

Global Secure Web Gateway Market Size study & Forecast, by Component (Solution, Services) By Deployment Mode (Cloud, On-Premise) By Organization Size (Large Organization, Small & Medium Organization) By Industry Vertical (BFSI, Government & Defense, Healthcare, IT & Telecom, Education, Media & Entertainment, Manufacturing, Transportation & Logistics, Others) and Regional Analysis, 2023-2030

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Abstracts

Global Secure Web Gateway Market is valued approximately at USD xx billion in 2022 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2023-2030. A Secure Web Gateway is a network security solution that enforces security policies for users accessing the web. It acts as an intermediary between users and the internet, protecting organizations from web-based threats and enforcing acceptable use policies. The Secure Web Gateway market is expanding because of factors such as increase in number of cyber-attacks and growing internet penetration. protection against web-based threats, including malware, viruses, ransomware, and phishing attacks. They utilize real-time threat intelligence, signature-based detection, behavior analysis, and machine learning algorithms to identify and block malicious websites and downloads. Its importance has progressively increased during the forecast period 2023-2030.

According to the Statista, Multipurpose malware, which includes banking trojans and botnets, was the most commonly reported type of cyber-attack in 2022. This form of malware accounted for 32% of all reported global attacks and 44% of cyber-attacks in

the Asia-Pacific (APAC) region. Infostealers came in second, with the largest percentage in the APAC area 30%. Furthermore, in 2022, the global number of malware attacks reached 5.5 billion, an increase of 2% compared to the previous year. Another important factor drives the Secure Web Gateway market is increasing internet penetration. As internet penetration expands, more users connect to the web and engage in online activities. This results in a higher volume of web traffic that needs to be managed and secured. SWG solutions become increasingly important in handling and filtering this increased web traffic to protect against web-based threats and enforce security policies. In addition, as per Statista, Northern Europe reached first in terms of internet penetration rate in April 2023, with over 97% of its people utilizing the internet followed by Western Europe with 93.5% share of population. The global average internet penetration rate was approximately 64.6% during the same year. Moreover, increasing adoption of cloud-based security technologies and rising technological advancements in web gateways security is anticipated to create a lucrative growth opportunity for the market over the forecast period. However, lack of awareness regarding Secure Web Gateways and protecting against uncategorized websites without compromising productivity stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Secure Web Gateway Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 with largest market share owing to the presence of key market players and rising stringent regulatory policies in the region. Furthermore, Asia Pacific is expected to grow fastest during the forecast period, owing to factors such as increasing incidences of cyber threats, in countries such as Hong Kong, India, Japan, and Singapore led to updated national security policies.

Major market player included in this report are:

Sophos Ltd

Symantec Corporation

Check Point Software Technologies

Blue Coat Systems

Dell Inc

Cisco Systems Inc

Trend Micro Inc

Microsoft Corporation

IBM Corporation

Intel Corporation

Recent Developments in the Market:

In February 2023, Cisco and T-Mobile announced plans to provide companies the MG51 and MG51E, Cisco Meraki's first-ever 5G cellular gateways for fixed wireless connectivity. Given the frequently lengthy and unclear installation schedules, gated and limiting capacity plans, and inconsistent nationwide availability, wired internet is far from perfect for all enterprises. Businesses of all sizes will be able to create enriched and differentiated experiences for their consumers thanks to this solution, which is powered by T-Mobile's 5G network and the cloud-first Cisco Meraki platform.

Global Secure Web Gateway Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Component, Deployment Mode, Organization Size, Industry Vertical, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component

Solution

Services

By Deployment Mode

Cloud

On-Premise

By Organization Size

Large Organization

Small & Medium Organization

By Industry Vertical

BFSI

Government & Defense

Healthcare

IT & Telecom

Education

Media & Entertainment

Manufacturing

Transportation & Logistics

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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