

# **Global Security Analytics Market Size Study, by Component, Application (Customer Retention and Engagement, Personalized Recommendation), Deployment Mode, Organization Size, Vertical, Capability, and Regional Forecasts 2022-2032**

<https://marketpublishers.com/r/G7900975DD92EN.html>

Date: February 2025

Pages: 285

Price: US\$ 3,218.00 (Single User License)

ID: G7900975DD92EN

## **Abstracts**

The Global Security Analytics Market is estimated at USD 16.2 billion in 2023 and is projected to expand at a robust compound annual growth rate (CAGR) of 16.20% during the forecast period from 2024 to 2032. Security analytics is transforming the cybersecurity landscape, equipping organizations with advanced capabilities to detect, analyze, and mitigate cyber threats in real-time. By leveraging big data, machine learning, and artificial intelligence, security analytics tools enable businesses to proactively respond to cyberattacks, safeguard critical assets, and ensure compliance with stringent regulatory frameworks. The market is witnessing increasing adoption across various sectors, driven by the rising sophistication of cyber threats and the growing importance of securing digital ecosystems.

A key factor driving market growth is the exponential rise in data generation and the corresponding need for scalable security solutions. The proliferation of IoT devices, cloud computing, and digital transformation initiatives has introduced new vulnerabilities that demand innovative security measures. Additionally, regulatory requirements such as GDPR, HIPAA, and CCPA have amplified the demand for robust security analytics solutions to ensure compliance while maintaining data privacy and integrity. The market is also propelled by the integration of predictive analytics, which empowers organizations to identify potential vulnerabilities and mitigate risks proactively.

However, challenges such as high deployment costs, complexity in managing multi-vendor solutions, and a shortage of skilled cybersecurity professionals may hamper the

growth of the security analytics market. Nevertheless, the growing trend toward automation in threat detection and response is expected to create lucrative opportunities. Cloud-based solutions, which offer scalability and cost-efficiency, are gaining significant traction, particularly among SMEs aiming to enhance their cybersecurity posture without incurring exorbitant costs.

Regionally, North America dominates the global security analytics market due to its advanced IT infrastructure, the presence of leading cybersecurity vendors, and the early adoption of cutting-edge technologies. Europe is also a major player, benefiting from stringent regulatory norms and increasing cybersecurity awareness among enterprises. Meanwhile, the Asia Pacific region is anticipated to register the fastest growth during the forecast period, driven by rapid digitalization, a growing number of cyberattacks, and the adoption of advanced security solutions in countries like India, China, and Japan. Latin America and the Middle East & Africa are gradually emerging as potential markets due to improving IT infrastructure and increased investments in cybersecurity.

Major market players included in this report are:

IBM Corporation

Cisco Systems, Inc.

Splunk Inc.

McAfee, LLC

Broadcom Inc. (Symantec)

Fortinet, Inc.

RSA Security LLC

LogRhythm, Inc.

FireEye, Inc.

Sumo Logic, Inc.

Palo Alto Networks, Inc.

Exabeam, Inc.

Trend Micro Incorporated

SolarWinds Corporation

Micro Focus International plc

The detailed segments and sub-segment of the market are explained below:

#### By Component

Solutions

Services

#### By Application

Customer Retention and Engagement

Personalized Recommendation

#### By Deployment Mode

On-Premises

Cloud-Based

#### By Organization Size

Small and Medium Enterprises (SMEs)

Large Enterprises

## By Vertical

BFSI

Healthcare

Retail

IT and Telecom

Manufacturing

Government

Others

## By Capability

Real-Time Analytics

Predictive Analytics

User Behavior Analytics

Log Management

## By Region:

### North America

U.S.

Canada

### Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical year: 2022

Base year: 2023

Forecast period: 2024 to 2032

Key Takeaways:

Market estimates and forecasts for 10 years, from 2022 to 2032.

Annualized revenue and regional-level analysis for each market segment.

Comprehensive geographical landscape with country-level analysis of major regions.

Competitive landscape featuring detailed insights into major players in the market.

Analysis of key business strategies and actionable recommendations for future market approaches.

Evaluation of the competitive structure of the market.

Demand-side and supply-side analysis of the market.

## Contents

### **CHAPTER 1. GLOBAL SECURITY ANALYTICS MARKET EXECUTIVE SUMMARY**

- 1.1. Global Security Analytics Market Size & Forecast (2022–2032)
  - 1.2. Regional Summary
  - 1.3. Segmental Summary
    - 1.3.1. {By Component}
    - 1.3.2. {By Application}
  - 1.4. Key Trends
  - 1.5. Recession Impact
  - 1.6. Analyst Recommendation & Conclusion
- 

