

Global Self-tanning Products Market Size study, by Product (Lotions, Gels, Others) by Application (Men, Women) by Distribution Channel (Supermarkets & Hypermarkets, Convenience Stores, Online) and Regional Forecasts 2022-2028

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Abstracts

Global Self-tanning Products Market is valued approximately USD 876.97 million in 2021 and is anticipated to grow with a healthy growth rate of more than 4.5% over the forecast period 2022-2028. As consumers have become more aware of the health and long-term aesthetic repercussions of excessive sun exposure, self-tanning solutions have become more popular. Skin cancer cases are steadily rising as a result of widespread UVA and UVB exposure, which has fueled the demand of such devices. The COVID-19 pandemic has had a devastating effect on the market, as the majority of the consumer base is located in Europe and North America, both of which have been significantly impacted by the epidemic. In the coming years, rising worries about skin illnesses and other health problems related with sun exposure will drive greater demand for such products. Because lotions and gels are regularly administered, they are among the most popular items. Lotions and gels are easy-to-use rapid remedies for addressing dry skin, in addition to benefits such as instant hydration, fewer breakouts, and refreshed skin. Sunless tanners are products that give the skin a tanned appearance without exposing it to damaging ultraviolet (UV) radiation.. However, the market's growth would be hampered by the side effects of these products over the projection period of 2022-2028.

The key regions considered for the global Self-tanning Products Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Europe had the biggest market share, and this is likely to continue throughout the projection period. Consumer preference has shifted toward organic and natural lotions as a result of

greater regulations on DHA in self-tan products, owing to a rising knowledge of its adverse effects on the skin. From 2022 to 2028, Asia Pacific is predicted to be the fastest-growing regional market. The Asia Pacific market is expected to benefit from rising demand for skincare and cosmetic products in emerging markets such as China and India, due to factors such as a growing number of new product launches and rising concerns about skin health, the harmful effects of UV rays, and skin conditions.

Major market player included in this report are:

The Est?e Lauder Companies Inc.

L'Or?al

Shiseido Co., Ltd.

St. Tropez

Unilever

Kao Corporation

Beiersdorf AG

Johnson & Johnson Services, Inc.

Avon Products, Inc.

Clarins

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product

Lotions

Gels

Others

By Application

Men

Women

By Distribution Channel

Supermarkets & Hypermarkets

Convenience Stores

Online

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Self-tanning Products Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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