

# **Global Security Assurance Market Size study & Forecast, by Application (Mobility Solutions, Business Applications, System Infrastructure and Network Infrastructure) by Organization Size (SMEs and Large Enterprises) and Vertical (BFSI, Telecommunications and IT, Healthcare and Pharmaceuticals, Government, Retail & E-Commerce, and Manufacturing) and Regional Forecasts 2025-2035**

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## **Abstracts**

The Global Security Assurance Market is valued approximately at USD 5.79 billion in 2024 and is anticipated to grow with a growth rate of more than 11.66% over the forecast period 2025-2035. Security assurance refers to the systematic processes, frameworks, and solutions deployed by organizations to evaluate, validate, and strengthen the resilience of digital systems against cyber threats, vulnerabilities, and compliance risks. In an era where digital transformation has redefined every industry, organizations are compelled to protect sensitive data and maintain trust across their networks, infrastructures, and applications. The market's rapid expansion is fueled by an escalating wave of cybercrime, stringent regulatory mandates, and enterprises' growing reliance on cloud-based ecosystems. As businesses navigate increasingly complex IT environments, they are turning toward security assurance not merely as a compliance requirement but as a strategic imperative to safeguard operational continuity, protect customer trust, and outpace emerging risks.

The rapid proliferation of IoT devices, cloud-native applications, and interconnected networks has dramatically amplified attack surfaces, thereby heightening the need for advanced security assurance frameworks. Enterprises across industries are investing

heavily in proactive testing, continuous monitoring, and policy-driven assurance models to fortify their digital assets. According to industry insights, cybercrime damages are projected to cost the global economy over USD 10 trillion annually by 2030, placing unprecedented pressure on enterprises to adopt rigorous assurance practices. Furthermore, the rise in data privacy regulations such as GDPR in Europe, CCPA in the U.S., and cross-border compliance frameworks in Asia Pacific has accelerated the demand for solutions that can validate security postures while ensuring legal adherence. Nevertheless, high costs of deployment and the shortage of skilled cybersecurity professionals remain as structural barriers to growth during the forecast horizon.

The detailed segments and sub-segments included in the report are:

By Application:

Mobility Solutions

Business Applications

System Infrastructure

Network Infrastructure

By Organization Size:

SMEs

Large Enterprises

By Vertical:

BFSI

Telecommunications and IT

Healthcare and Pharmaceuticals

Government

Retail & E-Commerce

Manufacturing

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Among the application categories, system infrastructure has emerged as the dominant segment, commanding the largest share of the market. The rising emphasis on securing critical IT infrastructure, data centers, and enterprise networks has pushed organizations to prioritize this segment. System infrastructure assurance is increasingly viewed as the backbone of enterprise resilience, particularly in sectors where downtime or breaches can trigger severe financial and reputational consequences. While other categories such as mobility solutions and business applications are witnessing steady growth, system infrastructure continues to stand out as the central hub for risk mitigation and assurance investments.

From the perspective of revenue contribution, large enterprises currently generate the majority share of the market. These organizations possess the scale, resources, and compliance obligations that necessitate comprehensive assurance frameworks. With vast and diverse IT ecosystems to protect, large enterprises remain the primary buyers

of advanced security assurance services and solutions. However, SMEs are emerging as a high-growth segment, spurred by their accelerated digital adoption and rising vulnerability to cyberattacks. As affordable and scalable security assurance platforms become more accessible, SMEs are expected to play an increasingly significant role in driving overall market expansion.

The key regions considered for the Global Security Assurance Market study include North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa. North America dominated the market in 2025 with the largest market share, primarily due to the presence of leading cybersecurity vendors, high regulatory standards, and consistent investments in advanced technologies. The U.S., in particular, has maintained its leadership through strong adoption of cloud-first strategies combined with a relentless focus on security audits and compliance. Meanwhile, Asia Pacific is projected to register the fastest growth rate during the forecast period, propelled by rapid digitalization, soaring internet penetration, and government-driven cybersecurity initiatives across nations such as China, India, and Japan. Europe also commands a substantial market presence, underpinned by GDPR-driven security mandates and ongoing investments in enterprise risk management. Latin America and the Middle East & Africa are gradually gaining traction as regional economies strengthen their digital ecosystems and implement cybersecurity-focused policy reforms.

