

# **Global Seed Treatment Materials Market Size study & Forecast, by Coating Type (Seed Film Coating, Seed Encrusting, Seed Pelleting), by Application (Seed Polymers, Binder & Fillers, Colourant, Seed Biologicals, Seed Protection, Fungicides), by Treatment Method (Chemical Seed Treatment, Non-Chemical Seed Treatment, Hot Water Treatment, Dry Heat Treatment), by Crop Type (Cereals & Grains, Oilseeds & Pulses, Other Crop Types) and Regional Analysis, 2022-2029**

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## **Abstracts**

Global Seed Treatment Materials Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. Seed treatment materials are referred to as seed treatment products or chemicals that are utilized in the seed treatment methods including seed pelleting, seed coating, seed dressing, and seed disinfection. The growing awareness regarding seed treatment materials and the rise in demand for high-efficiency seed treatment solutions are the prominent factors that are amplifying the demand for seed treatment materials across the globe.

The thriving growth of the agriculture industry is excelling in the market expansion at a substantial rate. According to Statista, in 2018, Brazil's agriculture sector's contribution to GDP (gross domestic product) accounted for 4.4%, which reached 5.9% in the year 2020. Also, in Ukraine, the agriculture sector's contribution to GDP was recorded at 8.97% in 2019, which is estimated to reach 10.63%. Therefore, the rising involvement of

the agriculture industry in a developing country is exhibiting a huge influence on the market demand in the global market. In addition, the rising focus on sustainability practices in agriculture, as well as the growing demand for high-quality seeds are presenting various growth prospects to the market in the forthcoming years. However, regulations from the government and industry standards and the limited shelf life of the treated seeds are hampering the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Seed Treatment Materials Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America dominated the market in terms of revenue, owing to the strong presence of biological seed treatment companies along with the increasing need for better quality seeds. Whereas, the Asia Pacific is expected to grow at the highest growth rate over the forecasting period. Factors such as rising demand for crop protection chemicals, as well as the growth of high-value crops, are burgeoning the market growth in the forecasting years.

Major market players included in this report are:

Corteva Agriscience  
Eastman Chemical Company  
FMC Corporation  
Chromatech Incorporated  
Bayer AG  
Evonik  
BASF SE  
Novozymes A/S  
Clariant Specialty Chemicals  
Syngenta AG

Recent Developments in the Market:

In January 2021, Corteva Agriscience announced the establishment of a new Centre of Seed Applied Technologies (CSAT) in south-west France, which is engaged in seed treatment such as Lumivia and Lumiposa for insecticide seed treatment control, Lumisena and Lumflex for fungicide seed treatment control, and Lumidapt, seed-applied growth nutrition for all hybrid crops.

In December 2020, BASF announced the launch of three new soybean seed treatment solutions, Vault IP Plus seed treatment, Poncho XC seed treatment, and Relenya seed treatment.

Global Seed Treatment Materials Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Coating Type, Application, Treatment Method, Crop Type, Region  
Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World  
Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Coating Type:

Seed Film Coating

Seed Encrusting

Seed Pelleting

By Application:

Seed Polymers

Binder & Fillers

Colourant

Seed Biologicals

Seed Protection

Fungicides

By Treatment Method:

Chemical Seed Treatment

Non-Chemical Seed Treatment

Hot Water Treatment

Dry Heat Treatment

By Crop Type:

Cereals & Grains

Oilseeds & Pulses

Other Crop Types

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

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Rest of the World

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