

Global Sanitary Ware Market Size study, by Material (Ceramic, Pressed Metal, Acrylic Plastic & Perspex, and Others), Product Type (Toilet Sink/Water Closet, Wash Basin, Pedestal, and Cistern) and Regional Forecasts 2021-2027

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Abstracts

Global Sanitary Ware Market is valued approximately at USD xx Million in 2020 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2021-2027. Sanitary ware is gaining popularity with the rising awareness for unique designs along with their various health and hygienic benefits. The global Sanitary Ware market is being driven by rising demand for smart home penetration which enhances consumers demand for connected smart sanitary ware products. For instance: according to the Statista, smart home penetration rate has increased from 9.25 in 2019 to 10.6 in 2020. Another important driving factor is the growing construction industry spending which contributes residential as well as commercial buildings, expanding the demand for Sanitary Ware. According to the Statista, global construction industry spending is projected to reach USD 19.2 trillion by 2025 from 12 trillion in 2019. Furthermore, the increasing adoption of hygiene in everyday life, introduction of innovative products with contactless technology and increasing awareness among consumers regarding sanitation & saving water will provide new opportunities for the global Sanitary Ware industry. However, high cost of these products may impede market growth over the forecast period of 2021-2027.

The key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World are considered for the regional analysis of global Sanitary Ware Market. Asia-Pacific is the leading region across the world and is also anticipated to exhibit the highest CAGR over the forecast period 2021-2027 owing to adoption of hygienic products, rising investment in hospitality industry, occurrence of luxurious lifestyle and

high adoption of artificial intelligence through new innovative products in the region.

Major market player included in this report are:

CERA Sanitaryware Limited

Corona

Geberit AG

HSIL Limited

Jaquar Group

Kohler Co

LIXIL Group Corporation

LAUFEN Bathrooms AG

Lecico Egypt

Roca Sanitario, S.A

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material:

Ceramic

Pressed metal

Acrylic plastics & Perspex

Others

By Product Type:

Toilet sink/water closet

Wash basin

Pedestal

Cistern

By Region:

North America

U.S.

Canada

Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Sanitary Ware Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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