

# **Global Self-service technology Market Size study, by Product Type (ATM, Kiosks, vending Machine,), by Application (Retail, QSR, Banking, Travel & tourism, Healthcare, Others), and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Self-service technology Market is valued approximately at USD 573.57 Million in 2020 and is anticipated to grow with a healthy growth rate of more than 4.40% over the forecast period 2021-2027. Self-service technology are technological interfaces which allows the customers to produce services without the involvement of direct service employees. The global Self-service technology market is being driven by growing deployment of ATMs as well as Increasing demand for self-checkout systems. Furthermore, the widespread awareness about the benefits of self-service machines, will provide new opportunities for the global Self-service technology industry. For instance, According to the report of Reserve bank of India, overall ATM access in India is low, and they are also unevenly deployed between rural and urban areas. In 2017, as per the census 2011, around 69% of total population are living in rural area have 47% of ATMs deployed in between rural and semi-urban centers after that the rest is being in metro & urban region. Thus there has been great requirement of ATM deployment in India to make it accessible and more available in rural and semi-urban centers that are highly underserved. As a result, increased in requirement of ATMs will necessitate the use of self-service technology model. However, Rise in digital transactions and online payment mode and growing cybersecurity threats, may impede market growth over the forecast period of 2021-2027.

Asia Pacific, North America, Europe, Latin America, and Rest of the World are the key regions consider for the regional analysis of the global self-service technology market. The rising deployment of ATM, , vending machines and self-service kiosks as well as

growing acceptance of self service system across the emerging economies enables Asia Pacific to be significant region across the world in terms of market share. Whereas North America is also anticipated to exhibit the highest growth rate / CAGR over the forecast period 2021-2027, due to the increase spending on technological development, travel and transportation and hospitality sector.

Major market player included in this report are:

Azkoyen, S.A  
Diebold Nixdorf, Incorporated  
Crane Co.  
Fujitsu  
GRGBanking  
HESS Cash Systems GmbH  
HYOSUNG TNS  
KIOSK Information Systems  
NCR Corporation  
Toshiba Tec Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

ATM  
Kiosks  
vending Machine

By Application:

Retail  
QSR  
Banking  
Travel & tourism  
Healthcare  
Others

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Self-service technology Market in Market Study:

Key Consulting Companies &amp; Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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