Major market players included in this report are:

IBM Corporation

Cisco Systems, Inc.

Accenture Plc.

Microsoft Corporation

Hewlett Packard Enterprise Development LP

Infosys Limited

Capgemini SE

Deloitte Touche Tohmatsu Limited

T-Systems International GmbH

Veracode, Inc.

Tenable, Inc.

Spirent Communications Plc.

Happiest Minds Technologies Ltd.

Aura Information Security

Wipro Limited

#### Global Security Assurance Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period - 2025-2035

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent to up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of

the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

#### Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of the competitive structure of the market.

Demand side and supply side analysis of the market.

## Contents

### **CHAPTER 1. GLOBAL SECURITY ASSURANCE MARKET REPORT SCOPE & METHODOLOGY**

- 1.1. Research Objective
- 1.2. Research Methodology
  - 1.2.1. Forecast Model
  - 1.2.2. Desk Research
  - 1.2.3. Top Down and Bottom-Up Approach
- 1.3. Research Attributes
- 1.4. Scope of the Study
  - 1.4.1. Market Definition
  - 1.4.2. Market Segmentation
- 1.5. Research Assumption
  - 1.5.1. Inclusion & Exclusion
  - 1.5.2. Limitations
  - 1.5.3. Years Considered for the Study

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. CEO/CXO Standpoint
- 2.2. Strategic Insights
- 2.3. ESG Analysis
- 2.4. key Findings

### **CHAPTER 3. GLOBAL SECURITY ASSURANCE MARKET FORCES ANALYSIS**

- 3.1. Market Forces Shaping The Global Security Assurance Market (2024-2035)
- 3.2. Drivers
  - 3.2.1. escalating wave of cybercrime
  - 3.2.2. stringent regulatory mandates
- 3.3. Restraints
  - 3.3.1. Shortage Of Skilled Professionals
- 3.4. Opportunities
  - 3.4.1. rapid proliferation of IoT devices

### **CHAPTER 4. GLOBAL SECURITY ASSURANCE INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Forces Model
  - 4.1.1. Bargaining Power of Buyer
  - 4.1.2. Bargaining Power of Supplier
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Forecast Model (2024-2035)
- 4.3. PESTEL Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
  - 4.3.5. Environmental
  - 4.3.6. Legal
- 4.4. Top Investment Opportunities
- 4.5. Top Winning Strategies (2025)
- 4.6. Market Share Analysis (2024-2025)
- 4.7. Global Pricing Analysis And Trends 2025
- 4.8. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL SECURITY ASSURANCE MARKET SIZE & FORECASTS BY APPLICATION 2025-2035**

- 5.1. Market Overview
- 5.2. Global Security Assurance Market Performance - Potential Analysis (2025)
- 5.3. Mobility Solutions
  - 5.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
  - 5.3.2. Market size analysis, by region, 2025-2035
- 5.4. Business Applications
  - 5.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
  - 5.4.2. Market size analysis, by region, 2025-2035
- 5.5. System Infrastructure
  - 5.5.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
  - 5.5.2. Market size analysis, by region, 2025-2035
- 5.6. Network Infrastructure
  - 5.6.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
  - 5.6.2. Market size analysis, by region, 2025-2035

