

Global Scar Treatment Market Size study, by Product Type (Topical Products, Laser products, Injectables, others), by Scar type (Atrophic Scars, Hypertrophic And Keloid Scars, Contracture Scars, Stretch Marks), by End Use (Hospitals, Clinics, Retail Pharmacies/Ecommerce), and Regional Forecasts 2021-2027

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Abstracts

Global Scar Treatment Market is valued approximately at USD 12.3 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 10% over the forecast period 2021-2027. The global Scar Treatment market is being driven by rising demand for aesthetics and increase in number of road accidents and rising burn cases. Furthermore, growing technological advancement will provide new opportunities for the Scar Treatment industry. For instance, according to the report of Population Reference Bureau, every year about 50 million people get injured due to road accidents, which frequently results to the occurrence of scars, requiring surgical treatment. Also, according to report of Plastic Surgery Statistics, around 181,132 scar revision procedures for surgeries were performed in 2019, As a result, increase in road surgeries which will serve as a catalyst for the Scar Treatment industry in the future. However, high cost of products based on laser may impede market growth over the forecast period of 2021-2027.

Asia Pacific, North America, Europe, Latin America, and Rest of the World are the key region considered for the regional analysis of global scar treatment market. The high rate of aesthetic consciousness among people and the rapid adoption of advanced products makes North America the leading region across the world in terms of market share. Whereas Asia pacific is also anticipated to exhibit the highest growth rate over the forecast period 2021-2027 due to high incidence of road accidents in the region.



Major market player included in this report are:

Smith & Nephew
Merz North America, Inc.
LUMENIS
Enaltus LLC
Sonoma Pharmaceuticals, Inc.
M?Inlycke Health Care
Cynosure, Inc.
CCA Industries, Inc.
Scar Heal Inc.
Newmedical Technology

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:
Topical Products
Laser products
Injectables
others
By Scar Type:
Atrophic Scars
Hypertrophic And Keloid Scars
Contracture Scars
Stretch Marks
By End Use:
Hospitals
Clinics
Retail Pharmacies/E-commerce



By Region:
North America
U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year - 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Scar Treatment Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers

Investment bankers



Investors



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