

Global Siding Market Size study, by Material (Vinyl, Fiber Cement, Wood and Others), By End-User (Residential and Non-Residential) and Regional Forecasts 2019-2026

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Abstracts

Global Siding Market is valued approximately at USD 97.79 billion in 2018 and is anticipated to grow with a healthy growth rate of more than 4.00% over the forecast period 2019-2026. Siding refers to the material used for covering, cladding and protecting the exterior walls of a building. They are applied to the walls and roofs in various styles and shapes such as verticals, clapboard, shakes, shingles and panels depending upon the requirements of the user. Further, rise in residential construction and infrastructure activities and growing needs for protective systems enhancing the aesthetic appeal of a building are some major factors, driving the growth of the market. For Instance: according to International Trade Administration, a smart city investment hub was launched in China during 2016 that boosted the development of smart city projects China which aims to increase the installation of PVC flooring in both the residential and commercial sector in smart city. Also, the China Centre for Urban Development and HSBC has declared the creation of United Kingdom and China joint smart cities growth and investment hub. Importantly, China has allocated approximately \$75.7 billion (RMB500 billion) for the deployment of smart city project under the China's 13th five-year plan (2016-2020) which is expected to drive the development of siding in China. However, high raw material and installation cost is beholding the confidence of users towards purchase of siding globally.

The regional analysis of global Siding Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia-Pacific is the leading/significant region across the world in terms of market share owing to the increasing number of new housing units and huge investments in the infrastructural

sector. Whereas, Asia-Pacific is anticipated to emerge as the fastest growing market region during the forecast period 2019- 2026. Factors such growth in residential and infrastructural construction sector would create lucrative growth aspects for the Asia-Pacific region during the forecast period of 2019-2026.

Major market player included in this report are:

Compagnie De Saint-Gobain S.A.

Westlake Chemical

Boral Limited

ETEX Group

Louisiana Pacific Corporation

LP Building Solutions

Nichiha Corporation

Cornerstone Building Brands

Shera

D?cke Extrusion Co. Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material:

Vinyl

Fiber Cement

Wood

Others

By End-User:

Residential

Non-Residential

By Region:

North America

U.S.

Canada

Europe

UK
Germany
Asia Pacific
China
India
Japan
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016-,2017

Base year – 2018

Forecast period – 2019 to 2026

Target Audience of the Global Siding Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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Boral Limited
ETEX Group
Louisiana Pacific Corporation
LP Building Solutions
Nichiha Corporation
Cornerstone Building Brands
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