## **CHAPTER 6. GLOBAL SECURITY ASSURANCE MARKET SIZE & FORECASTS BY**

## **ORGANIZATION SIZE 2025-2035**

### 6.1. Market Overview

### 6.2. Global Security Assurance Market Performance - Potential Analysis (2025)

### 6.3. SMEs

#### 6.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

#### 6.3.2. Market size analysis, by region, 2025-2035

### 6.4. Large Enterprises

#### 6.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

#### 6.4.2. Market size analysis, by region, 2025-2035

## **CHAPTER 7. GLOBAL SECURITY ASSURANCE MARKET SIZE & FORECASTS BY VERTICAL 2025–2035**

### 7.1. Market Overview

### 7.2. Global Security Assurance Market Performance - Potential Analysis (2025)

### 7.3. BFSI

#### 7.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

#### 7.3.2. Market size analysis, by region, 2025-2035

### 7.4. Telecommunications and IT

#### 7.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

#### 7.4.2. Market size analysis, by region, 2025-2035

### 7.5. Healthcare and Pharmaceuticals

#### 7.5.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

#### 7.5.2. Market size analysis, by region, 2025-2035

### 7.6. Government

#### 7.6.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

#### 7.6.2. Market size analysis, by region, 2025-2035

### 7.7. Retail & E-Commerce

#### 7.7.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

#### 7.7.2. Market size analysis, by region, 2025-2035

### 7.8. Manufacturing

#### 7.8.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

#### 7.8.2. Market size analysis, by region, 2025-2035

## **CHAPTER 8. GLOBAL SECURITY ASSURANCE MARKET SIZE & FORECASTS BY REGION 2025–2035**

### 8.1. Growth Security Assurance Market, Regional Market Snapshot

- 8.2. Top Leading & Emerging Countries
- 8.3. North America Security Assurance Market
  - 8.3.1. U.S. Security Assurance Market
    - 8.3.1.1. Application breakdown size & forecasts, 2025-2035
    - 8.3.1.2. Organization Size breakdown size & forecasts, 2025-2035
    - 8.3.1.3. Vertical breakdown size & forecasts, 2025-2035
  - 8.3.2. Canada Security Assurance Market
    - 8.3.2.1. Application breakdown size & forecasts, 2025-2035
    - 8.3.2.2. Organization Size breakdown size & forecasts, 2025-2035
    - 8.3.2.3. Vertical breakdown size & forecasts, 2025-2035
- 8.4. Europe Security Assurance Market
  - 8.4.1. UK Security Assurance Market
    - 8.4.1.1. Application breakdown size & forecasts, 2025-2035
    - 8.4.1.2. Organization Size breakdown size & forecasts, 2025-2035
    - 8.4.1.3. Vertical breakdown size & forecasts, 2025-2035
  - 8.4.2. Germany Security Assurance Market
    - 8.4.2.1. Application breakdown size & forecasts, 2025-2035
    - 8.4.2.2. Organization Size breakdown size & forecasts, 2025-2035
    - 8.4.2.3. Vertical breakdown size & forecasts, 2025-2035
  - 8.4.3. France Security Assurance Market
    - 8.4.3.1. Application breakdown size & forecasts, 2025-2035
    - 8.4.3.2. Organization Size breakdown size & forecasts, 2025-2035
    - 8.4.3.3. Vertical breakdown size & forecasts, 2025-2035
  - 8.4.4. Spain Security Assurance Market
    - 8.4.4.1. Application breakdown size & forecasts, 2025-2035
    - 8.4.4.2. Organization Size breakdown size & forecasts, 2025-2035
    - 8.4.4.3. Vertical breakdown size & forecasts, 2025-2035
  - 8.4.5. Italy Security Assurance Market
    - 8.4.5.1. Application breakdown size & forecasts, 2025-2035
    - 8.4.5.2. Organization Size breakdown size & forecasts, 2025-2035
    - 8.4.5.3. Vertical breakdown size & forecasts, 2025-2035
  - 8.4.6. Rest of Europe Security Assurance Market
    - 8.4.6.1. Application breakdown size & forecasts, 2025-2035
    - 8.4.6.2. Organization Size breakdown size & forecasts, 2025-2035
    - 8.4.6.3. Vertical breakdown size & forecasts, 2025-2035
- 8.5. Asia Pacific Security Assurance Market
  - 8.5.1. China Security Assurance Market
    - 8.5.1.1. Application breakdown size & forecasts, 2025-2035
    - 8.5.1.2. Organization Size breakdown size & forecasts, 2025-2035

