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Global Self-Testing Market Size study & Forecast, by Product (Diagnostic kits, Diagnostic device, Diagnostic strips), by Sample (Urine, Blood, Stools, Oral Swabs, Other), by Application (Cholesterol and Triglycerides Tests, Diabetes and Glucose Tests, Ovulation Test Cancer Test, Intolerance or Celiac disease Test, Allergy Test, Anemia Test) and Regional Analysis, 2023-2030

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Abstracts

Global Self-Testing Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2023-2030. Self-Testing is creating new opportunities for tracking, diagnosing, and addressing in patients treatment and their care. To identify the possible hazards of illnesses, manufacturers are creating testing kits for wellness and preventative measures, spanning from acute infection diagnosis to chronic condition management. As the utilization of opioids for chronic illness treatment continues to increase and the alarming rates of mortality and morbidity linked to their misuse become apparent, pain management approaches within the medical community are undergoing transformation with the integration of substance abuse testing as a crucial aspect. The market growth is driven by key factors such as increasing value-based care and growing demand for unauthorized home COVID kits for testing.

According to Statista, The United States has conducted the most COVID-19 tests globally as of December 22, 2022, with over 1.15 billion tests. There have been more than 273 million tests in Russia. The COVID-19 epidemic has severely taxed health systems all around the world. There was a tremendous demand for test kits at the start

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of the epidemic, but production capacity was limited. The early outbreak of the disease in the United States was undiscovered for weeks due to defective testing kits made by the Centers for Disease Control and Prevention. However, the rising number of false tests stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Self-Testing Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America is leading the global market share owing to increased technology advancement and use of home kits. On the other side, Asia Pacific is expected to be the fastest growing region due to its large population and growing awareness about the convenience and acceptability of self-testing kits.

Major market player included in this report are:

Piramal Enterprises Ltd

Quidel Corporation

ARKRAY Inc.

True Diagnostics Inc.

ACON Laboratories Inc.

Assure Tech (Hangzhou) Co. Ltd.

Becton Dickinson & Company

Bionime Corporation

Roche Holding AG

True Diagnostics Inc.

Recent Developments in the Market:

In January 2022, Florida Atlantic University (FAU) granted around USD 1.3 million to NIH for the development of automated, quick HIV self-kits. After a programmatic evaluation of the results of the first phase's progress, another

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USD 1.3 million would be granted for this endeavour.

In January 2023, The NIH and Administration for Strategic Preparedness and Response (ASPR) collaborated to launch the Home Test to Treat programme. This virtual community health intervention would provide free COVID health services in a few selected communities, including telehealth consultations, home treatments, and at-home rapid tests.

Global Self-Testing Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Product, Sample, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key

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players. The detailed segments and sub-segment of the market are explained below:

By Product:

Diagnostic kits

Diagnostic device

Diagnostic strips

By Sample:

Urine

Blood

Stools

Oral Swabs

Other

By Application:

Cholesterol and Triglycerides Tests

Diabetes and Glucose Tests

Ovulation Test Cancer Test

Intolerance or Celiac disease Test

Allergy Test

Anemia Test

By Region:

North America

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U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

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Middle East & Africa

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