

Global Security Automation Market Size Study & Forecast, by Offering, Technology, Deployment Mode, Application, Code, Vertical and Regional Forecasts 2025-2035

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Abstracts

The Global Security Automation Market is valued approximately at USD 9.17 billion in 2024 and is projected to expand at a compound annual growth rate (CAGR) of over 14.00% during the forecast period from 2025 to 2035. As the cybersecurity threat landscape escalates in both scale and sophistication, security automation has emerged as a strategic imperative rather than a technical luxury. Security automation refers to the use of advanced technologies such as artificial intelligence (AI), machine learning (ML), and robotic process automation (RPA) to automate security operations, reduce human intervention, and mitigate risks more efficiently. Organizations are increasingly adopting automated tools and platforms that not only identify and respond to threats in real-time but also streamline compliance and incident response processes. The convergence of regulatory mandates, digital transformation initiatives, and the proliferation of interconnected devices is steering the market toward exponential growth.

The pressing need for faster threat detection, minimal response time, and zero-trust security frameworks is driving investments across enterprises of all sizes. According to industry insights, the dramatic uptick in ransomware attacks, phishing campaigns, and insider threats has compelled businesses to reevaluate their security postures. Enterprises are embracing AI & ML-powered analytics to detect anomalies, automate investigation workflows, and orchestrate defensive responses. Moreover, the acceleration of DevSecOps and the growing integration of cybersecurity into continuous integration/continuous delivery (CI/CD) pipelines is further fueling the demand for robust, scalable, and intelligent security automation solutions. The increasing shortage of skilled cybersecurity professionals also plays a pivotal role in amplifying the need for

automated systems that can shoulder repetitive yet critical tasks with minimal human oversight.

Regionally, North America is expected to dominate the Security Automation market in 2025, attributed to its mature cybersecurity ecosystem, high investment in cutting-edge technologies, and stringent compliance frameworks such as GDPR, HIPAA, and CCPA. The presence of major technology firms, government-backed cybersecurity initiatives, and the increasing digital footprint of enterprises across the U.S. and Canada further bolster regional growth. Meanwhile, Asia Pacific is anticipated to witness the fastest CAGR during the forecast period. Rapid digitalization, the adoption of cloud computing, and heightened awareness about data breaches are prompting countries like China, India, and Japan to enhance their cybersecurity infrastructures. Additionally, increased spending on smart cities and government-led digital governance projects is expected to amplify the demand for automated security solutions across the region.

Major market player included in this report are:

IBM Corporation

Palo Alto Networks, Inc.

Cisco Systems, Inc.

Fortinet, Inc.

FireEye, Inc.

Rapid7, Inc.

Splunk Inc.

McAfee Corp.

Broadcom Inc.

Check Point Software Technologies Ltd.

Trellix

Sumo Logic, Inc.

SentinelOne, Inc.

LogRhythm, Inc.

Swimlane Inc.

Global Security Automation Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period - 2025-2035

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

By Offering:

Global Security Automation Market Size Study & Forecast, by Offering, Technology, Deployment Mode, Application...

Solutions

Services

By Technology:

Artificial Intelligence & Machine Learning (AI & ML)

Robotic Process Automation (RPA)

By Deployment Mode:

On-Premises

Cloud-Based

By Application:

Threat Intelligence

Network Security Automation

Endpoint Security Automation

Security Orchestration Automation and Response (SOAR)

Others

By Code:

Low-Code

No-Code

Full-Code

By Vertical:

BFSI

IT & Telecom

Government & Defense

Retail & eCommerce

Manufacturing

Healthcare

Energy & Utilities

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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