

# **Global Sensitive Skin Care Products Market Size study & Forecast, by Products (Face Care, Body Care, Lip Care), by Gender (Male, Female), by Distribution Channel (Online, Offline), and Regional Analysis, 2023-2030**

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## **Abstracts**

Global Sensitive Skin Care Products Market is valued approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2023-2030. The sensitive skin care products market refers to the segment of the skincare industry that focuses on developing and providing products specifically designed for individuals with sensitive skin. The major driving factors for the Global Sensitive Skin Care Products Market are increasing prevalence of skin sensitivity, growing consumer awareness and consciousness, rising cosmetics industry and changing consumer preferences. Moreover, rising e-commerce sales and growing product innovation are creating lucrative growth opportunities for the market over the forecast period 2023-2030.

The cosmetics industry is rising which is driving the growth for the market over the forecast period. For instance, according to Statista, in 2020 the revenue for the cosmetics industry was USD 72,366.20 million which is predicted to increase up to USD 1,31,041.20 million in 2026. Along with this, companies are moving towards online distribution channels as the introduction of e-commerce platforms has simplified the distribution of skin care products. For example, Grupo Botic?rio, a Brazilian cosmetics company, bought Beleza-na Web, an e-commerce platform for selling its products, in 2019. To meet consumer demand, producers are focusing on offering a vast range of products through online channels. However, the high cost of Sensitive Skin Care Products stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Sensitive Skin Care Products Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America is dominating market for sensitive skin care products, driven by a high level of awareness about skincare and a large consumer base. The region has a growing demand for gentle and hypoallergenic products, with a focus on natural and organic ingredients. The United States and Canada are major contributors to the market, with a strong presence of key market players and a well-established distribution network. Asia Pacific is a rapidly growing market for sensitive skin care products, fueled by increasing disposable income, changing lifestyles, and rising beauty consciousness. Countries like China, Japan, South Korea, and India are key contributors to the market, driven by a strong skincare culture and a preference for innovative formulations. The region also witnesses a growing demand for products targeting specific skin concerns like redness, sensitivity, and inflammation.

Major market player included in this report are:

Johnson & Johnson

Procter & Gamble

L'Oréal S.A.

Unilever

Beiersdorf AG

Avène

CeraVe

Eucerin

The Body Shop

Dr. Jart+

Recent Developments in the Market:

In October 2021, Alastin Skincare Inc., a specialty aesthetics company focused

on developing and marketing innovative physician-dispensed skincare products, recently introduced three new sensitive skincare products to its portfolio. These products are designed to address the unique needs of individuals with sensitive skin and provide effective solutions for their skincare concerns.

#### Global Sensitive Skin Care Products Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Products, Gender, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Products:

*Global Sensitive Skin Care Products Market Size study & Forecast, by Products (Face Care, Body Care, Lip Care)...*

Face Care

Body Care

Lip Care

By Gender:

Male

Female

By Distribution Channel:

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

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