

Global Sailing Jackets Market Size study, by Application (Men, Women and Kids), by Distribution Channel (Offline and Online), and Regional Forecasts 2021-2027

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Abstracts

Global Sailing Jackets Market is valued approximately at USD xx Billion in 2020 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2021-2027. Sailing jacket is a type of clothing which is worn during sailing in water and stormy weather. The global Sailing Jackets market is being driven by surge in the recreational boating activities. For instance, according to Statista, number of registered recreational boating vessels increased in the U.S. from 11.85 million in 2018 to 11.88 million in 2019. The other driving factor for the market is the increase in favorable strategies adopted by companies such as product launches & collaborations. For instance, in August 2021, Tommy Hilfiger and Romeo Hunte collaborated to launch new innovative outerwear including sailing jackets. Furthermore, rising participation in sailboat racing & events, increasing investments in marine recreation, development of fashion industry and enhancing e-commerce coverage will provide new opportunities for the global Sailing Jackets industry. However, usage of perfluorocarbons in the jackets may impede market growth over the forecast period of 2021-2027.

The key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World are analyzed for the regional analysis of the global Sailing Jackets Market. North America is the leading region across the world in terms of market share and is also anticipated to exhibit the highest CAGR over the forecast period 2021-2027 due to large investments in the fashion industry, development of eco-friendly products and presence of large water bodies & presence of recreation activities.

Major market player included in this report are:

Magic Marine

Musto
Helly Hansen
Henri Lloyd
Gill Corporation
Marinepool
Decathlon
Sail Racing
SLAM
Burke Marine

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

Men
Women
Kids

By Distribution Channel:

Offline
Online

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Sailing Jackets Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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