

Global Scanner Market Size study & Forecast, by Type (Flatbed Scanner, Sheet-Fed Scanner, Drum Scanner, Handheld Scanner, Others), by End User (Industrial Use, Commercial Use), by Distribution Channel (Online Store, Offline Store) and Regional Analysis, 2023-2030

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Abstracts

Global Scanner Market is valued at approximately USD 2.52 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 6.1% over the forecast period 2023-2030. A scanner is a device that allows to convert physical documents, images, or other visual content into digital formats. It uses optical technology to capture an image or text from a physical source, such as a paper document or a photograph and then converts it into a digital file that are stored, edited, or shared on a computer. Scanner Market is being driven by of factors such as rising digitalization and rising e-commerce and logistics industry.

The trend of digitization across industries has been a major driver for the scanner market. As organizations and individuals strive to convert physical documents into digital formats, scanners fulfills these need by providing a convenient and efficient means to convert physical documents into digital formats Scanners enable the conversion of paper-based information into electronic data, facilitating easier storage, retrieval, and sharing of documents. According to Statista, in the year 2021 Spending on digital transformation technologies and services worldwide stood at USD 1.59 trillion which increased to USD 1.85 trillion in the year 2022 and it is projected to reach USD 3.4 trillion by year 2026. Thus, rising spending on digital transformation indicates the rising adoption of digital technologies and resulting in increasing digitalization across the globe, resulting in market growth. In addition, rising technological advancement in

scanner technology and the rising adoption of digital technologies in the healthcare industry are creating lucrative growth opportunities in the market. However, the availability of substitutes for scanning documents stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Scanner Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the dominance of key market players, rising technological advancement, and a high digitalization rate in the region. Whereas, Asia Pacific is expected to grow at a significant rate owing to factors such as rising adoption of digital technologies, rising e-commerce and logistics industry and rising investments by various verticals for digital transformation in the region.

Major market player included in this report are:

Zebra Technologies

Hewlett-Packard Enterprise Company

Fujitsu Limited

Canon Inc

Epson America Inc

Honeywell International Inc

Opticon

SATO Holding Corporation

Metrologic Instruments Inc

Xerox Corporation

Recent Developments in the Market:

In May 2023, Epson launched Epson Perfection V39II scanner, its newest flatbed entry-level document and photo scanner with great scanning quality. The

product maximizes mobility while also increasing space efficiency and minimizing clutter, the V39II is the best alternative for homes, offices, and companies. Users would be able to scan while standing up, regardless of the available space, due to the device's built-in kickstand.

Global Scanner Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Type, End User, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Flatbed Scanner

Sheet-Fed Scanner

Drum Scanner

Handheld Scanner

Others

By End User:

Industrial Use

Commercial Use

By Distribution Channel:

Online Store

Offline Store

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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