

Global Screen Readers Software Market Size Study, by Platform (Desktop, Mobile, Web-based), by Operating System (Windows, macOS, Linux, iOS, Android), by Application (Education, Employment, Personal Use, Others), by Distribution Channel (Online, Offline), and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/GF3A25EA2412EN.html>

Date: August 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GF3A25EA2412EN

Abstracts

Global Screen Readers Software Market was valued at USD 1.27 billion in 2023 and is projected to grow at a CAGR of over 10.08% from 2024 to 2032. Screen reader software is an essential assistive technology for visually impaired individuals, enabling them to access and interact with digital content effectively. By transforming text, images, and other screen elements into synthesized speech or Braille output, these tools facilitate navigation through websites, document reading, and application usage. Relying on keyboard shortcuts and commands, screen readers offer efficient browsing and functionality. Leading products in this market include JAWS, NVDA, and VoiceOver, each offering unique features that enhance accessibility and user experience for those with visual impairments.

The Global Screen Readers Software Market is driven by rising awareness and advocacy for digital accessibility significantly drive the demand for screen reader software. This heightened awareness, coupled with advancements in technology, growing internet penetration, and increased digital content consumption, has propelled the market forward. Additionally, the increasing prevalence of visual impairments and substantial support from government and non-profit organizations further bolster market growth. However, the market faces challenges, such as compatibility issues with various digital platforms and the high costs associated with these technologies. Limited awareness about the availability and benefits of screen readers also hinders market

expansion.

The key regions considered for the market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, North America dominated the global screen readers software market in 2023. This dominance is attributed to the concentration of tech giants in the region and a widespread adoption of cutting-edge software solutions. The region's strong emphasis on accessibility, combined with significant investments in technology and education, further drives market growth in North America. Furthermore, the market in Asia Pacific is anticipated to develop at the fastest rate over the forecast period 2024-2032.

Major market players included in this report are:

Freedom Scientific

NV Access

Apple Inc.

Microsoft Corporation

Dolphin Computer Access

Serotek Corporation

HumanWare

Vispero

ZoomText

Claro Software

Kurzweil Education

Texthelp

The detailed segments and sub-segment of the market are explained below:

By Platform

Desktop

Mobile

Web-based

By Operating System

Windows

macOS

Linux

iOS

Android

By Application

Education

Employment

Personal Use

Others

By Distribution Channel

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market

approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

Contents

CHAPTER 1. GLOBAL SCREEN READERS SOFTWARE MARKET EXECUTIVE SUMMARY

- 1.1. Global Screen Readers Software Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. By Platform
 - 1.3.2. By Operating System
 - 1.3.3. By Application
 - 1.3.4. By Distribution Channel
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL SCREEN READERS SOFTWARE MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.3.1. Availability
 - 2.3.3.2. Infrastructure
 - 2.3.3.3. Regulatory Environment
 - 2.3.3.4. Market Competition
 - 2.3.3.5. Economic Viability (Consumer's Perspective)
 - 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL SCREEN READERS SOFTWARE MARKET DYNAMICS

3.1. Market Drivers

- 3.1.1. Increasing awareness and advocacy for accessibility
- 3.1.2. Advancements in technology
- 3.1.3. Growing internet penetration and digital content consumption
- 3.1.4. Increasing prevalence of visual impairments
- 3.1.5. Support from government and non-profit organizations

3.2. Market Challenges

- 3.2.1. Compatibility issues with diverse digital platforms
- 3.2.2. High costs and limited awareness

3.3. Market Opportunities

- 3.3.1. Technological innovations in screen reader software
- 3.3.2. Expanding applications in new industries
- 3.3.3. Enhanced accessibility initiatives worldwide

CHAPTER 4. GLOBAL SCREEN READERS SOFTWARE MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

4.3. Top investment opportunity

4.4. Top winning strategies

4.5. Disruptive Trends

4.6. Industry Expert Perspective

4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL SCREEN READERS SOFTWARE MARKET SIZE & FORECASTS BY PLATFORM 2022-2032

5.1. Segment Dashboard

5.2. Global Screen Readers Software Market: Platform Revenue Trend Analysis, 2022 & 2032 (USD Billion)

5.2.1. Desktop

5.2.2. Mobile

5.2.3. Web-based

CHAPTER 6. GLOBAL SCREEN READERS SOFTWARE MARKET SIZE & FORECASTS BY OPERATING SYSTEM 2022-2032

6.1. Segment Dashboard

6.2. Global Screen Readers Software Market: Operating System Revenue Trend Analysis, 2022 & 2032 (USD Billion)

6.2.1. Windows

6.2.2. macOS

6.2.3. Linux

6.2.4. iOS

6.2.5. Android

CHAPTER 7. GLOBAL SCREEN READERS SOFTWARE MARKET SIZE & FORECASTS BY APPLICATION 2022-2032

7.1. Segment Dashboard

7.2. Global Screen Readers Software Market: Application Revenue Trend Analysis, 2022 & 2032 (USD Billion)

7.2.1. Education

7.2.2. Employment

7.2.3. Personal Use

7.2.4. Others

CHAPTER 8. GLOBAL SCREEN READERS SOFTWARE MARKET SIZE & FORECASTS BY DISTRIBUTION CHANNEL 2022-2032

8.1. Segment Dashboard

8.2. Global Screen Readers Software Market: Distribution Channel Revenue Trend

Analysis, 2022 & 2032 (USD Billion)

