wounds, others) and Regional Forecasts 2020-2027

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Abstracts

Global Silver Antimicrobial Wound Dressing Market is valued approximately USD XX billion in 2019 and is anticipated to grow with a healthy growth rate of more than XX over the forecast period 2020-2027. Silver wound dressings are dressings that contain silver or silver release compounds that are used in the treatment of chronic and acute wound infections. The main applications would be diabetic foot ulcers. As per the Center for disease control and prevention (CDC), the incidence of diabetes among Americans has tripled from 5.6 million to 20.9 million between 1980 and 2011. The risk of developing ulcers in diabetic patients in their lifetime is estimated to be up to 15%. It could lead to increased demand for advanced wound dressing. The usage of silver wound dressings in the treatment of acute and chronic and acute wound infections has been increased and is a major driver of the global market. As it is hard-to-heal wounds – such as ulcers, lacerations, and burns – rise, the level of awareness among patients has also increased. According to the World Health Organization, over 305 million acute, traumatic and burn wounds are recorded and treated worldwide every year and it is reported that this number is on the rise. Burden of chronic wounds across the globe is the key factor that would drive the growth of the market. . According to the Wound Healing Society (WHS) in the United States , approximately 8.2 million people were injured with or without infection in the United States in 2018 and the total cost of Medicare for acute and chronic wounds was around USD 21.1 billion to USD 96.8 billion.

The regional analysis of global Silver Antimicrobial Wound Dressing market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America was the prominent market for silver wound dressings which is mainly due to a large geriatric and diabetic population base. The increased incidence of chronic wounds like gangrene and diabetic foot ulcers is a primary factor which helped in influencing demand for silver wound dressings throughout this regional market. Europe and Asia-Pacific are also expected to see significant growth in the coming years which is due to an increased incidence of chronic wounds, that are mainly due to diabetes, and a growing awareness of advanced wound care. Moreover, a large population base, increasing inflows of medical tourists, and reduced hospital bed capacity are the factors that will lead to a higher uptake of silver wound dressings in Asia Pacific.

Major market player included in this report are:

Smith & Nephew plc

ConvaTec Group plc

Molnlycke Health Care

Coloplast Corp

Laboratories Urgo

Acelity LP Inc.

Medline Industries Inc.

Cardinal Health Inc.

Hollister Incorporated

Hartmann Group

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

by Type

Silver Foam Dressing

Silver Alginate Wound Dressing

Silver Barrier Dressing

by Application
Surgical Wounds
Burns Wounds
Chronic Wounds
Others
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Silver Antimicrobial Wound Dressing Market in Market Study:

Key Consulting Companies & Advisors

Global Silver Antimicrobial Wound Dressing Market Size study with COVID Impact, by Type (Silver Foam Dressing,...

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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COMPANIES MENTIONED

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ConvaTec Group plc
Molnlycke Health Care
Coloplast Corp
Laboratories Urgo
Acelity LP Inc.
Medline Industries Inc.
Cardinal Health Inc.
Hollister Incorporated
Hartmann Group

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