

Global Self-service Kiosk Market Size study & Forecast, by Offering (Hardware, Software, Services) by Type (Casino, Check-in, Banking, Ticketing, Self-order, Others), by Location (Outdoor, Indoor), by Vertical (Banking, Financial Service, & Insurance, Transportation, Travel, & Hospitality, Retail, Entertainment, Others), and Regional Analysis, 2022-2029

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Abstracts

Global Self-service Kiosk Market is valued at approximately USD 27.48 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 6.5% over the forecast period 2022-2029. A self-service kiosk is a computer terminal created to allow users to complete a particular task or set of tasks independently, without requiring human contact or help. Self-service kiosks are frequently used to provide customers quick access to information, services, or goods in a variety of locations, including restaurants, airports, retail stores, and government buildings. The growing trend of self-service across the retail sector, rising inclination towards contactless payment processing, and increasing focus on enhancing customer experience are some prominent factors that are attributing to the market growth during the estimated period.

The surge in smartphone and tablet adoption is primarily supporting the market expansion across the globe. The widespread adoption of smartphones enables users more accustomed to interacting with touchscreens and performing self-service tasks. As a result, self-service kiosks have become more intuitive and user-friendly, with touchscreens that are similar to those found on smartphones. For instance, Statista estimates that there were 6,269 million smartphone subscriptions worldwide in 2021.

This amount is expected to continue to rise and reach 7,690 million by 2027. Furthermore, the increasing penetration of advanced technologies including artificial intelligence, virtual reality, and augmented reality is improving the self-service kiosks, as well as rising government support leveraging various opportunities for market growth over the forecasting period. However, the high initial and maintenance cost, along with the lack of awareness stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Self-service Kiosk Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America dominated the market in terms of revenue, owing to the presence of leading market players and the rise in use of crypto wallets in end-use industries.

Whereas, the Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as growing financial awareness, as well as the growing acceptance of crypto payments among various businesses in the regional market.

Major market players included in this report are:

Aksor SAS
Azkoyen SA
Diebold Nixdorf, Incorporated.
Emboss Systems Pvt
Fuji Electric Co., Ltd.
Thales Group
GRGBanking
Hitachi Payment Services Pvt. Ltd.
KIOSK Information Systems
Olea Kiosks Inc

Recent Developments in the Market:

In January 2020, McDonald started implementing digital self-order kiosks in their retail locations. Digital kiosks enhance the customer experience by enabling ordering, payments, customization, delivery, and loyalty.

Global Self-service Kiosk Market Report Scope:

Historical Data 2019-2020-2021
Base Year for Estimation 2021
Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Offering, Type, Location, Vertical, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Offering:

Hardware

Software

Services

By Type:

Casino

Check-in

Banking

Ticketing

Self-order

Others

By Location:

Outdoor

Indoor

By Vertical:

Banking, Financial Service, & Insurance

Transportation, Travel, & Hospitality

Retail

Entertainment

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Rest of the World

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