

Global Secondary Paper & Paperboard Luxury Packaging Market Size Study by Material (Paper & Paperboard, Plastic, and Metal), by End User (Food & Beverages, Confectionery, Personal Care & Cosmetics, Wines & Spirits, and Fashion), and Regional Forecasts 2022-2032

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Abstracts

The Global Secondary Paper & Paperboard Luxury Packaging Market, valued at approximately USD 4.8 million in 2023, is poised for robust growth, projected to reach USD 7.60 million by 2032 at a compound annual growth rate (CAGR) of 5.24% during the forecast period. The rising emphasis on sustainable and aesthetically appealing packaging solutions has steered the adoption of paper and paperboard materials, complemented by plastic and metal components for specific luxury packaging applications. This shift aligns with consumers' growing preference for premium packaging experiences across industries like personal care, cosmetics, and wines & spirits.

Driven by the burgeoning demand for premium branding and product differentiation, manufacturers are leveraging advancements in packaging design and material technology. Secondary paper and paperboard packaging stands out due to its eco-friendliness, versatility, and ability to offer superior surface finishes for branding and customization. Challenges such as stringent environmental regulations and fluctuating raw material costs persist but are offset by innovations in biodegradable materials and recycled content packaging solutions.

Regionally, Europe dominates the global luxury packaging market, bolstered by a sophisticated consumer base and stringent environmental standards encouraging

sustainable practices. North America also commands a substantial share, driven by high consumer spending on luxury goods and growing interest in eco-conscious packaging. Meanwhile, the Asia-Pacific region is anticipated to witness the fastest growth rate, spurred by rising disposable incomes and an expanding luxury goods market in emerging economies like China and India. Latin America and the Middle East & Africa are gradually gaining traction, underpinned by increasing urbanization and demand for premium packaging in food and beverage sectors.

The competitive landscape is marked by strategic partnerships, acquisitions, and technological advancements, as companies aim to enhance their portfolios and address evolving consumer demands. By focusing on innovative designs and sustainable materials, industry leaders are positioning themselves to capture a larger share of this expanding market.

Major market players included in this report are:

Smurfit Kappa Group

Mondi Plc

Amcor Plc

International Paper Company

DS Smith Plc

WestRock Company

Stora Enso Oyj

UPM-Kymmene Corporation

Huhtamaki Oyj

Sealed Air Corporation

Sonoco Products Company

AR Packaging Group AB

Berry Global Group, Inc.

Mayr-Melnhof Karton AG

Tetra Laval International SA

The detailed segments and sub-segments of the market are explained below:

By Material:

Paper & Paperboard

Plastic

Metal

By End User:

Food & Beverages

Confectionery

Personal Care & Cosmetics

Wines & Spirits

Fashion

By Region:

North America:

U.S.

Canada

Europe:

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific:

China

India

Japan

Australia

South Korea

Rest of Asia-Pacific

Latin America:

Brazil

Mexico

Rest of Latin America

Middle East & Africa:

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level insights.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approaches.

Comprehensive demand-side and supply-side insights.

Contents

CHAPTER 1. GLOBAL SECONDARY PAPER & PAPERBOARD LUXURY PACKAGING MARKET EXECUTIVE SUMMARY

- 1.1. Global Secondary Paper & Paperboard Luxury Packaging Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. By Material
 - 1.3.2. By End User
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL SECONDARY PAPER & PAPERBOARD LUXURY PACKAGING MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.3.1. Availability
 - 2.3.3.2. Infrastructure
 - 2.3.3.3. Regulatory Environment
 - 2.3.3.4. Market Competition
 - 2.3.3.5. Economic Viability (Consumer's Perspective)
 - 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory Frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL SECONDARY PAPER & PAPERBOARD LUXURY

Global Secondary Paper & Paperboard Luxury Packaging Market Size Study by Material (Paper & Paperboard, Plasti...