### **CHAPTER 2. GLOBAL SECURITY ANALYTICS MARKET DEFINITION AND RESEARCH ASSUMPTIONS**

- 2.1. Research Objective
  - 2.2. Market Definition
  - 2.3. Research Assumptions
    - 2.3.1. Inclusion & Exclusion
    - 2.3.2. Limitations
    - 2.3.3. Supply Side Analysis
      - 2.3.3.1. Availability
      - 2.3.3.2. Infrastructure
      - 2.3.3.3. Regulatory Environment
      - 2.3.3.4. Market Competition
      - 2.3.3.5. Economic Viability (Consumer's Perspective)
    - 2.3.4. Demand Side Analysis
      - 2.3.4.1. Regulatory Frameworks
      - 2.3.4.2. Technological Advancements
      - 2.3.4.3. Environmental Considerations
      - 2.3.4.4. Consumer Awareness & Acceptance
  - 2.4. Estimation Methodology
  - 2.5. Years Considered for the Study
  - 2.6. Currency Conversion Rates
- 

### **CHAPTER 3. GLOBAL SECURITY ANALYTICS MARKET DYNAMICS**

*Global Security Analytics Market Size Study, by Component, Application (Customer Retention and Engagement, Per...*

### 3.1. Market Drivers

- 3.1.1. Rising Sophistication of Cyber Threats
- 3.1.2. Growing Regulatory Compliance Requirements
- 3.1.3. Exponential Data Generation Necessitating Scalable Security Solutions

### 3.2. Market Challenges

- 3.2.1. High Deployment and Integration Costs
- 3.2.2. Shortage of Skilled Cybersecurity Professionals

### 3.3. Market Opportunities

- 3.3.1. Automation in Threat Detection & Response
  - 3.3.2. Increasing Adoption of Cloud-based Security Analytics
- 

## **CHAPTER 4. GLOBAL SECURITY ANALYTICS MARKET INDUSTRY ANALYSIS**

### 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

### 4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

### 4.3. Top Investment Opportunity

### 4.4. Top Winning Strategies

### 4.5. Disruptive Trends

### 4.6. Industry Expert Perspective

### 4.7. Analyst Recommendation & Conclusion

---

## **CHAPTER 5. GLOBAL SECURITY ANALYTICS MARKET SIZE & FORECASTS BY COMPONENT 2022–2032**



### 5.1. Segment Dashboard

### 5.2. Global Security Analytics Market: {Component} Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

#### 5.2.1. Solutions

#### 5.2.2. Services

---

## **CHAPTER 6. GLOBAL SECURITY ANALYTICS MARKET SIZE & FORECASTS BY APPLICATION 2022–2032**

### 6.1. Segment Dashboard

### 6.2. Global Security Analytics Market: {Application} Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

#### 6.2.1. Customer Retention and Engagement

#### 6.2.2. Personalized Recommendation

---

## **CHAPTER 7. GLOBAL SECURITY ANALYTICS MARKET SIZE & FORECASTS BY REGION 2022–2032**

### 7.1. North America Security Analytics Market

#### 7.1.1. U.S. Security Analytics Market

##### 7.1.1.1. {Component} breakdown size & forecasts, 2022–2032

##### 7.1.1.2. {Application} breakdown size & forecasts, 2022–2032

##### 7.1.1.3. {Deployment Mode} breakdown size & forecasts, 2022–2032

##### 7.1.1.4. {Organization Size} breakdown size & forecasts, 2022–2032

##### 7.1.1.5. {Vertical} breakdown size & forecasts, 2022–2032

##### 7.1.1.6. {Capability} breakdown size & forecasts, 2022–2032

#### 7.1.2. Canada Security Analytics Market

### 7.2. Europe Security Analytics Market

#### 7.2.1. U.K. Security Analytics Market

#### 7.2.2. Germany Security Analytics Market

#### 7.2.3. France Security Analytics Market

#### 7.2.4. Spain Security Analytics Market

#### 7.2.5. Italy Security Analytics Market

#### 7.2.6. Rest of Europe Security Analytics Market

### 7.3. Asia-Pacific Security Analytics Market

#### 7.3.1. China Security Analytics Market

- 7.3.2. India Security Analytics Market
  - 7.3.3. Japan Security Analytics Market
  - 7.3.4. Australia Security Analytics Market
  - 7.3.5. South Korea Security Analytics Market
  - 7.3.6. Rest of Asia Pacific Security Analytics Market
  - 7.4. Latin America Security Analytics Market
    - 7.4.1. Brazil Security Analytics Market
    - 7.4.2. Mexico Security Analytics Market
    - 7.4.3. Rest of Latin America Security Analytics Market
  - 7.5. Middle East & Africa Security Analytics Market
    - 7.5.1. Saudi Arabia Security Analytics Market
    - 7.5.2. South Africa Security Analytics Market
    - 7.5.3. Rest of Middle East & Africa Security Analytics Market
- 

## **CHAPTER 8. COMPETITIVE INTELLIGENCE**

- 8.1. Key Company SWOT Analysis
  - 8.1.1. IBM Corporation
  - 8.1.2. Cisco Systems, Inc.
  - 8.1.3. Splunk Inc.
- 8.2. Top Market Strategies
- 8.3. Company Profiles
  - 8.3.1. IBM Corporation
    - 8.3.1.1. Key Information
    - 8.3.1.2. Overview
    - 8.3.1.3. Financial (Subject to Data Availability)
    - 8.3.1.4. Product Summary
    - 8.3.1.5. Market Strategies
  - 8.3.2. Cisco Systems, Inc.
  - 8.3.3. McAfee, LLC
  - 8.3.4. Broadcom Inc. (Symantec)
  - 8.3.5. Fortinet, Inc.
  - 8.3.6. RSA Security LLC
  - 8.3.7. LogRhythm, Inc.
  - 8.3.8. FireEye, Inc.
  - 8.3.9. Sumo Logic, Inc.
  - 8.3.10. Palo Alto Networks, Inc.
  - 8.3.11. Exabeam, Inc.

