

Global Sexually Transmitted Diseases (STD) Testing Market Size study & Forecast, by Disease Type (Chlamydia, Gonorrhea, Herpes Simplex Virus, Syphilis, Human Papillomavirus (HPV), Human Immunodeficiency Virus (HIV), and Other Diseases) and Location of Testing (Laboratory Testing, and Point-of-care (POC) Testing) and Regional Analysis, 2022-2029

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Abstracts

Global Sexually Transmitted Diseases (STD) Testing Market is valued approximately USD 96.06 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 5.1% over the forecast period 2022-2029. Sexually Transmitted Diseases (STD) refer to infection transmitted from an infected person to an uninfected person through sexual contact. STDs are caused by bacteria, and viruses. Chlamydia, Gonorrhea, Herpes Simplex Virus, Syphilis, Human Papillomavirus (HPV), and Human Immunodeficiency Virus among others are different kind of STDs. The increasing prevalence of STDs worldwide and favorable reimbursement policies for STDs as well as strategic initiatives from leading market players are key factors accelerating the market growth.

According to the World Health Organization (WHO) estimates – in 2020, globally around 374 million new cases of STIs were reported. In addition, the most prevalent type of infection was chlamydia with 129 million cases, followed by gonorrhoea with 82 million cases, syphilis with 7.1 million cases and trichomoniasis with 156 million cases. Also, growing healthcare infrastructure in the developing regions and rising patient awareness towards STD prevalence would create lucrative growth prospectus for the market over

the forecast period. However, the high cost associated with testing equipment and social stigma associated with STDs impede the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Sexually Transmitted Diseases (STD) Testing Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region in terms of market share due to factors such as presence of leading market players as well as availability of robust healthcare infrastructure in the region. Whereas Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as rising prevalence of STDs as well as increasing number of favorable initiatives from government authorities in terms of awareness campaigns and reimbursement policies in the region.

Major market player included in this report are:

Abbott Laboratories

Becton Dickinson Company

Biom?rieux, Inc.

Bio-Rad Laboratories Inc.

Danaher Corporation

Diasorin Molecular LLC

Hologic Inc.

Orasure Technologies, Inc.

Roche Holdings AG

Thermo Fisher Scientific (Affymetrix)

Recent Developments in the Market:

In June 2019, Quest Diagnostics, launched three laboratory testing packages for sexually transmitted diseases (STDs). The package would cover chlamydia, gonorrhea, and syphilis, would be available for online purchase by individuals across the United States.

In April 2022, USA based Chiricahua Community Health Centers, Inc. (CCHCI) entered in a collaboration with The Body Agency Collective (TBAC) and Visby Medical, Inc., to enhance the diagnosis and treatment of sexually transmitted infection (STI). Under this project the community health center would utilize PCR diagnostic device, the Sexual Health Click Test to test STIs in women within 30 minutes.

Global Sexually Transmitted Diseases (STD) Testing Market Report Scope:
Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Disease Type, Location of Testing, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Disease Type

Chlamydia

Gonorrhea

Herpes Simplex Virus

Syphilis

Human Papillomavirus (HPV)

Human Immunodeficiency Virus (HIV)

Other Diseases

By Location of Testing

Laboratory Testing

Point-of-care (POC) Testing)

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

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