

# Global Salvaged Motorcycle Market Size Study & Forecast, by Type and Regional Forecasts 2025-2035

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## Abstracts

The Global Salvaged Motorcycle Market is valued at approximately USD 120.08 billion in 2024 and is poised to expand at a robust CAGR of 7.40% throughout the forecast period 2025–2035. In a world increasingly inclined towards sustainable transportation and cost-efficient ownership models, the salvaged motorcycle sector has carved out a niche of strategic value. With the rising costs of new motorcycles, more consumers and businesses are turning to salvaged options—either for restoration, resale, or parts harvesting. These vehicles, often written off due to minor damage, are being pulled back into circulation through a thriving aftermarket ecosystem driven by digital auction platforms, specialized repair facilities, and a growing demand for affordable mobility.

Fueled by a burgeoning second-hand vehicle economy and heightened environmental consciousness, the salvaged motorcycle market continues to capitalize on shifting consumer sentiment. Riders are becoming more informed, technologically empowered, and willing to invest in repairable motorcycles, creating a steady influx of demand across urban and rural sectors alike. Moreover, online salvage marketplaces, insurance recovery services, and vehicle recycling operations are creating new revenue streams while reinforcing circular economy principles. However, challenges remain in the form of regulatory disparities across countries, resale title complexities, and fluctuating availability of parts, which could pose friction in seamless cross-border salvage trade.

North America holds a dominant share in the global salvaged motorcycle market, underpinned by the presence of leading salvage auction firms, mature insurance claim infrastructures, and a growing subculture around custom bike rebuilding. Europe, with its rich motorcycle heritage and stringent emissions standards, is witnessing a revival in salvaged bike refurbishments, particularly for classic and vintage models. Meanwhile, Asia Pacific is experiencing the fastest growth, driven by an exploding population of two-

wheelers, burgeoning middle-class consumers, and supportive government incentives for vehicle recycling and reuse. Countries such as India, China, and Indonesia are becoming hotspots for salvaged motorcycle demand, spurred by a mix of affordability needs and entrepreneurial opportunities in local repair networks.

Major market player included in this report are:

Harley-Davidson, Inc.

Honda Motor Co., Ltd.

Yamaha Motor Co., Ltd.

Suzuki Motor Corporation

BMW AG

KTM AG

Ducati Motor Holding S.p.A.

Triumph Motorcycles Ltd.

Bajaj Auto Ltd.

Hero MotoCorp Ltd.

TVS Motor Company

Mahindra & Mahindra Ltd.

Kawasaki Heavy Industries, Ltd.

Zero Motorcycles, Inc.

Piaggio & C. SpA

Global Salvaged Motorcycle Market Report Scope:

*Global Salvaged Motorcycle Market Size Study & Forecast, by Type and Regional Forecasts 2025-2035*

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period - 2025-2035

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

By Type:

On-road Motorcycles

Off-road Motorcycles

Scooters

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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