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Global SDN Orchestration Market Size study, by Component (Solutions, Services), By Organization Size (Large Enterprises, Small & Medium-Sized Enterprises (SMES)), By End User (Cloud Service Providers, Telecom Service Providers, Others) and Regional Forecasts 2019-2026

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Abstracts

Global SDN Orchestration Market is valued approximately USD 170 million in 2018 and is anticipated to grow with a healthy growth rate of more than 70% over the forecast period 2019-2026. Software defined networking (SDN) orchestration is the process of programming the behavior of network automatically, which enables the network to coordinate smoothly with software and hardware elements in order to support applications and services through spectrum allocated. Network virtualization is an application of SDN that offers a prominent opportunity for hyperscale data centers. Further, as per the source, SDN is a promising approach to offer Network as a service (NaaS) that enables flexible service models and virtual network operators, enterprises with the ability to control Data Centers and their traffic. SDN have the ability to provide network virtualization and automated configuration across the entire network fabric that assist in enabling rapid deployment of new services and end systems with the minimizing of operating cost. Increasing demand for cloud services, server virtualization and data center consolidation is one of the major factors which contribute to the growth of global SDN orchestration market during forecast period. SDN provide flexible way for controlling the network and thus it (SDN) work like a virtualized version of compute and storage. For instance, as per the United States Government Accountability Office, report 2017, agencies had reported closing of 3,125 of the 10,584 total data centers as of November 2015. Data center consolidation enables operating expenditure optimization by optimal usage of database resources and SDN has the potential to revolutionize

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legacy data centers by providing a flexible way to control the network. Further, advanced service offerings from telecom operatives is expected to create significant growth opportunity in the market over the forecast period. However, High concerns regarding security in SDN orchestration impedes the growth of the market over the forecast period of 2019-2026.

The regional analysis of global SDN Orchestration market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the growing demand for automation of networks and server virtualization. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2019-2026. Factors such as increasing R&D investment to develop innovative SDN technologies, increasing number of data centers would create lucrative growth prospects for the SDN Orchestration market across Asia-Pacific region.

Major market player included in this report are:
Juniper Networks
Hewlett Packard Enterprise
Ciena Corporation
Nokia
Anuta Networks
Qualisystems
Huawei
Cisco Systems
Netcracker
Cenx

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:
By Component:
Solutions
Services

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By Organization Size:
Large Enterprises
Small & Medium-Sized Enterprises (SMES)
By End User:
Cloud Service Providers
Telecom Service Providers
Others

By Region:
North America
U.S.
Canada
Europe
UK
Germany
Asia Pacific
China
India
Japan
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017
Base year – 2018
Forecast period – 2019 to 2026

Target Audience of the Global SDN Orchestration Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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