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Global Service Delivery Platform (SDP) Market Size Study by Components (Policy Management, Telecom Application Servers, Subscriber Data Management, Mobile Content Management & Delivery, and Others), by Telecom Service Sector (Business Data Services, Mobile, Residential Broadband, PSTN, and Others), and By Regional Forecasts, 2018-2025

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Abstracts

Global Service Delivery Platform (SDP) Market to reach USD 9.37 billion by 2025.

Global Service Delivery Platform (SDP) Market valued approximately USD 5.74 billion in 2016 is forecasted to grow with a healthy growth rate of more than 5.60% over the forecast period 2018-2025. The major factors speculated to augment the markets are rising complexity of the service layer, intense rivalry in the telecom industry, the merging of wireless and wireline services, rise in demand for data & content-related services, brisk rise in wireless deployments and success of communication service providers (CSPs) application stores. Security & performance concerns, huge primary financing price, scarcity of standard SDP reference models, and difficulties faced in vendor evaluation are some of the chief restraining factors the growth rate of the market. A Service Delivery Platform (SDP) is a platform that provides a structure for service delivery, including controls for service sessions and protocols for service use.

The regional analysis of Global Service Delivery Platform (SDP) Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading region across the world in terms of market share due to the continuous R&D drives with increased implementation. Whereas, owing to countries such as China, India, and Japan, Asia Pacific region is

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also expected to exhibit higher growth rate / CAGR over the forecast period 2018-2025.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Policy Management

Telecom Application Servers

Subscriber Data Management

Mobile Content Management & Delivery

Others

By Telecom Service Sector:

Business Data Services

Mobile

Residential Broadband

PSTN

Others

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By Regions:

- North America
  - U.S.
  - Canada
- Europe
  - UK
  - Germany
- Asia Pacific
  - China
  - India
  - Japan
- Latin America
  - Brazil
  - Mexico
- Rest of the World

Furthermore, years considered for the study are as follows:

- Historical year – 2015, 2016
- Base year – 2017
- Forecast period – 2018 to 2025

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The industry is seeming to be fairly competitive. Some of the leading market players include Hewlett- Packard Development Company Ltd., Alcatel-Lucent, Tata Consultancy Services Ltd., Amdocs Inc., ZTE Corporations, APEX Communications, Viaccess-Orca, Broadcast Inc., Huawei, CA Technologies Inc., Ericsson, Comverse Inc., Oracle Corporations, Nokia Siemens Network, Opencloud, Accenture, Telenity, Cisco Sysems, Aepona, IBM Corp., and so on. The fierce competitiveness has made these players spend in product developments to improve the customer’s requirements.

Target Audience of the Service Delivery Platform (SDP) Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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Contents

CHAPTER 1. GLOBAL SERVICE DELIVERY PLATFORM (SDP) MARKET DEFINITION & SCOPE

1.1. Research Objective
1.2. Market Definition
1.3. Scope of The Study
1.4. Years Considered for The Study
1.5. Currency Conversion Rates
1.6. Report Limitation

CHAPTER 2. RESEARCH METHODOLOGY

2.1. Research Process
  2.1.1. Data Mining
  2.1.2. Analysis
  2.1.3. Market Estimation
  2.1.4. Validation
  2.1.5. Publishing
2.2. Research Assumption

CHAPTER 3. EXECUTIVE SUMMARY

3.1. Global & Segmental Market Estimates & Forecasts, 2015-2025 (USD Billion)
3.2. Key Trends

CHAPTER 4. GLOBAL SERVICE DELIVERY PLATFORM (SDP) MARKET DYNAMICS

4.1. Growth Prospects
  4.1.1. Drivers
  4.1.2. Restraints
  4.1.3. Opportunities
4.2. Industry Analysis
  4.2.1. Porter’s 5 Force Model
  4.2.2. PEST Analysis
  4.2.3. Value Chain Analysis
4.3. Analyst Recommendation & Conclusion

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CHAPTER 5. GLOBAL SERVICE DELIVERY PLATFORM (SDP) MARKET BY COMPONENT

5.1. Market Snapshot
5.2. Market Performance - Potential Model
5.3. Service Delivery Platform (SDP) Market, Sub Segment Analysis
5.3.1. Policy Management
5.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
5.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
5.3.2. Telecom Application Servers
5.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
5.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
5.3.3. Subscriber Data Management
5.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
5.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
5.3.4. Mobile Content Management & Delivery
5.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
5.3.4.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
5.3.5. Others
5.3.5.1. Market estimates & forecasts, 2015-2025 (USD Billion)
5.3.5.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 6. GLOBAL SERVICE DELIVERY PLATFORM (SDP) MARKET BY TELECOM SERVICE SECTOR

