

Global Security and Vulnerability Management Market Size study, By Target (IoT vulnerabilities and API vulnerabilities), Deployment Type (Cloud and On-premises), By Organization Type (Small and medium Enterprises and Large Enterprises), By vertical (Information, Finance and Insurance, Healthcare and Social Assistance , Retail Trade , Manufacturing and Others) and Regional Forecasts 2020-2027

<https://marketpublishers.com/r/G70A5EB486D4EN.html>

Date: July 2020

Pages: 200

Price: US\$ 3,218.00 (Single User License)

ID: G70A5EB486D4EN

Abstracts

Global Security and Vulnerability Management Market is valued approximately USD 12.00 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 4.50 % over the forecast period 2020-2027. Security and Vulnerability Management is used by the enterprises to minimize and monitor the security policy. Security and vulnerability management make security solutions cost-effective, easier and simple by increasing automation. Presently, security and vulnerability management has become a crucial aspect of the enterprise security. Comprised cyber security have acted as a key force, driving the global market. In order to safeguard their important data and information, enterprises are relying on efficient security and vulnerability management solution to improve risk management, data security and malware intelligence of their processes. The growth of the global security and vulnerability management is attributed due to the growth cyber attacks and growing security compromising issues faced by organizations. For Instance: according to the report of the Data Breach Investigations Report in 2018, Verizon revealed that approximately 58% of all cyberattacks target small businesses as these organization has limited security budgets. Similarly, the U.S National Cyber Security Alliance reveals that, 60% of small companies are unable to sustain their business more than 6 months following a cyberattack. Security against

cyber-attacks is an important element in ensuring that small & medium sized enterprises can protect and secure their data, economic interests, reputation and intellectual property. Thus, the adoption of security and vulnerability management solutions would increase thereby, its way for the growth of the market during the forecast period of 2020-2027. Also, the key players of global Security and Vulnerability Management market have adopted various strategies to gain competitive advantage including product launch, mergers and acquisition, partnerships and agreements, investment, funding and others. However, security breaches due to internal vulnerabilities is the major factor restraining the growth of global Security and Vulnerability Management market during the forecast period.

The regional analysis of global Security and Vulnerability Management market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share due to the huge presence of end-users along with the government policies that have forced businesses for the implementation of security and vulnerability management. Whereas Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027.

Major market player included in this report are:

IBM

AT&T

Qualys

Rapid7

Rsa

Mcafee

Acunetix

Skybox Security

Check Point

Brinqa

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key

players. The detailed segments and sub-segment of the market are explained below:

By Target:

IoT vulnerabilities

API vulnerabilities

By Deployment Type:

Cloud

On-premises

By Organization Size:

Small and medium Enterprises

Large Enterprises

By Vertical:

Information

Finance and Insurance

Healthcare and Social Assistance

Retail Trade

Manufacturing

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018
Base year – 2019
Forecast period – 2020 to 2027

Target Audience of the Global Security and Vulnerability Management Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
 - 1.2.1. Security and Vulnerability Management Market, by Region, 2018-2027 (USD Billion)
 - 1.2.2. Security and Vulnerability Management Market, by Target, 2018-2027 (USD Billion)
 - 1.2.3. Security and Vulnerability Management Market, by Deployment Mode, 2018-2027 (USD Billion)
 - 1.2.4. Security and Vulnerability Management Market, by Organization Size, 2018-2027 (USD Billion)
 - 1.2.5. Security and Vulnerability Management Market, by Vertical, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL SECURITY AND VULNERABILITY MANAGEMENT MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL SECURITY AND VULNERABILITY MANAGEMENT MARKET DYNAMICS

- 3.1. Security and Vulnerability Management Market Impact Analysis (2018-2027)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL SECURITY AND VULNERABILITY MANAGEMENT MARKET

Global Security and Vulnerability Management Market Size study, By Target (IoT vulnerabilities and API vulnera...

INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

4.1.1. Bargaining Power of Suppliers

4.1.2. Bargaining Power of Buyers

4.1.3. Threat of New Entrants

4.1.4. Threat of Substitutes

4.1.5. Competitive Rivalry

4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)

4.2. PEST Analysis

4.2.1. Political

4.2.2. Economical

4.2.3. Social

4.2.4. Technological

4.3. Investment Adoption Model

4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL SECURITY AND VULNERABILITY MANAGEMENT MARKET, BY TARGET

5.1. Market Snapshot

5.2. Global Security and Vulnerability Management Market by Target, Performance - Potential Analysis

5.3. Global Security and Vulnerability Management Market Estimates & Forecasts by Target 2017-2027 (USD Billion)

5.4. Security and Vulnerability Management Market, Sub Segment Analysis

5.4.1. Content management system vulnerabilities

5.4.2. IoT vulnerabilities

5.4.3. API vulnerabilities

CHAPTER 6. GLOBAL SECURITY AND VULNERABILITY MANAGEMENT MARKET, BY DEPLOYMENT MODE

6.1. Market Snapshot

6.2. Global Security and Vulnerability Management Market by Deployment Mode , Performance - Potential Analysis

6.3. Global Security and Vulnerability Management Market Estimates & Forecasts by Technique 2017-2027 (USD Billion)

6.4. Security and Vulnerability Management Market, Sub Segment Analysis

- 6.4.1. Cloud
- 6.4.2. On-premises

CHAPTER 7. GLOBAL SECURITY AND VULNERABILITY MANAGEMENT MARKET, BY ORGANIZATION SIZE

- 7.1. Market Snapshot
- 7.2. Global Security and Vulnerability Management Market by Organization Size , Performance - Potential Analysis
- 7.3. Global Security and Vulnerability Management Market Estimates & Forecasts by Organization Size 2017-2027 (USD Billion)
- 7.4. Security and Vulnerability Management Market, Sub Segment Analysis
 - 7.4.1. Small and medium Enterprises
 - 7.4.2. Large Enterprises

CHAPTER 8. GLOBAL SECURITY AND VULNERABILITY MANAGEMENT MARKET, BY VERTICAL

- 8.1. Market Snapshot
- 8.2. Global Security and Vulnerability Management Market by Vertical, Performance - Potential Analysis
- 8.3. Global Security and Vulnerability Management Market Estimates & Forecasts by Vertical 2017-2027 (USD Billion)
- 8.4. Security and Vulnerability Management Market, Sub Segment Analysis
 - 8.4.1. Information
 - 8.4.2. Finance and Insurance
 - 8.4.3. Healthcare and Social Assistance
 - 8.4.4. Retail Trade
 - 8.4.5. Manufacturing
 - 8.4.6. Others

CHAPTER 9. GLOBAL SECURITY AND VULNERABILITY MANAGEMENT MARKET, REGIONAL ANALYSIS

- 9.1. Security and Vulnerability Management Market, Regional Market Snapshot
- 9.2. North America Security and Vulnerability Management Market
 - 9.2.1. U.S. Security and Vulnerability Management Market
 - 9.2.1.1. Target breakdown estimates & forecasts, 2017-2027
 - 9.2.1.2. Deployment mode breakdown estimates & forecasts, 2017-2027

