

# **Global Scented Trash Bags Market Size study, By Material Type (Polyethylene (PE), Polypropylene (PP), Bioplastics), By Capacity (Up to 25 gallons, 26-55 gallons, Above 55 gallons), By End-User (Retail & Consumer, Institutional, Industrial), and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Scented Trash Bags Market is valued at approximately USDXX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028. Scented trash bag is a perfumed or aromatic trash bag that has either a baking soda derives dusted on the surface, a scented additive in the resin, or a fragrance that is added between layers to create the disposal process for convenience for the consumers. The growing per capita income, increasing focus on minimizing the risk of disease spread, coupled with the rising emphasis on proper disposal of solid and other waste are the several primary factors propelling the market demand across the globe. For instance, according to Statista, in 2018, the per capita national income in India was recorded at USD 1.47 million and the amount is anticipated to constantly grows and reach USD 12 million. Consequentially, the rising per capita income is exhibiting a positive influence on the demand for the scented trash bags, which is accelerating the market growth in the near future. However, volatility in the prices of raw materials and lack of government support for the usage of polyethylene trash bags impede the growth of the market over the forecast period of 2022-2028. Also, surging demand for biodegradable waste disposal options and increasing strategic initiatives by the leading market players such as product launches, mergers, acquisitions, etc. are anticipated to act as catalyzing factors for the market demand during the forecast period.

The key regions considered for the global Scented Trash Bags Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the rising disposable income and increasing requirements for hygienic disposal of waste. Whereas, Asia-Pacific is anticipated to exhibit the highest CAGR over the forecast period 2022-2028. Factors such as the growing population, as well as rising emphasis on systematic waste disposal system, would create lucrative growth prospects for the Scented Trash Bags Market across the Asia-Pacific region.

Major market players included in this report are:

Reynolds Consumer Products, LLC  
Napco National  
Simplehuman, LLC  
Yantai Bagease Packaging Products Co., Ltd.  
Abbey Polythene Ltd.  
Sakthi Poly Products  
Shenzhen Juyi FII Co., Ltd.  
Easy Flux Polymers Pvt. Ltd.  
The Clorox Company  
Berry Global, Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material Type:

Polyethylene (PE)  
Polypropylene (PP)  
Bioplastics

By Capacity:

Up to 25 gallons  
26-55 gallons  
Above 55 gallons

By End-User:

Retail & Consumer

Institutional

Industrial

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Scented Trash Bags Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers  
Investment bankers  
Investors

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