

Global ServiceNow Tech Service Market Size Study, by Service (IT Services, Portfolio Management Services, IT Asset Management Services, Enterprise Asset Management Services, Governance, Risk, and Compliance Services, Operational Technology Management Services), by Enterprise Size (Small Offices, Small Enterprises, Medium-sized Enterprises, Large Enterprises, Very Large Enterprises), by Industry (Service, Distribution Services, Public Sector, Finance, Manufacturing and Resources, Infrastructure) and Regional Forecasts 2022-2032

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Abstracts

Global ServiceNow Tech Service Market is valued at approximately USD 33.66 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 17.63% over the forecast period 2024-2032. ServiceNow tech services are pivotal in enabling digital transformation, offering critical capabilities such as implementation, customization, and integration to adapt the ServiceNow platform to specific business requirements. The ServiceNow platform has rapidly become a preferred automation platform among enterprises due to its robust workflow automation features. This surge in platform adoption drives a corresponding increase in demand for related technology services, as organizations seek assistance with installation, configuration, and ongoing maintenance.

The Global ServiceNow Tech Service Market is driven by embracing digital transformation to enhance process clarity, efficiency, and customer experience modernization. As a result, ServiceNow's tech services are experiencing robust growth,

driven by the need to manage growing workflow complexity and integrate various applications within the ServiceNow ecosystem. These services provide essential expertise in automation scripting, integration architecture, and security configuration, addressing the significant market gap caused by the shortage of skilled ServiceNow professionals. Service providers are well-positioned to bridge this gap by delivering specialized knowledge and alleviating resource constraints faced by client organizations. However, high cost of implementation is going to impede the overall demand for the market during the forecast period 2024-2032.

The key regions considered for the market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, North America held a significant market share driven by the rapid adoption of digital transformation across various sectors. The region's strong technological infrastructure and the presence of key market players foster an environment conducive to the growth of ServiceNow tech services. Furthermore, the increasing complexity of enterprise workflows and the need for seamless integration of applications continue to fuel demand for these services, driving substantial investments in the market.

Major market players included in this report are:

ServiceNow

Broadcom

Epicor Software Corporation

Hewlett Packard Enterprise

IBM Corporation

Microsoft Corporation

Oracle Corporation

SAP SE

SYSPRO

Zoho Corporation

Adobe Inc.

Salesforce.com, Inc.

Workday, Inc.

Atlassian Corporation Plc

Infor

The detailed segments and sub-segment of the market are explained below:

By Service:

- IT Services
- Portfolio Management Services
- IT Asset Management Services
- Enterprise Asset Management Services
- Governance, Risk, and Compliance Services

- Operational Technology Management Services

By Enterprise Size:

- Small Offices
- Small Enterprises
- Medium-sized Enterprises
- Large Enterprises
- Very Large Enterprises

By Industry:

- Service
- Distribution Services
- Public Sector
- Finance
- Manufacturing and Resources
- Infrastructure

By Region:

North America:

- U.S.
- Canada

Europe:

- UK
- Germany
- France
- Spain
- Italy
- ROE

Asia Pacific:

- China
- India
- Japan
- Australia
- South Korea
- RoAPAC

Latin America:

- Brazil
- Mexico
- RoLA

Middle East & Africa:

- Saudi Arabia
- South Africa

- RoMEA

Years considered for the study are as follows:

- Historical year – 2022
- Base year – 2023
- Forecast period – 2024 to 2032

Key Takeaways:

- Market Estimates & Forecast for 10 years from 2022 to 2032.
- Annualized revenues and regional level analysis for each market segment.
- Detailed analysis of geographical landscape with Country level analysis of major regions.
- Competitive landscape with information on major players in the market.
- Analysis of key business strategies and recommendations on future market approach.
- Analysis of competitive structure of the market.
- Demand side and supply side analysis of the market

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