

Global Security Software as a Service Market Size Study & Forecast, by Component, Application, Organization Size, Vertical and Regional Forecasts 2025-2035

<https://marketpublishers.com/r/GA942E117F42EN.html>

Date: June 2025

Pages: 285

Price: US\$ 3,218.00 (Single User License)

ID: GA942E117F42EN

Abstracts

The Global Security Software as a Service (SaaS) Market is valued at approximately USD 18.27 billion in 2024 and is projected to expand at a remarkable CAGR of 13.80% during the forecast period 2025 to 2035. In an era defined by cloud-native transformation, escalating cyber threats, and hyper-connected enterprises, security SaaS has emerged as a cornerstone of modern cybersecurity frameworks. This market encapsulates a diverse set of offerings—ranging from network protection and endpoint shielding to identity access control and cloud-native threat management—delivered through a scalable subscription model. The reduced upfront costs, ease of integration, real-time updates, and centralized management that SaaS solutions offer have catalyzed widespread adoption across organizations of all sizes, particularly those aiming to fortify digital operations without the complexity of maintaining on-premise infrastructure.

The accelerating digital maturity across industries, coupled with stringent regulatory mandates around data protection, has prompted enterprises to embrace cloud-delivered security services. The demand has been further galvanized by the rise in distributed workforces, surge in BYOD (Bring Your Own Device) culture, and increased reliance on hybrid cloud infrastructures. Security SaaS providers are now integrating advanced AI and machine learning algorithms to enhance threat intelligence, automate responses, and reduce mean time to detect (MTTD) and respond (MTTR). As cybercriminals exploit newer vulnerabilities through sophisticated phishing, ransomware, and zero-day attacks, the agility and proactive defense capabilities offered by SaaS platforms continue to resonate with enterprises seeking uninterrupted protection.

From a geographic standpoint, North America currently leads the Security SaaS landscape, fueled by advanced IT ecosystems, early tech adoption, and a proactive regulatory stance on data privacy. The U.S. remains the epicenter of market innovation, driven by its expansive base of SaaS vendors and mature cybersecurity policies. Meanwhile, Europe is rapidly advancing, underpinned by GDPR enforcement and heightened cybersecurity spending among SMEs and public sector institutions. Asia Pacific is expected to witness the fastest growth over the forecast period, bolstered by widespread cloud adoption, digital government initiatives, and increasing cyberattacks targeting vulnerable regional infrastructures. Countries like China, India, and Australia are investing aggressively in secure digital transformation, making the region a fertile ground for Security SaaS deployment.

Major market players included in this report are:

Cisco Systems, Inc.

IBM Corporation

Symantec Corporation

Microsoft Corporation

McAfee, LLC

Palo Alto Networks, Inc.

Fortinet, Inc.

Sophos Group PLC

Trend Micro Incorporated

Oracle Corporation

Check Point Software Technologies Ltd.

Barracuda Networks, Inc.

Broadcom Inc.

Zscaler, Inc.

RSA Security LLC

Global Security Software as a Service Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast Period – 2025-2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

By Component:

Solution

Service

By Application:

Network Security

Endpoint Security

Application Security

Cloud

By Organization Size:

Small & Medium Enterprises (SMEs)

Large Enterprises

By Vertical:

BFSI

Healthcare

IT & Telecom

Retail

Government & Defense

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. GLOBAL SECURITY SOFTWARE AS A SERVICE MARKET REPORT SCOPE & METHODOLOGY

- 1.1. Research Objective
- 1.2. Research Methodology
 - 1.2.1. Forecast Model
 - 1.2.2. Desk Research
 - 1.2.3. Top-Down and Bottom-Up Approach
- 1.3. Research Attributes
- 1.4. Scope of the Study
 - 1.4.1. Market Definition
 - 1.4.2. Market Segmentation
- 1.5. Research Assumption
 - 1.5.1. Inclusion & Exclusion
 - 1.5.2. Limitations
 - 1.5.3. Years Considered for the Study

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. CEO/CXO Standpoint
- 2.2. Strategic Insights
- 2.3. ESG Analysis
- 2.4. Key Findings