- 9.2.1.3. Organization Size breakdown estimates & forecasts, 2017-2027
- 9.2.1.4. Vertical breakdown estimates & forecasts, 2017-2027
- 9.2.2. Canada Security and Vulnerability Management Market
- 9.3. Europe Security and Vulnerability Management Market Snapshot
 - 9.3.1. U.K. Security and Vulnerability Management Market
 - 9.3.2. Germany Security and Vulnerability Management Market
 - 9.3.3. France Security and Vulnerability Management Market
 - 9.3.4. Spain Security and Vulnerability Management Market
 - 9.3.5. Italy Security and Vulnerability Management Market
 - 9.3.6. Rest of Europe Security and Vulnerability Management Market
- 9.4. Asia-Pacific Security and Vulnerability Management Market Snapshot
 - 9.4.1. China Security and Vulnerability Management Market
 - 9.4.2. India Security and Vulnerability Management Market
 - 9.4.3. Japan Security and Vulnerability Management Market
 - 9.4.4. Australia Security and Vulnerability Management Market
 - 9.4.5. South Korea Security and Vulnerability Management Market
 - 9.4.6. Rest of Asia Pacific Security and Vulnerability Management Market
- 9.5. Latin America Security and Vulnerability Management Market Snapshot
 - 9.5.1. Brazil Security and Vulnerability Management Market
 - 9.5.2. Mexico Security and Vulnerability Management Market
- 9.6. Rest of The World Security and Vulnerability Management Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. IBM
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. AT&T
 - 10.2.3. Qualys
 - 10.2.4. Rapid7
 - 10.2.5. Rsa
 - 10.2.6. McAfee
 - 10.2.7. Acunetix
 - 10.2.8. Skybox Security

10.2.9. Check Point

10.2.10. Brinqa

CHAPTER 11. RESEARCH PROCESS

11.1. Research Process

11.1.1. Data Mining

11.1.2. Analysis

11.1.3. Market Estimation

11.1.4. Validation

11.1.5. Publishing

11.2. Research Attributes

11.3. Research Assumption

List Of Tables

LIST OF TABLES

- TABLE 1. Global Security and Vulnerability Management market, report scope
- TABLE 2. Global Security and Vulnerability Management market estimates & forecasts by region 2017-2027 (USD Billion)
- TABLE 3. Global Security and Vulnerability Management market estimates & forecasts by Target 2017-2027 (USD Billion)
- TABLE 4. Global Security and Vulnerability Management market estimates & forecasts by Deployment mode 2017-2027 (USD Billion)
- TABLE 5. Global Security and Vulnerability Management market estimates & forecasts by Organization size 2017-2027 (USD Billion)
- TABLE 6. Global Security and Vulnerability Management market estimates & forecasts by Vertical 2017-2027 (USD Billion)
- TABLE 7. Global Security and Vulnerability Management market by segment, estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 8. Global Security and Vulnerability Management market by region, estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 9. Global Security and Vulnerability Management market by segment, estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 10. Global Security and Vulnerability Management market by region, estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 11. Global Security and Vulnerability Management market by segment, estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 12. Global Security and Vulnerability Management market by region, estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 13. Global Security and Vulnerability Management market by segment, estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 14. Global Security and Vulnerability Management market by region, estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 15. Global Security and Vulnerability Management market by segment, estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 16. Global Security and Vulnerability Management market by region, estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 17. Global Security and Vulnerability Management market by segment, estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 18. Global Security and Vulnerability Management market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 19. Global Security and Vulnerability Management market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 20. Global Security and Vulnerability Management market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 21. Global Security and Vulnerability Management market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 22. Global Security and Vulnerability Management market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 23. Global Security and Vulnerability Management market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 24. Global Security and Vulnerability Management market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 25. Global Security and Vulnerability Management market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 26. Global Security and Vulnerability Management market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 27. Global Security and Vulnerability Management market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 28. Global Security and Vulnerability Management market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 29. Global Security and Vulnerability Management market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 30. Global Security and Vulnerability Management market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 31. Global Security and Vulnerability Management market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 32. Global Security and Vulnerability Management market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 33. Global Security and Vulnerability Management market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 34. Global Security and Vulnerability Management market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 35. U.S. Security and Vulnerability Management market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 36. U.S. Security and Vulnerability Management market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 37. Canada Security and Vulnerability Management market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 38. Canada Security and Vulnerability Management market estimates &

forecasts by segment 2017-2027 (USD Billion)