PACKAGING MARKET DYNAMICS

3.1. Market Drivers

- 3.1.1. Increasing Demand for Sustainable Packaging Solutions
- 3.1.2. Rise in Premium Branding and Product Differentiation
- 3.1.3. Technological Advancements in Packaging Design

3.2. Market Challenges

- 3.2.1. Stringent Environmental Regulations
- 3.2.2. Fluctuating Raw Material Costs

3.3. Market Opportunities

- 3.3.1. Innovations in Biodegradable Materials
- 3.3.2. Expansion into Emerging Markets
- 3.3.3. Development of Customized Packaging Solutions

CHAPTER 4. GLOBAL SECONDARY PAPER & PAPERBOARD LUXURY PACKAGING MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

4.3. Top Investment Opportunities

4.4. Top Winning Strategies

4.5. Disruptive Trends

4.6. Industry Expert Perspective

4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL SECONDARY PAPER & PAPERBOARD LUXURY

PACKAGING MARKET SIZE & FORECASTS BY MATERIAL 2022-2032

5.1. Segment Dashboard

5.2. Global Secondary Paper & Paperboard Luxury Packaging Market: Material Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

5.2.1. Paper & Paperboard

5.2.2. Plastic

5.2.3. Metal

CHAPTER 6. GLOBAL SECONDARY PAPER & PAPERBOARD LUXURY PACKAGING MARKET SIZE & FORECASTS BY END USER 2022-2032

6.1. Segment Dashboard

6.2. Global Secondary Paper & Paperboard Luxury Packaging Market: End User Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

6.2.1. Food & Beverages

6.2.2. Confectionery

6.2.3. Personal Care & Cosmetics

6.2.4. Wines & Spirits

6.2.5. Fashion

CHAPTER 7. GLOBAL SECONDARY PAPER & PAPERBOARD LUXURY PACKAGING MARKET SIZE & FORECASTS BY REGION 2022-2032

7.1. North America Luxury Packaging Market

7.1.1. U.S. Luxury Packaging Market

7.1.1.1. End User Breakdown Size & Forecasts, 2022-2032

7.1.1.2. Material Breakdown Size & Forecasts, 2022-2032

7.1.2. Canada Luxury Packaging Market

7.2. Europe Luxury Packaging Market

7.2.1. UK Luxury Packaging Market

7.2.2. Germany Luxury Packaging Market

7.2.3. France Luxury Packaging Market

7.2.4. Spain Luxury Packaging Market

7.2.5. Italy Luxury Packaging Market

7.2.6. Rest of Europe Luxury Packaging Market

7.3. Asia-Pacific Luxury Packaging Market

7.3.1. China Luxury Packaging Market

7.3.2. India Luxury Packaging Market

- 7.3.3. Japan Luxury Packaging Market
- 7.3.4. Australia Luxury Packaging Market
- 7.3.5. South Korea Luxury Packaging Market
- 7.3.6. Rest of Asia-Pacific Luxury Packaging Market
- 7.4. Latin America Luxury Packaging Market
 - 7.4.1. Brazil Luxury Packaging Market
 - 7.4.2. Mexico Luxury Packaging Market
 - 7.4.3. Rest of Latin America Luxury Packaging Market
- 7.5. Middle East & Africa Luxury Packaging Market
 - 7.5.1. Saudi Arabia Luxury Packaging Market
 - 7.5.2. South Africa Luxury Packaging Market
 - 7.5.3. Rest of Middle East & Africa Luxury Packaging Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Key Company SWOT Analysis
 - 8.1.1. Smurfit Kappa Group
 - 8.1.2. Mondi Plc
 - 8.1.3. Amcor Plc
- 8.2. Top Market Strategies
- 8.3. Company Profiles
 - 8.3.1. Smurfit Kappa Group
 - 8.3.1.1. Key Information
 - 8.3.1.2. Overview
 - 8.3.1.3. Financial (Subject to Data Availability)
 - 8.3.1.4. Product Summary
 - 8.3.1.5. Market Strategies
 - 8.3.2. Mondi Plc
 - 8.3.3. Amcor Plc
 - 8.3.4. International Paper Company
 - 8.3.5. DS Smith Plc
 - 8.3.6. WestRock Company
 - 8.3.7. Stora Enso Oyj
 - 8.3.8. UPM-Kymmene Corporation
 - 8.3.9. Huhtamaki Oyj
 - 8.3.10. Sealed Air Corporation
 - 8.3.11. Sonoco Products Company
 - 8.3.12. AR Packaging Group AB
 - 8.3.13. Berry Global Group, Inc.

