

# **Global Shrink Sleeve Label Applicator Market Size study, by Automation (Semi-Automatic and Automatic), Labelling Speed (Up to 200 BPM, 200 BPM to 400 BPM, 400 BPM to 600 BPM), Container Diameter (Up to 50 mm, 50 to 100 mm, 100 mm to 150 mm), and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Shrink Sleeve Label Applicator Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Shrink Sleeve Label Applicator is automated packaging machine. It is used in various end use industries for the labelling process. These applicators provide precise label casting for different sizes of containers with high level of accuracy. The Shrink Sleeve Label Applicator Market is expected to grow with increasing advantages across the food and beverages industry. According to Statista in 2021, Uber Eats, Swiggy, Zomato, Yalantis, Grub hub, Food panda and others are the platforms offering food globally. And the revenue generation in this segment is estimated to reach USD 172,944 (millions) in 2021, annual growth rate of 9.37 % is expected in 2021. China is the leading region with around USD 135,994 million in 2021. As these food products require efficient packaging which boosts the market growth. Stringent government regulation towards packaging is another major factor boosting the market growth in the forecast period. Whereas rising investment in the packaging and labelling industry and growing R&D activities by market players creates lucrative opportunity to the market. However, stand-up pouches replacing bottles usage which impedes the market growth.

The key regions considered for the global 'Shrink Sleeve Label Applicator market study includes Asia Pacific, North America, Europe, Latin America, and the Rest of the World.

The Asia Pacific is deemed as the leading region in terms of the highest revenue generation. It includes factors such as easy availability of raw materials, rising demand for product labelling from highly populated countries and growing applications of the Shrink Sleeve Label Applicator across various end-user industries such as food and beverages etc. The Asia Pacific is also considered the fastest growing region across the globe owing to the rising disposable income, growing industrialization, and increasing middle class population etc.

Major market player included in this report are:

Fuji Seal International, Inc.

Krones

KARALILLE

FINPAC

DASE-SING

Xu Yuan Packaging Technology Co., Ltd.

Esleeve

Pack Leader

King Hong

DELMAX MACHINERY

The objective of the study is to define the market sizes of different segments & countries in recent years and to forecast the values for the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Automation:

Semi-Automatic and Automatic

By Labelling Speed:

Up to 200 BPM,

200 BPM to 400 BPM,

400 BPM to 600 BPM

By Container Diameter:

Up to 50 mm,

50 to 100 mm,

100 mm to 150 mm

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global 'Shrink Sleeve Label Applicator Market in Market Study:

Key Consulting Companies &amp; Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

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