8.2.1. Online

8.2.2. Offline

CHAPTER 9. GLOBAL SCREEN READERS SOFTWARE MARKET SIZE & FORECASTS BY REGION 2022-2032

9.1. North America Screen Readers Software Market

9.1.1. U.S. Screen Readers Software Market

9.1.1.1. Platform breakdown size & forecasts, 2022-2032

9.1.1.2. Operating System breakdown size & forecasts, 2022-2032

9.1.1.3. Application breakdown size & forecasts, 2022-2032

9.1.1.4. Distribution Channel breakdown size & forecasts, 2022-2032

9.1.2. Canada Screen Readers Software Market

9.2. Europe Screen Readers Software Market

9.2.1. U.K. Screen Readers Software Market

9.2.2. Germany Screen Readers Software Market

9.2.3. France Screen Readers Software Market

9.2.4. Spain Screen Readers Software Market

9.2.5. Italy Screen Readers Software Market

9.2.6. Rest of Europe Screen Readers Software Market

9.3. Asia-Pacific Screen Readers Software Market

9.3.1. China Screen Readers Software Market

9.3.2. India Screen Readers Software Market

9.3.3. Japan Screen Readers Software Market

9.3.4. Australia Screen Readers Software Market

9.3.5. South Korea Screen Readers Software Market

9.3.6. Rest of Asia Pacific Screen Readers Software Market

9.4. Latin America Screen Readers Software Market

9.4.1. Brazil Screen Readers Software Market

9.4.2. Mexico Screen Readers Software Market

9.4.3. Rest of Latin America Screen Readers Software Market

9.5. Middle East & Africa Screen Readers Software Market

9.5.1. Saudi Arabia Screen Readers Software Market

9.5.2. South Africa Screen Readers Software Market

9.5.3. Rest of Middle East & Africa Screen Readers Software Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Key Company SWOT Analysis
 - 10.1.1. Company
 - 10.1.2. Company
 - 10.1.3. Company
- 10.2. Top Market Strategies
- 10.3. Company Profiles
 - 10.3.1. Freedom Scientific
 - 10.3.1.1. Key Information
 - 10.3.1.2. Overview
 - 10.3.1.3. Financial (Subject to Data Availability)
 - 10.3.1.4. Product Summary
 - 10.3.1.5. Market Strategies
 - 10.3.2. NV Access
 - 10.3.3. Apple Inc.
 - 10.3.4. Microsoft Corporation
 - 10.3.5. Dolphin Computer Access
 - 10.3.6. Serotek Corporation
 - 10.3.7. HumanWare
 - 10.3.8. Vispero
 - 10.3.9. ZoomText
 - 10.3.10. Claro Software
 - 10.3.11. Kurzweil Education
 - 10.3.12. Texthelp

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing
- 11.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. Global Screen Readers Software market, report scope

TABLE 2. Global Screen Readers Software market estimates & forecasts by Region 2022-2032 (USD Billion)

TABLE 3. Global Screen Readers Software market estimates & forecasts by Platform 2022-2032 (USD Billion)

TABLE 4. Global Screen Readers Software market estimates & forecasts by Operating System 2022-2032 (USD Billion)

TABLE 5. Global Screen Readers Software market estimates & forecasts by Application 2022-2032 (USD Billion)

TABLE 6. Global Screen Readers Software market estimates & forecasts by Distribution Channel 2022-2032 (USD Billion)

TABLE 7. Global Screen Readers Software market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 8. Global Screen Readers Software market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 9. Global Screen Readers Software market by segment, estimates & forecasts, 2022-2032 (USD Billion)

.....

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Screen Readers Software market, research methodology
- FIG 2. Global Screen Readers Software market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global Screen Readers Software market, key trends 2023
- FIG 5. Global Screen Readers Software market, growth prospects 2022-2032
- FIG 6. Global Screen Readers Software market, porters 5 force model
- FIG 7. Global Screen Readers Software market, PESTEL analysis
- FIG 8. Global Screen Readers Software market, value chain analysis
- FIG 9. Global Screen Readers Software market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Global Screen Readers Software market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Global Screen Readers Software market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Global Screen Readers Software market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Global Screen Readers Software market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Global Screen Readers Software market, regional snapshot 2022 & 2032
- FIG 15. North America Screen Readers Software market 2022 & 2032 (USD Billion)
- FIG 16. Europe Screen Readers Software market 2022 & 2032 (USD Billion)
- FIG 17. Asia pacific Screen Readers Software market 2022 & 2032 (USD Billion)
- FIG 18. Latin America Screen Readers Software market 2022 & 2032 (USD Billion)
- FIG 19. Middle East & Africa Screen Readers Software market 2022 & 2032 (USD Billion)
- FIG 20. Global Screen Readers Software market, company market share analysis (2023)

.....

This list is not complete, final report does contain more than 50 figures. The list may be updated in the final deliverable

I would like to order

Product name: Global Screen Readers Software Market Size Study, by Platform (Desktop, Mobile, Web-based), by Operating System (Windows, macOS, Linux, iOS, Android), by Application (Education, Employment, Personal Use, Others), by Distribution Channel (Online, Offline), and Regional Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/GF3A25EA2412EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF3A25EA2412EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970