

Global Salatrim Market Size study, By Nature (Organic, Conventional), By Application (Bakery, Confectionery, Dairy, Convenience Food, Dietary Food), and Regional Forecasts 2022-2028

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Abstracts

Global Salatrim Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Salatrim is the abbreviation for 'Short- and long-chain acyl triglyceride molecule'. Salatrim is a modified triacylglycerol that is rich in short-chain fatty acids and stearic acid. It is used as a lower-calorie fat replacer. Salatrim is utilized as a low-calorie fat in soft sweets, wafers, confectionery, dairy products, margarines, and bakery products among others. The rising prevalence of obesity and increasing adoption of low-fat and fat-free products are accelerating the global market demand. For instance, according to World Obesity Federation – in 2020, In 2020, more than 2 billion adults, aged 18 years and older, were overweight. Furthermore, over 650 million were obese, and this number is projected to grow to 2.7 billion by 2025. Over 1 billion would be affected by obesity, and 177 million adults would be severely affected by obesity. Moreover, as per Statista – in 2021, around 95.87 million American Citizen opted for low-fat / fat-free products, and this number is projected to reach to 97.0 million by 2024. Also, growing consumption of bakery and confectionery products and rising prevalence of chronic diseases are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, side effects associated with excessive consumption impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Salatrim Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing prevalence of obesity and increasing demand for low fat products in the region.

Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as rising demand for healthy food and beverages products and increasing prevalence of chronic diseases in the region, would create lucrative growth prospects for the Salatrim Market across the Asia Pacific region.

Major market players included in this report are:

CP Kelco
FMC Corporation Ltd.,
Penford Corporation Ltd.
PGP Internationals
Cargill Inc.
Advanced Food Systems Inc.
Grain Processing Corporation
Ashland Inc.
TIC Gums Inc.
Archer Daniels Midland Company

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Nature

Organic

Conventional

By Application

Bakery

Confectionery

Dairy

Convenience Food

Dietary Food

By Region:

North America

U.S.

Canada

Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Salatrim Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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