8.3.14. Mayr-Melnhof Karton AG

8.3.15. Tetra Laval International SA

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. Global Secondary Paper & Paperboard Luxury Packaging Market, Report Scope

TABLE 2. Global Secondary Paper & Paperboard Luxury Packaging Market Estimates & Forecasts by Region 2022-2032 (USD Million/Billion)

TABLE 3. Global Secondary Paper & Paperboard Luxury Packaging Market Estimates & Forecasts by Material 2022-2032 (USD Million/Billion)

TABLE 4. Global Secondary Paper & Paperboard Luxury Packaging Market Estimates & Forecasts by End User 2022-2032 (USD Million/Billion)

TABLE 5. Global Secondary Paper & Paperboard Luxury Packaging Market by Segment, Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 6. Global Secondary Paper & Paperboard Luxury Packaging Market by Region, Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 7. Global Secondary Paper & Paperboard Luxury Packaging Market by Segment, Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 8. Global Secondary Paper & Paperboard Luxury Packaging Market by Region, Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 9. Global Secondary Paper & Paperboard Luxury Packaging Market by Segment, Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 10. Global Secondary Paper & Paperboard Luxury Packaging Market by Region, Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 11. Global Secondary Paper & Paperboard Luxury Packaging Market by Segment, Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 12. Global Secondary Paper & Paperboard Luxury Packaging Market by Region, Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 13. Global Secondary Paper & Paperboard Luxury Packaging Market by Segment, Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 14. Global Secondary Paper & Paperboard Luxury Packaging Market by Region, Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 15. U.S. Luxury Packaging Market Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 16. U.S. Luxury Packaging Market Estimates & Forecasts by Segment 2022-2032 (USD Million/Billion)

TABLE 17. U.S. Luxury Packaging Market Estimates & Forecasts by Segment 2022-2032 (USD Million/Billion)

TABLE 18. Canada Luxury Packaging Market Estimates & Forecasts, 2022-2032 (USD

Million/Billion)

TABLE 19. Canada Luxury Packaging Market Estimates & Forecasts by Segment
2022-2032 (USD Million/Billion)

TABLE 20. Canada Luxury Packaging Market Estimates & Forecasts by Segment
2022-2032 (USD Million/Billion)

.....

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable.

List Of Figures

LIST OF FIGURES

FIG 1. Global Secondary Paper & Paperboard Luxury Packaging Market, Research Methodology

FIG 2. Global Secondary Paper & Paperboard Luxury Packaging Market, Market Estimation Techniques

FIG 3. Global Market Size Estimates & Forecast Methods

FIG 4. Global Secondary Paper & Paperboard Luxury Packaging Market, Key Trends 2023

FIG 5. Global Secondary Paper & Paperboard Luxury Packaging Market, Growth Prospects 2022-2032

FIG 6. Global Secondary Paper & Paperboard Luxury Packaging Market, Porter's 5 Force Model

FIG 7. Global Secondary Paper & Paperboard Luxury Packaging Market, PESTEL Analysis

FIG 8. Global Secondary Paper & Paperboard Luxury Packaging Market, Value Chain Analysis

FIG 9. Global Secondary Paper & Paperboard Luxury Packaging Market by Segment, 2022 & 2032 (USD Million/Billion)

FIG 10. Global Secondary Paper & Paperboard Luxury Packaging Market by Segment, 2022 & 2032 (USD Million/Billion)

FIG 11. Global Secondary Paper & Paperboard Luxury Packaging Market by Segment, 2022 & 2032 (USD Million/Billion)

FIG 12. Global Secondary Paper & Paperboard Luxury Packaging Market by Segment, 2022 & 2032 (USD Million/Billion)

FIG 13. Global Secondary Paper & Paperboard Luxury Packaging Market by Segment, 2022 & 2032 (USD Million/Billion)

FIG 14. Global Secondary Paper & Paperboard Luxury Packaging Market, Regional Snapshot 2022 & 2032

FIG 15. North America Luxury Packaging Market 2022 & 2032 (USD Million/Billion)

FIG 16. Europe Luxury Packaging Market 2022 & 2032 (USD Million/Billion)

FIG 17. Asia-Pacific Luxury Packaging Market 2022 & 2032 (USD Million/Billion)

FIG 18. Latin America Luxury Packaging Market 2022 & 2032 (USD Million/Billion)

FIG 19. Middle East & Africa Luxury Packaging Market 2022 & 2032 (USD Million/Billion)

FIG 20. Global Secondary Paper & Paperboard Luxury Packaging Market, Company Market Share Analysis (2023)

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