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Global Security Orchestration Automation and Response Market Size Study & Forecast, by Component, Application, Deployment Mode, Organization Size, End-use and Regional Forecasts 2025-2035

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Abstracts

The Global Security Orchestration Automation and Response (SOAR) Market is valued approximately at USD 1.72 billion in 2024 and is anticipated to grow with an impressive CAGR of more than 15.80% over the forecast period 2025-2035. SOAR platforms have emerged as vital technologies in the modern cybersecurity ecosystem, transforming how security teams identify, investigate, and remediate threats. By unifying disparate security tools and automating repetitive workflows, these platforms enable organizations to accelerate incident response times while minimizing human error. In an era where cyberattacks are becoming more complex, persistent, and costly, the adoption of SOAR solutions is not just a defensive maneuver—it's a strategic imperative.

As enterprises increasingly migrate to hybrid and multi-cloud environments, security teams are inundated with alerts from diverse sources, making manual triage inefficient and error-prone. This surge in security data volume necessitates platforms that can orchestrate complex responses and automate low-level tasks. Regulatory pressures such as GDPR, CCPA, and evolving compliance frameworks across sectors are further propelling the need for agile, policy-driven incident response mechanisms. Furthermore, the evolution of threat intelligence platforms, artificial intelligence integration in security tools, and the emergence of Extended Detection and Response (XDR) technologies have amplified the role of SOAR in threat containment and mitigation.

Regionally, North America holds the dominant position in the SOAR market, supported by its robust cybersecurity infrastructure, a highly digitalized economy, and strong

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investments from government and private sectors. The presence of key industry players, coupled with the proliferation of advanced threats targeting financial institutions and critical infrastructure, has accelerated SOAR deployment across the region. Meanwhile, the Asia Pacific region is expected to witness the fastest growth during the forecast period. With a spike in digital transformation initiatives across countries like India, China, and Southeast Asian nations, the demand for sophisticated security frameworks is escalating. Simultaneously, Europe is also making strategic strides, backed by stringent EU data protection laws, surging ransomware threats, and widespread cloud adoption.

Major market players included in this report are:

IBM Corporation

Cisco Systems, Inc.

Palo Alto Networks, Inc.

Splunk Inc.

FireEye Inc.

Fortinet, Inc.

Rapid7, Inc.

Swimlane LLC

Tufin Software Technologies Ltd.

LogRhythm, Inc.

Siemplify Ltd.

Resolve Systems LLC

Microsoft Corporation

DFLabs S.p.A.

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SolarWinds Corporation

Global Security Orchestration Automation and Response Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025-2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

By Component:

Solution

Services

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By Application:

- Threat Intelligence
- Network Forensics
- Incident Management
- Compliance Management
- Workflow Management
- Others

By Deployment Mode:

- Cloud
- On-premise

By Organization Size:

- Large Enterprises
- Small & Medium Enterprises (SMEs)

By End-use:

- BFSI
- Healthcare
- Retail
- Government

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Energy & Utilities

IT & Telecom

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

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- Australia
- South Korea
- Rest of Asia Pacific

Latin America

- Brazil
- Mexico

Middle East & Africa

- UAE
- Saudi Arabia
- South Africa
- Rest of Middle East & Africa

Key Takeaways:

- Market Estimates & Forecast for 10 years from 2025 to 2035.
- Annualized revenues and regional level analysis for each market segment.
- Detailed analysis of geographical landscape with Country level analysis of major regions.
- Competitive landscape with information on major players in the market.
- Analysis of key business strategies and recommendations on future market approach.

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Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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