

Global Scrambled Egg Mix Market Size study & Forecast, by Form (Powder, Liquid), by Sales Channel (Online Retail, Supermarket/Hypermarket, Grocery Store), and Regional Analysis, 2023-2030

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Abstracts

Global Scrambled Egg Mix Market is valued at approximately USD 569.08 million in 2022 and is anticipated to grow with a growth rate of more than 3.5% over the forecast period 2023-2030. Eggs are high in protein and have high nutritional values, such as vitamins B and vitamin D. Scrambled Egg Mix contains pasteurized whole eggs, vegetable oil, non-fat dry milk, and salt, and gives the right flavor and texture. The increasing demand for convenient food products and the health benefits of consuming eggs are the key factors responsible for market growth over the forecast period of 2023-2030.

The key factor accelerating the Scrambled Egg Mix Market growth is the increasing demand for convenient food products and the health benefits of consuming eggs. According to Statista, in 2023, the egg market revenue is projected to grow to USD 118.7 billion. The market is expected to grow annually by 7.70% (CAGR 2023-2027), and according to the European Union, in 2023, every year 6.7 million tons of eggs will be produced in Europe. Also, rising awareness about the health benefits will accelerate market growth. Moreover, the increased demand for ready-to-cook food and strategic initiatives from leading market players are anticipated to create a positive outlook for the market. However, the high cost of Scrambled Egg Mix stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Scrambled Egg Mix Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in terms of revenue owing to factors such as increased

awareness about the health benefits and rising acceptance of high-protein diets. Latin America is one of the potential growth markets for Scrambled Egg Mix sales due to rising investment by key players. Asia-Pacific is Fastest growing region during the forecast period, owing to factors such as increasing demand for Scrambled Egg Mixture. China is one of the fastest growing regions due to consumers giving preference for having eggs for breakfast.

Major market player included in this report are:

Sonstegard Foods Company

National Food Group, Inc.

GCF Corporation

Augason Farms

Thrive Life, LLC.

Saratoga farms.

Zeagold Food

Sunny Queen Farms

Lodewijckx NV/SA

Backpacker's pantry

Recent Developments in the Market:

In May 2022, Sunny Queen Farms launched two 'egg-citing' new liquid egg products in response to the growing appetite for nutritious and convenient food. egg-citing contains a valuable source of protein and has resealable and recyclable pouch packaging.

Global Scrambled Egg Mix Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Form, Sale Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries

involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Form:

Powder

Liquid

By Sale Channel:

Online Retail

Supermarket/Hypermarket

Grocery Store

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

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South Africa

Rest of Middle East & Africa

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