

Global Sewing Machines Market Size study, by Product Type (Mechanical, Electronic, Automated, Embroidery, Overlock and Others, by End-Users (Household, Commercial, Industrial), by Application (Apparel, Shoes, Bags and Others), and Regional Forecasts 2021-2027

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Abstracts

Global Sewing Machines Market is valued approximately at USD xx Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 4.3% over the forecast period 2021-2027. They are highly used in the commercial manufacturing of apparels, shoes, car upholstery, bags, furniture products and others as well as used by the households. The global Sewing Machines market is being driven by growing apparel demand, an expanding fashion industry, increasing manufacturing industries, and emergence of automated sewing machines. For instance: in 2020, Usha International launched four new sewing machines, Skyline S-9, Memory Craft 9850, 6700 P, and Memory Craft 550E specifically for sewing, embroidery, and quilting to boost smaller commercial establishments. Furthermore, the rising technological advancements in the sewing machines and growing various end-use industries will provide new opportunities for the global Sewing Machines industry. For instance: in 2021, Tajima Industries Co., Ltd. launched 'TMEZ-KC Series' sewing machines models for artificial intelligence embroidery machine equipped with the 'i-TM' function. However, availability of counterfeit products and presence of unorganized players in the industry may impede market growth over the forecast period of 2021-2027.

The regional analysis is analyzed across the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World for the global Sewing Machines Market. Asia Pacific is the leading region across the world in terms of market share and

also is anticipated to exhibit the highest CAGR over the forecast period 2021-2027 due to growing apparel industry, various manufacturing industries and rising small businesses have stimulated product demand in the region.

Major market player included in this report are:

Aisin Seiki Co. Ltd.

Bernina International AG

Brother Industries Ltd.

Jack Sewing Machine Co. Ltd.

Jaguar International Corporation

Janome Sewing Machine Co. Ltd.

Juki Corporation

Kaulin Manufacturing Co. Ltd. (Siruba)

Million Special Industries Co. Ltd.

Pegasus Sewing Machine Mfg. Co. Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Mechanical

Electronic

Automated

Embroidery

Overlock

Others

By End-Users:

Household

Commercial

Industrial

By Application:

Apparel

Shoes
Bags
Others

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific

China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Sewing Machines Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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