

# **Global Salmon Market Size study, by Type (farmed, wild captured), by Species (Atlantic, Pink, Chum/Dog, Coho, Sockeye, Others) by end-product type (Frozen, Fresh, Canned, Others) by distribution channel (Foodservice, Retail) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Salmon Market is valued at approximately USD XX Billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2021-2027. Salmon is a specie of ray-finned fish, belonging to Salmonidae family, usually found in northern Atlantic and Pacific oceans and is one of the most widely traded seafood species. It contains low saturated fats, and rich nutrient, such as protein, calcium, vitamin B3 and D, zinc, iodine, cholesterol and omega-3 fatty acids. It is popularly used for grilling, broiling, poaching, pickling, and roasting, and in preparations of wide variety of dishes. Progress in breeding technologies, system design and feeding technology is expected to fuel the Salmon Market. Increase in population, resulting in increased consumption is also propelling the market growth. For instance, recently Cremaq established its own brand platform, called True Arctic Salmon, aiming to expand its reach to consumers and focus more precisely in the market.

However, the long-term production period and expensive management may impede market growth over the forecast period of 2021-2027.

The regional analysis of the global Salmon Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World (ROW). Asia-Pacific is expected to show the fastest growth in the forecast period in

salmon market due to the high consumption in major countries including China, Japan, Indonesia and Myanmar. Another driving factor is the increasing population in the region, boosting demand, ultimately fueling the growth in salmon market. North America is likely to be following Asia-Pacific and be second largest growing market, by United States and Canada alone being the highest consumer of the fish. Growing awareness towards healthy lifestyle and companies branding salmon with different dishes, promoting low fat food is a driving factor the region in the forecast period.

Major market player included in this report are:

Cooke Aquaculture Scotland  
Glenarm Organic Salmon  
Highland Smoked Salmon  
Kinvara Smoked Salmon  
Creative Salmon  
JCS Fish Limited  
Cremaq Group ASA  
Leroy Seafood Group ASA  
Mowi ASA  
SalMar ASA

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Farmed

Wild Captured

By Species:

Atlantic

Pink

Chum/Dog  
Coho  
Sockeye  
Others

By End Product Type:

Frozen  
Fresh  
Canned  
Others

By Distribution Channel:

Foodservice  
Retail

By Region:

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific

China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018-19

Base year – 2019-2020

Forecast period – 2021 to 2027.

Target Audience of the Global Salmon Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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