

# **Global Security Assertion Markup Language (SAML) Market Size study, by Component (Solution and Services), Deployment Type (Cloud and On-Premises) by Organization Size (Small and Medium-Sized Enterprises and Large Enterprises) by Industry Vertical and Regional Forecasts 2019-2026**

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## **Abstracts**

Global Security Assertion Markup Language (SAML) Market is valued approximately USD 1.3 billion in 2018 and is anticipated to grow with a healthy growth rate of more than 14.2 % over the forecast period 2019-2026. Security Assertion Markup Language (SAML) is an open standard that allows identity providers (IdP) to pass authorization credentials to service providers (SP). Moreover, Security Assertion Markup Language (SAML) allows service providers and user identity providers to exit separately from each other. Growing need for providing enhanced, consistent and unified identity (UI) services to the customers and employees would fuel the market growth over the forecast period. Bring your own device trend emerged as the driving factor for the market growth. For instance, as per computer economics report in 2017, 59% of organizations currently allow employees to bring their own devices in the workplace. Thus, rising demand for BYOD is expected to fuel the global security assertion markup language (SAML) market.

The regional analysis of global Security Assertion Markup Language (SAML) market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading/significant region across the world in terms of market share owing to growing adoption of cloud computing, internet of things and others. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2019-2026.

Major market player included in this report are:

Gemalto  
Ping Identity  
AWS  
Microsoft  
Oracle  
miniOrange  
ManageEngine  
Onelogin  
Okta  
SSO Easy  
SAASPASS  
Auth0  
PortalGuard  
RCDevs SA  
Ariel Software Solutions

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Solution

Services

By Deployment Type:

Cloud

On-Premises

By Organization Size:

Small and Medium-Sized Enterprises

Large Enterprises

By Industry Vertical:

Banking, Financial Services and Insurance

Government and Defence  
IT and Telecommunication  
Energy and Utilities  
Manufacturing  
Retail  
Healthcare

By Region:

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
Asia Pacific  
China  
India  
Japan  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017

Base year – 2018

Forecast period – 2019 to 2026

Target Audience of the Global Security Assertion Markup Language (SAML) Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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