CHAPTER 3. GLOBAL SECURITY SAAS MARKET FORCES ANALYSIS

- 3.1. Market Forces Shaping the Global Security SaaS Market (2024–2035)
- 3.2. Drivers
 - 3.2.1. Rising Cloud Adoption and Hybrid IT Architectures
 - 3.2.2. Stringent Regulatory Mandates and Data-Protection Requirements
- 3.3. Restraints
 - 3.3.1. Integration Complexity with Legacy Systems
 - 3.3.2. Concerns over Data Privacy and Multi-Tenant Architectures
- 3.4. Opportunities
 - 3.4.1. Integration of AI/ML-Driven Threat Intelligence
 - 3.4.2. Expansion in Emerging Markets and SME Segments

CHAPTER 4. GLOBAL SECURITY SAAS INDUSTRY ANALYSIS

- 4.1. Porter's Five Forces Model
 - 4.1.1. Bargaining Power of Buyers
 - 4.1.2. Bargaining Power of Suppliers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's Five Forces Forecast Model (2024–2035)
- 4.3. PESTEL Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top Investment Opportunities
- 4.5. Top Winning Strategies (2025)
- 4.6. Market Share Analysis (2024–2025)
- 4.7. Global Pricing Analysis and Trends 2025
- 4.8. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL SECURITY SAAS MARKET SIZE & FORECASTS BY COMPONENT 2025–2035

- 5.1. Market Overview
- 5.2. Solution
 - 5.2.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 5.2.2. Market Size Analysis, by Region, 2025–2035
- 5.3. Service
 - 5.3.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 5.3.2. Market Size Analysis, by Region, 2025–2035

CHAPTER 6. GLOBAL SECURITY SAAS MARKET SIZE & FORECASTS BY APPLICATION 2025–2035

- 6.1. Market Overview
- 6.2. Network Security
 - 6.2.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035

- 6.2.2. Market Size Analysis, by Region, 2025–2035
- 6.3. Endpoint Security
 - 6.3.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 6.3.2. Market Size Analysis, by Region, 2025–2035
- 6.4. Application Security
 - 6.4.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 6.4.2. Market Size Analysis, by Region, 2025–2035
- 6.5. Cloud
 - 6.5.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 6.5.2. Market Size Analysis, by Region, 2025–2035

CHAPTER 7. GLOBAL SECURITY SAAS MARKET SIZE & FORECASTS BY ORGANIZATION SIZE & VERTICAL 2025–2035

- 7.1. SMEs
 - 7.1.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 7.1.2. Market Size Analysis, by Region, 2025–2035
- 7.2. Large Enterprises
 - 7.2.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 7.2.2. Market Size Analysis, by Region, 2025–2035
- 7.3. Vertical Analysis
 - 7.3.1. BFSI
 - 7.3.2. Healthcare
 - 7.3.3. IT & Telecom
 - 7.3.4. Retail
 - 7.3.5. Government & Defense
 - 7.3.6. Others

CHAPTER 8. GLOBAL SECURITY SAAS MARKET SIZE & FORECASTS BY REGION 2025–2035

- 8.1. Market, Regional Snapshot
- 8.2. Top Leading & Emerging Countries
- 8.3. North America Security SaaS Market
 - 8.3.1. U.S. Security SaaS Market
 - 8.3.1.1. Component Breakdown & Forecasts, 2025–2035
 - 8.3.1.2. Application Breakdown & Forecasts, 2025–2035
 - 8.3.2. Canada Security SaaS Market
 - 8.3.2.1. Component Breakdown & Forecasts, 2025–2035