TABLE 39. UK Security and Vulnerability Management market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 40. UK Security and Vulnerability Management market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 41. Germany Security and Vulnerability Management market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 42. Germany Security and Vulnerability Management market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 43. France Security and Vulnerability Management market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 44. France Security and Vulnerability Management market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 45. Spain Security and Vulnerability Management market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 46. Spain Security and Vulnerability Management market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 47. Italy Security and Vulnerability Management market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 48. Italy Security and Vulnerability Management market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 49. ROE Security and Vulnerability Management market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 50. ROE Security and Vulnerability Management market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 51. China Security and Vulnerability Management market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 52. China Security and Vulnerability Management market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 53. India Security and Vulnerability Management market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 54. India Security and Vulnerability Management market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 55. Japan Security and Vulnerability Management market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 56. Japan Security and Vulnerability Management market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 57. Australia Security and Vulnerability Management market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 58. Australia Security and Vulnerability Management market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 59. South Korea Security and Vulnerability Management market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 60. South Korea Security and Vulnerability Management market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 61. ROPAC Security and Vulnerability Management market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 62. ROPAC Security and Vulnerability Management market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 63. Brazil Security and Vulnerability Management market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 64. Brazil Security and Vulnerability Management market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 65. Mexico Security and Vulnerability Management market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 66. Mexico Security and Vulnerability Management market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 67. ROLA Security and Vulnerability Management market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 68. ROLA Security and Vulnerability Management market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 69. ROW Security and Vulnerability Management market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 70. ROW Security and Vulnerability Management market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 71. List of secondary sources, used in the study of global Security and Vulnerability Management market

TABLE 72. List of primary sources, used in the study of global Security and Vulnerability Management market

TABLE 73. Years considered for the study

TABLE 74. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Security and Vulnerability Management market, research methodology
- FIG 2. Global Security and Vulnerability Management market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Security and Vulnerability Management market, key trends 2019
- FIG 5. Global Security and Vulnerability Management market, growth prospects 2020-2027
- FIG 6. Global Security and Vulnerability Management market, porters 5 force model
- FIG 7. Global Security and Vulnerability Management market, pest analysis
- FIG 8. Global Security and Vulnerability Management market, value chain analysis
- FIG 9. Global Security and Vulnerability Management market by segment, 2017 & 2027 (USD Billion)
- FIG 10. Global Security and Vulnerability Management market by segment, 2017 & 2027 (USD Billion)
- FIG 11. Global Security and Vulnerability Management market by segment, 2017 & 2027 (USD Billion)
- FIG 12. Global Security and Vulnerability Management market by segment, 2017 & 2027 (USD Billion)
- FIG 13. Global Security and Vulnerability Management market by segment, 2017 & 2027 (USD Billion)
- FIG 14. Global Security and Vulnerability Management market by segment, 2017 & 2027 (USD Billion)
- FIG 15. Global Security and Vulnerability Management market by segment, 2017 & 2027 (USD Billion)
- FIG 16. Global Security and Vulnerability Management market by segment, 2017 & 2027 (USD Billion)
- FIG 17. Global Security and Vulnerability Management market by segment, 2017 & 2027 (USD Billion)
- FIG 18. Global Security and Vulnerability Management market by segment, 2017 & 2027 (USD Billion)
- FIG 19. Global Security and Vulnerability Management market by segment, 2017 & 2027 (USD Billion)
- FIG 20. Global Security and Vulnerability Management market by segment, 2017 & 2027 (USD Billion)
- FIG 21. Global Security and Vulnerability Management market by segment, 2017 &

2027 (USD Billion)

FIG 22. Global Security and Vulnerability Management market by segment, 2017 & 2027 (USD Billion)

FIG 23. Global Security and Vulnerability Management market, regional snapshot 2017 & 2027

FIG 24. North America Security and Vulnerability Management market 2017 & 2027 (USD Billion)

FIG 25. Europe Security and Vulnerability Management market 2017 & 2027 (USD Billion)

FIG 26. Asia Pacific Security and Vulnerability Management market 2017 & 2027 (USD Billion)

FIG 27. Latin America Security and Vulnerability Management market 2017 & 2027 (USD Billion)

FIG 28. Global Security and Vulnerability Management market, company market share analysis (2019)

COMPANIES MENTIONED

IBM

AT&T

Qualys

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Rsa

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