

Global Self-Adhesive Labels Market Size study & Forecast, by Type (Linerless, Release Liner) by Label Type (Permanent, Removable), by Application (Food & Beverages, Pharmaceutical, Household & Personal Care, Consumer Goods, Other) and Regional Analysis, 2022-2029

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Abstracts

Global Self-Adhesive Labels Market is valued approximately USD XXX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. Self-Adhesive labels are generally used to fix on packaging. These labels show the item's essential data. In order to capture attention and attract more customers, they are also used for enhancing objectives. These labels are multifaceted frameworks that include info that is fully imprinted. The discharge liner, a layer of glue, and the face material are the three layers that make up self-adhesive labels. The main component of a discharge liner is paper that has silicone coating on one side. The key factor driving the market growth is rapidly growing e-commerce industry and growing demand for packed foods from food and beverage industry that anticipated to create the lucrative demand for the market. Self-adhesive labels are well known for enhancing the visual appeal of food and beverage packaging. In order to sell products, packaging and labelling are crucial since they attract customers' attention. They are primarily employed by marketers to encourage prospective customers to buy the product. How to use, move, recycle, and/or discard the package or product is explained on the label.

The self-adhesive labels are widely used in food and beverages products packaging. In the food and beverage industry, labels contain information about ingredients, product identity, and warnings. To ensure that the adhesive does not damage the food

ingredients, self-adhesive label producers must adhere to the laws in existence. Thus, the rising food packaging market is anticipated to propel the lucrative opportunity for the market. According to Statista, in 2019, the global food packaging market is valued USD 304.98 billion; in 2022 the number reached USD 362.21 billion and it is anticipated to reach USD 455.56 billion by 2026. As a result, the rising food packaging market is anticipated to support the market growth. Additionally, the growing consumer goods industry will create the lucrative opportunity for the market during forecast period. However, the availability of substitutes stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Self-Adhesive Labels Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia Pacific is the dominating region across the world in terms of market share, owing to the easy availability of raw materials and rising demand from several end-use industries. Whereas, North America is also anticipated to exhibit highest growth rate over the forecast period, owing to factors such as rising FMCG sector, growing demand for packaged food and rising e-commerce sector would create lucrative growth prospects for the Self-Adhesive Labels market across North America region.

Major market player included in this report are:

3M Company (Minneapolis, U.S.)
Axicon Labels (Oxfordshire, U.K.)
Avery Products Corporation (California, U.S.)
ETIS Slovakia (Bratislava, Slovakia)
UPM Raflatac (Helsinki, Finland)
M?roll GmbH (Frastanz, Austria)
Royston Labels Ltd (Royston, U.K.)
S&K LABEL (Illinois, U.S.)
SVS Etikety (Karlstejn, Czech Republic)
Mondi Group (Vienna, Austria)

Recent Developments in the Market:

In May 2021, a German self-adhesive technology specialist Herma announced to launch 52W, a new wash-off label adhesive manufacture especially for PET bottles.

In March 2021, Labelmakers Group acquired Rapid Labels, a supplier and printer of self-adhesive label products. The company has its customer base in the pharmaceutical, nutraceutical, and FMCG segments, making it an attractive market for the company. This acquisition will enable Labelmakers to move into the nutraceuticals business.

Global Self-Adhesive Labels Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Label Type, Application, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Linerless

Release Liner

By Label Type:

Permanent

Removable

By Application:

Food & Beverages

Pharmaceutical

Household & Personal Care

Consumer Goods

Other

By Region:

North America

U.S.

Canada

Europe
UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
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Latin America
Brazil
Mexico
RoLA
Rest of the World

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