8.3.2.2. Application Breakdown & Forecasts, 2025–2035

8.4. Europe Security SaaS Market

8.4.1. UK Security SaaS Market

8.4.2. Germany Security SaaS Market

8.4.3. France Security SaaS Market

8.4.4. Spain Security SaaS Market

8.4.5. Italy Security SaaS Market

8.4.6. Rest of Europe Security SaaS Market

8.5. Asia Pacific Security SaaS Market

8.5.1. China Security SaaS Market

8.5.2. India Security SaaS Market

8.5.3. Japan Security SaaS Market

8.5.4. Australia Security SaaS Market

8.5.5. South Korea Security SaaS Market

8.5.6. RoAPAC Security SaaS Market

8.6. Latin America Security SaaS Market

8.6.1. Brazil Security SaaS Market

8.6.2. Mexico Security SaaS Market

8.7. Middle East & Africa Security SaaS Market

8.7.1. UAE Security SaaS Market

8.7.2. Saudi Arabia Security SaaS Market

8.7.3. South Africa Security SaaS Market

8.7.4. Rest of MEA Security SaaS Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Top Market Strategies

9.2. Cisco Systems, Inc.

9.2.1. Company Overview

9.2.2. Key Executives

9.2.3. Company Snapshot

9.2.4. Financial Performance (Subject to Data Availability)

9.2.5. Product/Services Portfolio

9.2.6. Recent Development

9.2.7. Market Strategies

9.2.8. SWOT Analysis

9.3. IBM Corporation

9.4. Symantec Corporation

9.5. Microsoft Corporation

- 9.6. McAfee, LLC
- 9.7. Palo Alto Networks, Inc.
- 9.8. Fortinet, Inc.
- 9.9. Sophos Group PLC
- 9.10. Trend Micro Incorporated
- 9.11. Oracle Corporation
- 9.12. Check Point Software Technologies Ltd.
- 9.13. Barracuda Networks, Inc.
- 9.14. Broadcom Inc.
- 9.15. Zscaler, Inc.

List Of Tables

LIST OF TABLES

Table 1. Global Security SaaS Market, Report Scope
Table 2. Global Security SaaS Market Estimates & Forecasts By Component 2024–2035
Table 3. Global Security SaaS Market Estimates & Forecasts By Application 2024–2035
Table 4. Global Security SaaS Market Estimates & Forecasts By Organization Size 2024–2035
Table 5. Global Security SaaS Market Estimates & Forecasts By Vertical 2024–2035
Table 6. U.S. Security SaaS Market Estimates & Forecasts, 2024–2035
Table 7. Canada Security SaaS Market Estimates & Forecasts, 2024–2035
Table 8. UK Security SaaS Market Estimates & Forecasts, 2024–2035
Table 9. Germany Security SaaS Market Estimates & Forecasts, 2024–2035
Table 10. France Security SaaS Market Estimates & Forecasts, 2024–2035
Table 11. Spain Security SaaS Market Estimates & Forecasts, 2024–2035
Table 12. Italy Security SaaS Market Estimates & Forecasts, 2024–2035
Table 13. Rest of Europe Security SaaS Market Estimates & Forecasts, 2024–2035
Table 14. China Security SaaS Market Estimates & Forecasts, 2024–2035
Table 15. India Security SaaS Market Estimates & Forecasts, 2024–2035
Table 16. Japan Security SaaS Market Estimates & Forecasts, 2024–2035
Table 17. Australia Security SaaS Market Estimates & Forecasts, 2024–2035
Table 18. South Korea Security SaaS Market Estimates & Forecasts, 2024–2035
Table 19. Brazil Security SaaS Market Estimates & Forecasts, 2024–2035
Table 20. Mexico Security SaaS Market Estimates & Forecasts, 2024–2035

List Of Figures

LIST OF FIGURES

- Fig 1. Global Security SaaS Market, Research Methodology
- Fig 2. Global Security SaaS Market, Market Estimation Techniques
- Fig 3. Global Security SaaS Market, Key Trends 2025
- Fig 4. Global Security SaaS Market, Growth Prospects 2024–2035
- Fig 5. Global Security SaaS Market, Porter's Five Forces Model
- Fig 6. Global Security SaaS Market, PESTEL Analysis
- Fig 7. Global Security SaaS Market, Value Chain Analysis
- Fig 8. Security SaaS Market By Component, 2025 & 2035
- Fig 9. Security SaaS Market By Application, 2025 & 2035
- Fig 10. Security SaaS Market By Organization Size, 2025 & 2035
- Fig 11. Security SaaS Market By Vertical, 2025 & 2035
- Fig 12. North America Security SaaS Market, 2025 & 2035
- Fig 13. Europe Security SaaS Market, 2025 & 2035
- Fig 14. Asia Pacific Security SaaS Market, 2025 & 2035
- Fig 15. Latin America Security SaaS Market, 2025 & 2035
- Fig 16. Middle East & Africa Security SaaS Market, 2025 & 2035
- Fig 17. Global Security SaaS Market, Company Market Share Analysis (2025)

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