

# **Global Sachet Packaging Market Size study, by Type (Paper, Plastic, Cellulosic, Aluminum foil, Others) by Application (Cosmetic and personal care, Food and beverages, Industrial, Pharmaceuticals, Others) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Sachet Packaging Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2021-2027. Sachet packaging is three to four layered small pouches that are made from different materials, such as aluminum, paper, plastic and others. These sachets are generally called one-time-use packets; these usually contain sauces, tea, coffee, creams, oils, etc. and are used in various industries specially in the food & beverages sector. Rapid urbanization, a shift towards advanced packaging systems and increasing demand of sachet packaging from the beauty & personal care and pharmaceutical industry are the factors contributing to the market growth. Also, since sachet packaging has significant demand in the personal care & pharmaceutical industries, therefore, with the global rise in the market revenue of these sectors, the demand for sachet packaging is expected to grow in the near future. For instance, according to Statista, the beauty & personal care market produced a revenue of \$ 505 billion USD in the year 2019 and is expected to grow at 4.5% rate annually. Whereas the pharmaceutical sector will grow to \$ 1250.24 billion USD in the year 2021 from \$ 1228.45 billion USD in the year 2020.

However, stringent government regulations and availability of substitutes such as stick packaging impedes the growth of the market over the forecast period of 2021-2027.

Also, heavy investments in the eco-friendly packaging materials and increasing popularity of packaged food

is likely to increase the growth of the market in the forecasting period.

The regional analysis of global Sachet Packaging market when considering for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World has led to the analysis that Asia Pacific is a significant region across the world in terms of market share owing to increase in demand of sachets because of its low cost. Whereas, North America is anticipated to exhibit the highest growth rate over the forecast period 2021-2027. Factors such as increasing consumer preferences coupled with its convenience would create lucrative growth prospects for the Sachet Packaging market across Asia-Pacific region.

Major market player included in this report are:

SYNTEGON Technology GmbH

Amcors Plc

Bemis company Inc

Constantia Flexibles

Huhtamaki Group

Sonoco products Company

Mondi Group

Sealed Air

Coveris

Clondalkin Group

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Paper

Plastic

Cellulosic

Aluminum foil

Others

By Application:

Cosmetic and personal care

Food and beverages

Industrial

Pharmaceuticals

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Sachet Packaging Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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