8.3.12. Trend Micro Incorporated

8.3.13. SolarWinds Corporation

8.3.14. Micro Focus International plc

---

## **CHAPTER 9. RESEARCH PROCESS**

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

---

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Security Analytics market, report scope

TABLE 2. Global Security Analytics market estimates & forecasts by Region 2022–2032 (USD Million/Billion)

TABLE 3. Global Security Analytics market estimates & forecasts by Component 2022–2032 (USD Million/Billion)

TABLE 4. Global Security Analytics market estimates & forecasts by Application 2022–2032 (USD Million/Billion)

TABLE 5. Global Security Analytics market by segment, estimates & forecasts, 2022–2032 (USD Million/Billion)

TABLE 6. Global Security Analytics market by region, estimates & forecasts, 2022–2032 (USD Million/Billion)

TABLE 7. U.S. Security Analytics market estimates & forecasts, 2022–2032 (USD Million/Billion)

TABLE 8. Canada Security Analytics market estimates & forecasts, 2022–2032 (USD Million/Billion)

TABLE 9. U.K. Security Analytics market estimates & forecasts, 2022–2032 (USD Million/Billion)

TABLE 10. Germany Security Analytics market estimates & forecasts, 2022–2032 (USD Million/Billion)

TABLE 11. France Security Analytics market estimates & forecasts, 2022–2032 (USD Million/Billion)

TABLE 12. Spain Security Analytics market estimates & forecasts, 2022–2032 (USD Million/Billion)

TABLE 13. Italy Security Analytics market estimates & forecasts, 2022–2032 (USD Million/Billion)

TABLE 14. Rest of Europe Security Analytics market estimates & forecasts, 2022–2032 (USD Million/Billion)

TABLE 15. China Security Analytics market estimates & forecasts, 2022–2032 (USD Million/Billion)

TABLE 16. India Security Analytics market estimates & forecasts, 2022–2032 (USD Million/Billion)

TABLE 17. Japan Security Analytics market estimates & forecasts, 2022–2032 (USD Million/Billion)

TABLE 18. Australia Security Analytics market estimates & forecasts, 2022–2032 (USD Million/Billion)

TABLE 19. South Korea Security Analytics market estimates & forecasts, 2022–2032  
(USD Million/Billion)

TABLE 20. Rest of Asia Pacific Security Analytics market estimates & forecasts,  
2022–2032 (USD Million/Billion)

...

(This list is not complete; final report contains more than 100 tables. The list may be  
updated in the final deliverable.)

---

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Security Analytics market, research methodology
- FIG 2. Global Security Analytics market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Security Analytics market, key trends 2023
- FIG 5. Global Security Analytics market, growth prospects 2022–2032
- FIG 6. Global Security Analytics market, Porter's 5 Force model
- FIG 7. Global Security Analytics market, PESTEL analysis
- FIG 8. Global Security Analytics market, value chain analysis
- FIG 9. Global Security Analytics market by Component, 2022 & 2032 (USD Million/Billion)
- FIG 10. Global Security Analytics market by Application, 2022 & 2032 (USD Million/Billion)
- FIG 11. Global Security Analytics market by segment, 2022 & 2032 (USD Million/Billion)
- FIG 12. Global Security Analytics market by region, 2022 & 2032 (USD Million/Billion)
- FIG 13. North America Security Analytics market, 2022 & 2032 (USD Million/Billion)
- FIG 14. Europe Security Analytics market, 2022 & 2032 (USD Million/Billion)
- FIG 15. Asia Pacific Security Analytics market, 2022 & 2032 (USD Million/Billion)
- FIG 16. Latin America Security Analytics market, 2022 & 2032 (USD Million/Billion)
- FIG 17. Middle East & Africa Security Analytics market, 2022 & 2032 (USD Million/Billion)
- FIG 18. Global Security Analytics market, company market share analysis (2023)
- ...

(This list is not complete; final report contains more than 50 figures. The list may be updated in the final deliverable.)

## I would like to order

Product name: Global Security Analytics Market Size Study, by Component, Application (Customer Retention and Engagement, Personalized Recommendation), Deployment Mode, Organization Size, Vertical, Capability, and Regional Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/G7900975DD92EN.html>

Price: US\$ 3,218.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7900975DD92EN.html>