- 8.5.1.3. Vertical breakdown size & forecasts, 2025-2035
- 8.5.2. India Security Assurance Market
  - 8.5.2.1. Application breakdown size & forecasts, 2025-2035
  - 8.5.2.2. Organization Size breakdown size & forecasts, 2025-2035
  - 8.5.2.3. Vertical breakdown size & forecasts, 2025-2035
- 8.5.3. Japan Security Assurance Market
  - 8.5.3.1. Application breakdown size & forecasts, 2025-2035
  - 8.5.3.2. Organization Size breakdown size & forecasts, 2025-2035
  - 8.5.3.3. Vertical breakdown size & forecasts, 2025-2035
- 8.5.4. Australia Security Assurance Market
  - 8.5.4.1. Application breakdown size & forecasts, 2025-2035
  - 8.5.4.2. Organization Size breakdown size & forecasts, 2025-2035
  - 8.5.4.3. Vertical breakdown size & forecasts, 2025-2035
- 8.5.5. South Korea Security Assurance Market
  - 8.5.5.1. Application breakdown size & forecasts, 2025-2035
  - 8.5.5.2. Organization Size breakdown size & forecasts, 2025-2035
  - 8.5.5.3. Vertical breakdown size & forecasts, 2025-2035
- 8.5.6. Rest of APAC Security Assurance Market
  - 8.5.6.1. Application breakdown size & forecasts, 2025-2035
  - 8.5.6.2. Organization Size breakdown size & forecasts, 2025-2035
  - 8.5.6.3. Vertical breakdown size & forecasts, 2025-2035
- 8.6. Latin America Security Assurance Market
  - 8.6.1. Brazil Security Assurance Market
    - 8.6.1.1. Application breakdown size & forecasts, 2025-2035
    - 8.6.1.2. Organization Size breakdown size & forecasts, 2025-2035
    - 8.6.1.3. Vertical breakdown size & forecasts, 2025-2035
  - 8.6.2. Mexico Security Assurance Market
    - 8.6.2.1. Application breakdown size & forecasts, 2025-2035
    - 8.6.2.2. Organization Size breakdown size & forecasts, 2025-2035
    - 8.6.2.3. Vertical breakdown size & forecasts, 2025-2035
- 8.7. Middle East and Africa Security Assurance Market
  - 8.7.1. UAE Security Assurance Market
    - 8.7.1.1. Application breakdown size & forecasts, 2025-2035
    - 8.7.1.2. Organization Size breakdown size & forecasts, 2025-2035
    - 8.7.1.3. Vertical breakdown size & forecasts, 2025-2035
  - 8.7.2. Saudi Arabia (KSA) Security Assurance Market
    - 8.7.2.1. Application breakdown size & forecasts, 2025-2035
    - 8.7.2.2. Organization Size breakdown size & forecasts, 2025-2035
    - 8.7.2.3. Vertical breakdown size & forecasts, 2025-2035

