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Global Server Market Size study & Forecast, by Product (Blade, Micro, Open Compute Project, Rack, Tower) by Enterprise Size (Micro, Small, Medium, Large), by Channel (Direct, Reseller, Systems Integrator, Others), by End-Use (BFSI, Energy, Government & Defense, Healthcare, IT & Telecom, Others) and Regional Analysis, 2023-2030

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Abstracts

Global Server Market is valued at approximately USD 89.26 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 9.3% over the forecast period 2023-2030. Servers are powerful computers or hardware systems that store, process, and distribute data and services over a network. They are designed to handle requests and provide resources to other computers, known as clients, in a client-server architecture. Servers play a crucial role in various aspects of computing and communication. They are commonly used for hosting websites, running applications, storing files and databases, managing email systems, providing cloud services, and facilitating network communication. The server market is expanding because of factors such as the growing number of new data centers globally and rising mobile data traffic across the globe.

The exponential growth of data-intensive applications, cloud computing, and the need for storage and processing power has led to a surge in demand for data centers. Servers are a fundamental component of data centers, driving the growth of the server market. Further, with the widespread adoption of smartphones and mobile devices, mobile data traffic has been skyrocketing. Mobile applications, video streaming, social media, and online services accessed through mobile devices contribute to increasing data traffic. Server infrastructure is crucial in managing and processing this mobile data

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traffic. According to Statista, in the year 2018, Global mobile data traffic reached 19.01 exabytes per month which increased by 28.56 exabytes per month in the year 2019 and reached 77.49 exabytes per month in the year 2022. In addition, rising government initiatives for the development of IT infrastructure, and Continuous advancement in emerging technologies, such as AI, IoT, big data, cloud computing, and 5G is creating a lucrative opportunity to market growth. However, increasing data security concerns stifle market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Server Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the dominance of key market players, rising adoption of digital technologies, rising investment, and integration of new emerging technologies in the region. Whereas, Asia Pacific is projected to have significant growth owing to factors such as rising mobile traffic, rising data generation, and rising development of data centers in the region.

Major market player included in this report are:

ASUSTeK Computer Inc.

Cisco Systems, Inc.

Dell Inc.

Fujitsu Limited

Hewlett Packard Enterprise Development LP

Huawei Technologies Co., Ltd.

Intel Corporation

NEC Corporation

SMART Global Holdings, Inc.

Super Micro Computer, Inc.

Recent Developments in the Market:

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In May 2022, Nokia Corporation introduced the Nokia Cloud Native Communication Suite, which was created with WiFi, 4G, and 5G deployments in mind. The Media Resource Function (MRF), , Cloud Native Network Function (CNF), and Telephony Application Server (TAS)among other capabilities, are included in this solution.

Global Server Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Product, Enterprise Size, Channel, End-use, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

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By Product:

Blade

Micro

Open Compute Project

Rack

Tower

By Enterprise Size:

Micro

Small

Medium

Large

By Channel:

Direct

Reseller

Systems Integrator

Others

By End-use:

BFSI

Energy

Government & Defense

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Healthcare

IT & Telecom

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

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South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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