

Global Seaweed Protein Market Size study, by Source (Red, Brown, Green), by Extraction Process (Conventional Method, Current Method), by Application (Food, Animal Feed & Additives, Personal Care & Cosmetics) and Regional Forecasts 2021-2027

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Abstracts

Global Seaweed Protein Market is valued approximately at USD 0.46 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 13.2% over the forecast period 2021-2027. Seaweed protein is a form of algae found in marine, it contains high nutritional values such as calcium, vitamin K, Iron and have anti-inflammatory and antioxidant properties. The global Seaweed Protein market is being driven by growing cultivation & farming of seaweed. For instance, in 2020, WWF invested USD 1.5 million in seaweed startup Ocean Rainforest for sustainable farming of seaweed. Another important driving factor is the rising demand for products with high nutritional content as people have begun to adopt a healthy lifestyle. Furthermore, the rising demand for organic foods and expansion of end user industries such as pharmaceuticals, cosmetics, foods and others along with increasing demand for plant-based foods worldwide will provide new opportunities for the global Seaweed Protein industry. However, high levels of variability in seaweed proteins and low concentration of some essential amino acids (EAAs) in seaweeds may impede market growth over the forecast period of 2021-2027.

The regional analysis for the global Seaweed Protein Market is based on the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia-Pacific is the leading region across the world in terms of market share and is also anticipated to exhibit the highest CAGR over the forecast period 2021-2027 due to large scale of production as well as consumption of edible seaweed, rising personal disposable income, rising prevalence of chronic diseases and adoption of healthy

lifestyle in the region.

Major market player included in this report are:

CP Kelco U.S., Inc. (US)

Acadian Seaplants (Canada)

Qingdao Gather Great Ocean Algae Industry Group (China)

Qingdao Seawin Biotech Group Co. Ltd. (China)

The Seaweed Company (Netherlands)

Algea (Norway)

Seasol (Australia)

Gelymar (Chile)

Algaia (France)

Cargill, Incorporated (US)

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Source:

Red

Brown

Green

By Extraction Process:

Conventional Method

Current Method

By Application:

Food

Animal Feed & Additives

Personal Care & Cosmetics

By Region:

North America

U.S.

Canada

Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Seaweed Protein Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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