### 8.7.3. South Africa Security Assurance Market

8.7.3.1. Application breakdown size & forecasts, 2025-2035

8.7.3.2. Organization Size breakdown size & forecasts, 2025-2035

8.7.3.3. Vertical breakdown size & forecasts, 2025-2035

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

### 9.1. Top Market Strategies

### 9.2. IBM Corporation

9.2.1. Company Overview

9.2.2. Key Executives

9.2.3. Company Snapshot

9.2.4. Financial Performance (Subject to Data Availability)

9.2.5. Product/Services Port

9.2.6. Recent Development

9.2.7. Market Strategies

9.2.8. SWOT Analysis

### 9.3. Cisco Systems, Inc.

### 9.4. Accenture Plc.

### 9.5. Microsoft Corporation

### 9.6. Hewlett Packard Enterprise Development LP

### 9.7. Infosys Limited

### 9.8. Capgemini SE

### 9.9. Deloitte Touche Tohmatsu Limited

### 9.10. T-Systems International GmbH

### 9.11. Veracode, Inc.

### 9.12. Tenable, Inc.

### 9.13. Spirent Communications Plc.

### 9.14. Happiest Minds Technologies Ltd.

### 9.15. Aura Information Security

### 9.16. Wipro Limited

## List Of Tables

### LIST OF TABLES

- Table 1. Global Security Assurance Market, Report Scope
- Table 2. Global Security Assurance Market Estimates & Forecasts By Region 2024–2035
- Table 3. Global Security Assurance Market Estimates & Forecasts By Segment 2024–2035
- Table 4. Global Security Assurance Market Estimates & Forecasts By Segment 2024–2035
- Table 5. Global Security Assurance Market Estimates & Forecasts By Segment 2024–2035
- Table 6. Global Security Assurance Market Estimates & Forecasts By Segment 2024–2035
- Table 7. Global Security Assurance Market Estimates & Forecasts By Segment 2024–2035
- Table 8. U.S. Security Assurance Market Estimates & Forecasts, 2024–2035
- Table 9. Canada Security Assurance Market Estimates & Forecasts, 2024–2035
- Table 10. UK Security Assurance Market Estimates & Forecasts, 2024–2035
- Table 11. Germany Security Assurance Market Estimates & Forecasts, 2024–2035
- Table 12. France Security Assurance Market Estimates & Forecasts, 2024–2035
- Table 13. Spain Security Assurance Market Estimates & Forecasts, 2024–2035
- Table 14. Italy Security Assurance Market Estimates & Forecasts, 2024–2035
- Table 15. Rest Of Europe Security Assurance Market Estimates & Forecasts, 2024–2035
- Table 16. China Security Assurance Market Estimates & Forecasts, 2024–2035
- Table 17. India Security Assurance Market Estimates & Forecasts, 2024–2035
- Table 18. Japan Security Assurance Market Estimates & Forecasts, 2024–2035
- Table 19. Australia Security Assurance Market Estimates & Forecasts, 2024–2035
- Table 20. South Korea Security Assurance Market Estimates & Forecasts, 2024–2035
- .....

## List Of Figures

### LIST OF FIGURES

- Fig 1. Global Security Assurance Market, Research Methodology
  - Fig 2. Global Security Assurance Market, Market Estimation Techniques
  - Fig 3. Global Market Size Estimates & Forecast Methods
  - Fig 4. Global Security Assurance Market, Key Trends 2025
  - Fig 5. Global Security Assurance Market, Growth Prospects 2024–2035
  - Fig 6. Global Security Assurance Market, Porter’s Five Forces Model
  - Fig 7. Global Security Assurance Market, Pestel Analysis
  - Fig 8. Global Security Assurance Market, Value Chain Analysis
  - Fig 9. Security Assurance Market By Application, 2025 & 2035
  - Fig 10. Security Assurance Market By Segment, 2025 & 2035
  - Fig 11. Security Assurance Market By Segment, 2025 & 2035
  - Fig 12. Security Assurance Market By Segment, 2025 & 2035
  - Fig 13. Security Assurance Market By Segment, 2025 & 2035
  - Fig 14. North America Security Assurance Market, 2025 & 2035
  - Fig 15. Europe Security Assurance Market, 2025 & 2035
  - Fig 16. Asia Pacific Security Assurance Market, 2025 & 2035
  - Fig 17. Latin America Security Assurance Market, 2025 & 2035
  - Fig 18. Middle East & Africa Security Assurance Market, 2025 & 2035
  - Fig 19. Global Security Assurance Market, Company Market Share Analysis (2025)
- .....

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