

Global Shampoo Market Size study, by Product (2-in-1 Shampoo, Anti-dandruff Shampoo, Kids Shampoo, Medicated Shampoo, Standard Shampoo, and Other Products), Distribution Channel (Supermarkets/Hypermarkets, Specialist Retailers, Convenience Stores, Drug Stores and Pharmacies, Online Stores, and Other Distribution Channels) and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/G1E0BB83226DEN.html>

Date: January 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G1E0BB83226DEN

Abstracts

Global Shampoo Market is valued approximately xxx billion in 2020 and is anticipated to grow with a healthy growth rate of more than 4.03 % over the forecast period 2021-2027. Shampoos are generally a foaming liquid which cleanses hair and nourish them. There are many types of shampoo used for different type of hair. The demand for herbal shampoo is increasing which is boosting the growth of shampoo market. Other benefits of shampoo such as cleansing hair, helping in the growth of hair and keeping our scalp clean, keeping hair dandruff free are some other factors driving the market. For example, in 2020, Herbal Essences introduced its Aloe Collection with sustainably sourced aloe vera from Mexico. Rising awareness for the benefits of using shampoo through social media serves as another driver for the shampoo market. According to a survey conducted by "Drug Invention Today" in 2019 it was found that 65% of survey respondent suffered from dandruff issues. Increasing trend for spas and other hair care activities is also driving the market. According to a report, the number of people undergoing spas have increased to 190 million in 2019 from 187 million in 2018. However, harmful side effects due to shampoo because of the use of chemicals impedes the growth of the market over the forecast period of 2021-2027. Also, increasing youth population is likely to increase the market growth during the forecast

period.

The regional analysis of global Shampoo Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading region across the world in terms of market share owing to increasing hair colour demand in the region. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate over the forecast period 2021-2027. Factors such as increased expenditure on hair care products would create lucrative growth prospects for the Shampoo Market across Asia-Pacific region.

Major market player included in this report are:

L'Oréal S.A. (Paris, France)

Unilever (London, U.K.)

Shiseido Co. Ltd. (Tokyo, Japan)

Procter & Gamble Co. (Ohio, U.S.)

Henkel AG & Co. KG aA (Düsseldorf, Germany)

Johnson & Johnson (New Jersey, U.S.)

Coty Inc. (New York, U.S.)

Estée Lauder Co. Inc. (New York, U.S.)

Kao Corporation (Tokyo, Japan)

Beiersdorf AG (Hamburg, Germany)

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

2-in-1 Shampoo

Anti-dandruff Shampoo

Kids Shampoo

Medicated Shampoo

Standard Shampoo

Other Products

By Distribution Channel:

Supermarkets/Hypermarkets

Convenience Stores

Specialist Retailers

Drug Stores and Pharmacies

Online Stores

Other Distribution Channels

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Shampoo Market in Market Study:

Global Shampoo Market Size study, by Product (2-in-1 Shampoo, Anti-dandruff Shampoo, Kids Shampoo, Medicated S...

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Shampoo Market, by Region, 2019-2027 (USD Billion)
 - 1.2.2. Shampoo Market, by Product Type, 2019-2027 (USD Billion)
 - 1.2.3. Shampoo Market, by Distribution Channel, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL SHAMPOO MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL SHAMPOO MARKET DYNAMICS

- 3.1. Shampoo Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing trends for different hair styles
 - 3.1.1.2. Increasing awareness for hair care products
 - 3.1.2. Market Challenges
 - 3.1.2.1. Adverse effect of shampoo
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increasing youth population

CHAPTER 4. GLOBAL SHAMPOO MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants

- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL SHAMPOO MARKET, BY PRODUCT TYPE

- 5.1. Market Snapshot
- 5.2. Global Shampoo Market by Product Type, Performance - Potential Analysis
- 5.3. Global Shampoo Market Estimates & Forecasts by Product Type 2018-2027 (USD Billion)
- 5.4. Shampoo Market, Sub Segment Analysis
 - 5.4.1. 2-in-1 Shampoo
 - 5.4.2. Anti-dandruff Shampoo
 - 5.4.3. Kids Shampoo
 - 5.4.4. Medicated Shampoo
 - 5.4.5. Standard Shampoo
 - 5.4.6. Other Products

CHAPTER 6. GLOBAL SHAMPOO MARKET, BY DISTRIBUTION CHANNEL

- 6.1. Market Snapshot
- 6.2. Global Shampoo Market by Distribution Channel, Performance - Potential Analysis
- 6.3. Global Shampoo Market Estimates & Forecasts by Distribution Channel 2018-2027 (USD Billion)
- 6.4. Shampoo Market, Sub Segment Analysis
 - 6.4.1. Supermarkets/Hypermarkets
 - 6.4.2. Specialist Retailers
 - 6.4.3. Convenience Stores
 - 6.4.4. Drug Stores
 - 6.4.5. Pharmacies, Online Stores
 - 6.4.6. Other Distribution Channels

