

# **Global Sailboat Market Size study, by Hull Type (Monohull, Multi-hull), Length (Up to 20 ft., 20-50 ft., Above 50 ft.) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Sailboat Market is valued approximately USD 5.84 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 2.4 % over the forecast period 2021-2027. A sailboat is usually smaller than a sailing ship and is propelled mainly by sails. Sail boats provide a natural sailing experience, and it requires low maintenance which drives the market for sailboats. New innovations and technological advancements made on the boats and boat engines assists in boosting the demand for sailboats. To produce new models, companies are partnering with multinational engineering firms, yacht designers, and technology innovation suppliers. The HanseYachts Group, for example, use Catia, a design program that allows it to map the whole manufacturing and development process, from the initial design through the activation of production units. Suppliers and shipyards are actively investing in more sustainable solutions as awareness of sustainability and the need to minimize carbon dioxide emissions grows. Rolls-Royce Power Systems, for example, is investing in the research and development of numerous sustainable technologies in order to provide a broader portfolio that is more ecologically friendly. However, engines with sail drives are required for sailboats, which provide minimal resistance under sail, and the higher cost of sourcing raw materials for manufacturers impedes the growth of the market over the forecast period of 2021-2027. Also, growth from motor yachts is likely to increase the market growth during the forecast period.

The regional analysis of global Sailboat Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading region across the world in terms of market share owing to the rising popularity of water activities, such as cruising, sailing, and boating, in the U.S. Whereas, Europe is also anticipated to exhibit highest growth rate over the forecast

period 2021-2027. Factors such as rising number of trade shows and events hosted by manufacturers and boating clubs in the region would create lucrative growth prospects for the Sailboat Market across Asia-Pacific region.

Major market player included in this report are:

Hallberg-Rassy Varvs AB

BENETEAU GROUP

Bavaria Yachtbau

Ferretti Group

Catalina Yachts

HanseYachts AG

CANTIERE DEL PARDO S.p.A.

Dufour Yachts

Fountaine Pajot

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Hull Type:

Monohull

Multi-hull

By Length:

Up to 20 ft.

20-50 ft.

Above 50 ft.

By Region:

North America

U.S.

Canada

Europe

UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027

Target Audience of the Global Sailboat Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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