6.1. Market Snapshot
6.2. Market Performance - Potential Model
6.3. Service Delivery Platform (SDP) Market, Sub Segment Analysis
6.3.1. Business Data Services
6.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
6.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
6.3.2. Mobile
6.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
6.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
6.3.3. Residential Broadband
6.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
6.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
6.3.4. PSTN

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6.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
6.3.4.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
6.3.5. Others
6.3.5.1. Market estimates & forecasts, 2015-2025 (USD Billion)
6.3.5.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 7. GLOBAL SERVICE DELIVERY PLATFORM (SDP) MARKET, REGIONAL ANALYSIS

7.1. Service Delivery Platform (SDP) Market, Regional Market Snapshot (2015-2025)
7.2. North America Service Delivery Platform (SDP) Market Snapshot
7.2.1. U.S.
7.2.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
7.2.1.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
7.2.1.3. Telecom Service Sector breakdown estimates & forecasts, 2015-2025 (USD Billion)
7.2.2. Canada
7.2.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
7.2.2.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
7.2.2.3. Telecom Service Sector breakdown estimates & forecasts, 2015-2025 (USD Billion)
7.3. Europe Service Delivery Platform (SDP) Market Snapshot
7.3.1. U.K.
7.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
7.3.1.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
7.3.1.3. Telecom Service Sector breakdown estimates & forecasts, 2015-2025 (USD Billion)
7.3.2. Germany
7.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
7.3.2.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
7.3.2.3. Telecom Service Sector breakdown estimates & forecasts, 2015-2025 (USD Billion)
7.3.3. France
7.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
7.3.3.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
7.3.3.3. Telecom Service Sector breakdown estimates & forecasts, 2015-2025 (USD Billion)
7.3.4. Rest of Europe
7.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)

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7.3.4.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
7.3.4.3. Telecom Service Sector breakdown estimates & forecasts, 2015-2025 (USD Billion)
7.4. Asia Service Delivery Platform (SDP) Market Snapshot
7.4.1. China Service Delivery Platform (SDP) Market Size Estimates & Forecasts, 2015-2025 (USD Billion)
7.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
7.4.1.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
7.4.1.3. Telecom Service Sector breakdown estimates & forecasts, 2015-2025 (USD Billion)
7.4.2. India
7.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
7.4.2.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
7.4.2.3. Telecom Service Sector breakdown estimates & forecasts, 2015-2025 (USD Billion)
7.4.3. Japan
7.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
7.4.3.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
7.4.3.3. Telecom Service Sector breakdown estimates & forecasts, 2015-2025 (USD Billion)
7.4.4. Rest of Asia Pacific
7.4.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
7.4.4.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
7.4.4.3. Telecom Service Sector breakdown estimates & forecasts, 2015-2025 (USD Billion)
7.5. Latin America Service Delivery Platform (SDP) Market Snapshot
7.5.1. Brazil
7.5.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
7.5.1.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
7.5.1.3. Telecom Service Sector breakdown estimates & forecasts, 2015-2025 (USD Billion)
7.5.2. Mexico
7.5.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
7.5.2.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
7.5.2.3. Telecom Service Sector breakdown estimates & forecasts, 2015-2025 (USD Billion)
7.6. Rest of The World
7.6.1. South America
7.6.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

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7.6.1.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
7.6.1.3. Telecom Service Sector breakdown estimates & forecasts, 2015-2025 (USD Billion)
7.6.2. Middle East and Africa
7.6.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
7.6.2.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
7.6.2.3. Telecom Service Sector breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 8. COMPETITIVE INTELLIGENCE

8.1. Company Market Share (Subject to Data Availability)
8.2. Top Market Strategies
8.3. Company Profiles
8.3.1. Hewlett- Packard Development Company Ltd.
8.3.1.1. Overview
8.3.1.2. Financial (Subject to Data Availability)
8.3.1.3. Product Summary
8.3.1.4. Recent Developments
8.3.2. Alcatel-Lucent
8.3.3. Tata Consultancy Services Ltd.
8.3.4. Amdocs Inc.
8.3.5. ZTE Corporations
8.3.6. APEX Communications
8.3.7. Viaccess-Orca
8.3.8. Broadcast Inc.
8.3.9. Huawei
8.3.10. CA Technologies Inc.
8.3.11. Ericsson
8.3.12. Comverse Inc.
8.3.13. Oracle Corporations
8.3.14. Nokia Siemens Network
8.3.15. Opencloud
8.3.16. Accenture
8.3.17. Telenity
8.3.18. Cisco Sysems
8.3.19. Aepona
8.3.20. IBM Corp.

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