CHAPTER 7. GLOBAL SHAMPOO MARKET, REGIONAL ANALYSIS

- 7.1. Shampoo Market, Regional Market Snapshot
- 7.2. North America Shampoo Market
 - 7.2.1. U.S. Shampoo Market
 - 7.2.1.1. Product Type breakdown estimates & forecasts, 2018-2027
 - 7.2.1.2. Distribution Channel breakdown estimates & forecasts, 2018-2027
 - 7.2.2. Canada Shampoo Market
- 7.3. Europe Shampoo Market Snapshot
 - 7.3.1. U.K. Shampoo Market
 - 7.3.2. Germany Shampoo Market
 - 7.3.3. France Shampoo Market
 - 7.3.4. Spain Shampoo Market
 - 7.3.5. Italy Shampoo Market
 - 7.3.6. Rest of Europe Shampoo Market
- 7.4. Asia-Pacific Shampoo Market Snapshot
 - 7.4.1. China Shampoo Market
 - 7.4.2. India Shampoo Market
 - 7.4.3. Japan Shampoo Market
 - 7.4.4. Australia Shampoo Market
 - 7.4.5. South Korea Shampoo Market
 - 7.4.6. Rest of Asia Pacific Shampoo Market
- 7.5. Latin America Shampoo Market Snapshot
 - 7.5.1. Brazil Shampoo Market
 - 7.5.2. Mexico Shampoo Market
- 7.6. Rest of The World Shampoo Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. L'Oréal S.A. (Paris, France)
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Product Summary
 - 8.2.1.5. Recent Developments
 - 8.2.2. Unilever (London, U.K.)
 - 8.2.3. Shiseido Co. Ltd. (Tokyo, Japan)

- 8.2.4. Procter & Gamble Co. (Ohio, U.S.)
- 8.2.5. Henkel AG & Co. KG aA (Düsseldorf, Germany)
- 8.2.6. Johnson & Johnson (New Jersey, U.S.)
- 8.2.7. Coty Inc. (New York, U.S.)
- 8.2.8. Estée Lauder Co. Inc. (New York, U.S.)
- 8.2.9. Kao Corporation (Tokyo, Japan)
- 8.2.10. Beiersdorf AG (Hamburg, Germany)

CHAPTER 9. RESEARCH PROCESS

- 9.1. Research Process
 - 9.1.1. Data Mining
 - 9.1.2. Analysis
 - 9.1.3. Market Estimation
 - 9.1.4. Validation
 - 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Shampoo Market, report scope

TABLE 2. Global Shampoo Market estimates & forecasts by Region 2018-2027 (USD Billion)

TABLE 3. Global Shampoo Market estimates & forecasts by Product Type 2018-2027 (USD Billion)

TABLE 4. Global Shampoo Market estimates & forecasts by Distribution Channel 2018-2027 (USD Billion)

TABLE 5. Global Shampoo Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 6. Global Shampoo Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 7. Global Shampoo Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 8. Global Shampoo Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Shampoo Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Shampoo Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Shampoo Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Shampoo Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Shampoo Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Shampoo Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. U.S. Shampoo Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. U.S. Shampoo Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 17. U.S. Shampoo Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 18. Canada Shampoo Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 19. Canada Shampoo Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 20. Canada Shampoo Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 21. UK Shampoo Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. UK Shampoo Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 23. UK Shampoo Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. Germany Shampoo Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 25. Germany Shampoo Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 26. Germany Shampoo Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. RoE Shampoo Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 28. RoE Shampoo Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 29. RoE Shampoo Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. China Shampoo Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 31. China Shampoo Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 32. China Shampoo Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. India Shampoo Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 34. India Shampoo Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 35. India Shampoo Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. Japan Shampoo Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 37. Japan Shampoo Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 38. Japan Shampoo Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 39. RoAPAC Shampoo Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 40. RoAPAC Shampoo Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 41. RoAPAC Shampoo Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 42. Brazil Shampoo Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 43. Brazil Shampoo Market estimates & forecasts by segment 2018-2027 (USD Billion)

Billion)

TABLE 44. Brazil Shampoo Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 45. Mexico Shampoo Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 46. Mexico Shampoo Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 47. Mexico Shampoo Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. RoLA Shampoo Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 49. RoLA Shampoo Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 50. RoLA Shampoo Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. Row Shampoo Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 52. Row Shampoo Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 53. Row Shampoo Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 54. List of secondary sources, used in the study of global Shampoo Market

TABLE 55. List of primary sources, used in the study of global Shampoo Market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Shampoo Market, research methodology
- FIG 2. Global Shampoo Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Shampoo Market, key trends 2020
- FIG 5. Global Shampoo Market, growth prospects 2021-2027
- FIG 6. Global Shampoo Market, porters 5 force model
- FIG 7. Global Shampoo Market, pest analysis
- FIG 8. Global Shampoo Market, value chain analysis
- FIG 9. Global Shampoo Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Shampoo Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Shampoo Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Shampoo Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Shampoo Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Shampoo Market, regional snapshot 2018 & 2027
- FIG 15. North America Shampoo Market 2018 & 2027 (USD Billion)
- FIG 16. Europe Shampoo Market 2018 & 2027 (USD Billion)
- FIG 17. Asia pacific Shampoo Market 2018 & 2027 (USD Billion)
- FIG 18. Latin America Shampoo Market 2018 & 2027 (USD Billion)
- FIG 19. Global Shampoo Market, company market share analysis (2020)

I would like to order

Product name: Global Shampoo Market Size study, by Product (2-in-1 Shampoo, Anti-dandruff Shampoo, Kids Shampoo, Medicated Shampoo, Standard Shampoo, and Other Products), Distribution Channel (Supermarkets/Hypermarkets, Specialist Retailers, Convenience Stores, Drug Stores and Pharmacies, Online Stores, and Other Distribution Channels) and Regional Forecasts 2021-2027

Product link: <https://marketpublishers.com/r/G1E0BB83226DEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1E0BB83226DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970