

Global Shapewear Market Size study, by End-user (Male and Female), by Distribution Channel (Hypermarkets & Supermarkets, Specialty Stores, Online and Others), and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/GF1DFCCDED60EN.html>

Date: October 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GF1DFCCDED60EN

Abstracts

Global Shapewear Market is valued approximately at USD 1.9 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 8% over the forecast period 2021-2027. Shapewear assists in squeezing the extra fat and making the body look slimmer. Rising awareness about ideal body shapes, growing influence of social media and new product launches are fueling demand in the market. In January 2021, Knix-women launched its first shapewear collection for women- Love Your Shape-Wear, a line of 18 pieces in three cuts (a High-Rise Shaper Brief, a High-Rise Shaper Short, and a Shaper Bodysuit) in black and five different shades. Furthermore, growing preference for fitness activities and rising prevalence of obesity are expected to inject growth in the market in near future. According to Australian Institute of Health and Welfare, in 2017-18, 3 in 5 Australian women (60%) were overweight or obese. However, use of cheap fabric usage to reduce cost of production which results in side effects may hinder the growth during forecast period.

North America is the dominating region among Asia Pacific, North America, Europe, Latin America, and Rest of the World, owing to presence of large number of sophisticated consumers and widespread popularity for athletics and sports. Whereas, Asia Pacific is expected to grow at the fastest pace during forecast period, due to increasing number of market players launching new products in the region.

Major market player included in this report are:

Nike, Inc.

Adidas AG

Spanx Inc.
Triumph International Corporation
Leonisa
Wacoal America, Inc.
Ann Chery
2XU Pty. Ltd.
Under Armor Inc.
Skins International Trading AG

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By End-user:

Male

Female

By Distribution Channel:

Hypermarkets & Supermarkets

Specialty Stores

Online

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Shapewear Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Shapewear Market, by region, 2019-2027 (USD Billion)
 - 1.2.2. Shapewear Market, by End-user, 2019-2027 (USD Billion)
 - 1.2.3. Shapewear Market, by Distribution Channel, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL SHAPEWEAR MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL SHAPEWEAR MARKET DYNAMICS

- 3.1. Shapewear Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. New product launches
 - 3.1.1.2. Rising awareness about ideal body shapes
 - 3.1.2. Market Restraint
 - 3.1.2.1. Use of cheaper fabric usage to reduce cost of production which results in side effects
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Growing preference for fitness activities
 - 3.1.3.2. Rising prevalence of obesity

CHAPTER 4. GLOBAL SHAPEWEAR MARKET: INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economic
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL SHAPEWEAR MARKET, BY END-USER

- 5.1. Market Snapshot
- 5.2. Global Shapewear Market by End-user, Performance - Potential Analysis
- 5.3. Global Shapewear Market Estimates & Forecasts by End-user 2018-2027 (USD Billion)
- 5.4. Shapewear Market, Sub Segment Analysis
 - 5.4.1. Male
 - 5.4.2. Female

CHAPTER 6. GLOBAL SHAPEWEAR MARKET, BY DISTRIBUTION CHANNEL

- a. Market Snapshot
- 6.1. Global Shapewear Market by Distribution Channel, Performance - Potential Analysis
- 6.2. Global Shapewear Market Estimates & Forecasts by Distribution Channel 2018-2027 (USD Billion)
- 6.3. Shapewear Market, Sub Segment Analysis
 - 6.3.1. Hypermarkets & Supermarkets
 - 6.3.2. Specialty Stores
 - 6.3.3. Online
 - 6.3.4. Others

CHAPTER 7. GLOBAL SHAPEWEAR MARKET, REGIONAL ANALYSIS

- 7.1. Shapewear Market, Regional Market Snapshot

- 7.2. North America Shapewear Market
 - 7.2.1. U.S. Shapewear Market
 - 7.2.1.1. End-user breakdown estimates & forecasts, 2018-2027
 - 7.2.1.2. Distribution Channel breakdown estimates & forecasts, 2018-2027
 - 7.2.2. Canada Shapewear Market
- 7.3. Europe Shapewear Market Snapshot
 - 7.3.1. U.K. Shapewear Market
 - 7.3.2. Germany Shapewear Market
 - 7.3.3. France Shapewear Market
 - 7.3.4. Spain Shapewear Market
 - 7.3.5. Italy Shapewear Market
 - 7.3.6. Rest of Europe Shapewear Market
- 7.4. Asia-Pacific Shapewear Market Snapshot
 - 7.4.1. China Shapewear Market
 - 7.4.2. India Shapewear Market
 - 7.4.3. Japan Shapewear Market
 - 7.4.4. Australia Shapewear Market
 - 7.4.5. South Korea Shapewear Market
 - 7.4.6. Rest of Asia Pacific Shapewear Market
- 7.5. Latin America Shapewear Market Snapshot
 - 7.5.1. Brazil Shapewear Market
 - 7.5.2. Mexico Shapewear Market
- 7.6. Rest of The World Shapewear Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. Nike Inc.
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Product Summary
 - 8.2.1.5. Recent Developments
 - 8.2.2. Adidas AG
 - 8.2.3. Spanx Inc.
 - 8.2.4. Triumph International Corporation
 - 8.2.5. Leonisa
 - 8.2.6. Wacoal America, Inc.

- 8.2.7. Ann Chery
- 8.2.8. 2XU Pty. Ltd.
- 8.2.9. Under Armour Inc.
- 8.2.10. Skins International Trading AG

CHAPTER 9. RESEARCH PROCESS

- 9.1. Research Process
 - 9.1.1. Data Mining
 - 9.1.2. Analysis
 - 9.1.3. Market Estimation
 - 9.1.4. Validation
 - 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 2. Global Shapewear Market, report scope

TABLE 3. Global Shapewear Market Estimates & forecasts by region 2018-2027 (USD Billion)

TABLE 4. Global Shapewear Market Estimates & forecasts by End-user 2018-2027 (USD Billion)

TABLE 5. Global Shapewear Market Estimates & forecasts by Distribution Channel 2018-2027 (USD Billion)

TABLE 6. Global Shapewear Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 7. Global Shapewear Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 8. Global Shapewear Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Shapewear Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Shapewear Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Shapewear Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Shapewear Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Shapewear Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Shapewear Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. Global Shapewear Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. Global Shapewear Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 17. Global Shapewear Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 18. Global Shapewear Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 19. Global Shapewear Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 20. Global Shapewear Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. Global Shapewear Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. U.S. Shapewear Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 23. U.S. Shapewear Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. U.S. Shapewear Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. Canada Shapewear Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 26. Canada Shapewear Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. Canada Shapewear Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. UK Shapewear Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 29. UK Shapewear Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. UK Shapewear Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. Germany Shapewear Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 32. Germany Shapewear Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. Germany Shapewear Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. France Shapewear Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 35. France Shapewear Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. France Shapewear Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. Spain Shapewear Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 38. Spain Shapewear Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 39. Spain Shapewear Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 40. Italy Shapewear Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 41. Italy Shapewear Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 42. Italy Shapewear Market Estimates & forecasts by segment 2018-2027 (USD Billion)

Billion)

TABLE 43. ROE Shapewear Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 44. ROE Shapewear Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 45. ROE Shapewear Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 46. China Shapewear Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 47. China Shapewear Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. China Shapewear Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 49. India Shapewear Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 50. India Shapewear Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. India Shapewear Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 52. Japan Shapewear Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 53. Japan Shapewear Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 54. Japan Shapewear Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 55. Australia Shapewear Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 56. Australia Shapewear Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 57. Australia Shapewear Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 58. South Korea Shapewear Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 59. South Korea Shapewear Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 60. South Korea Shapewear Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 61. ROPAC Shapewear Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 62. ROPAC Shapewear Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 63. ROPAC Shapewear Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 64. Brazil Shapewear Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 65. Brazil Shapewear Market Estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 66. Brazil Shapewear Market Estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 67. Mexico Shapewear Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 68. Mexico Shapewear Market Estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 69. Mexico Shapewear Market Estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 70. ROLA Shapewear Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 71. ROLA Shapewear Market Estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 72. ROLA Shapewear Market Estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 73. ROW Shapewear Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 74. ROW Shapewear Market Estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 75. ROW Shapewear Market Estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 76. List of secondary sources used in the study of global Shapewear Market .

TABLE 77. List of primary sources used in the study of global Shapewear Market .

TABLE 78. Years considered for the study.

TABLE 79. Exchange rates considered.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Shapewear Market, research methodology
- FIG 2. Global Shapewear Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Shapewear Market, key trends 2020
- FIG 5. Global Shapewear Market, growth prospects 2021-2027
- FIG 6. Global Shapewear Market, porters 5 force model
- FIG 7. Global Shapewear Market, pest analysis
- FIG 8. Global Shapewear Market, value chain analysis
- FIG 9. Global Shapewear Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Shapewear Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Shapewear Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Shapewear Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Shapewear Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Shapewear Market by segment, 2018 & 2027 (USD Billion)
- FIG 15. Global Shapewear Market by segment, 2018 & 2027 (USD Billion)
- FIG 16. Global Shapewear Market by segment, 2018 & 2027 (USD Billion)
- FIG 17. Global Shapewear Market, regional snapshot 2018 & 2027
- FIG 18. North America Shapewear Market 2018 & 2027 (USD Billion)
- FIG 19. Europe Shapewear Market 2018 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Shapewear Market 2018 & 2027 (USD Billion)
- FIG 21. Latin America Shapewear Market 2018 & 2027 (USD Billion)
- FIG 22. Global Shapewear Market, company market share analysis (2020)

I would like to order

Product name: Global Shapewear Market Size study, by End-user (Male and Female), by Distribution Channel (Hypermarkets & Supermarkets, Specialty Stores, Online and Others), and Regional Forecasts 2021-2027

Product link: <https://marketpublishers.com/r/GF1DFCCDED60EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF1DFCCDED60EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970