

Global Sachet Packaging Market Size study, by Material Type (Plastic, Paper, Aluminum Foil, Others), by Pack Size (1ml to 10ml, 11ml to 20ml, 21ml to 30ml, Above 30ml), by Packaging Machinery (Vertical Form-fill-seal Machines, Horizontal Form-fill-seal Machines), by Application (Food, Personal Care & Cosmetics, Other Applications) and Regional Forecasts 2022-2032

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Abstracts

Global Sachet Packaging Market is valued at approximately USD 8.75 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 6.40% over the forecast period 2024-2032. Sachet packaging involves enclosing small quantities of substances, primarily powders, liquids, or semi-liquids, within sealed pouches or packets made from flexible materials like plastic or foil. Designed for single-use consumption or applications, these packets offer benefits such as convenience, portability, and precise portion control. Consequently, sachet packaging has garnered significant traction across industries where precise dosing and effortless distribution are paramount. The Global Sachet Packaging Market has witnessed burgeoning interest owing to the escalating demand for packaging solutions catering to small product quantities across diverse end-use sectors.

The Global Sachet Packaging Market experiences growth driven by the increasing demand for compact and convenient packaging solutions. This trend is propelled by consumer preference for smaller portions and on-the-go convenience, leading to widespread adoption across various sectors. Moreover, the affordability of sachets for promotional purposes stimulates industry expansion, offering cost-effective branding and marketing opportunities. Furthermore, market growth is supported by rising demand for ready-to-eat meals and packaged foods, reflecting evolving consumer lifestyles.

Additionally, investments by key players in eco-friendly packaging materials present new growth avenues. However, the market faces challenges including competition from alternatives such as stick packaging, stringent government regulations on plastic usage, and fluctuating raw material prices. Additionally, the scarcity and high cost of raw materials pose further hindrances to market growth throughout the forecast period from 2024 to 2032.

The key regions considered for the global Sachet Packaging market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, Asia Pacific was the largest regional market. As per the India Brand Equity Foundation (IBEF), under the Ministry of Commerce & Industry, Government of India, the FMCG market in India is positioned for regional growth. Key segments including household & personal care, healthcare, and food & beverages are significant contributors to the Asia Pacific region's substantial market expansion. With a substantial consumer base, Asia Pacific dominates the Global Sachet Packaging Market, driven by urbanization and industrialization. Low costs of raw materials and labor, coupled with government initiatives, attract sachet packaging manufacturers to the region. India and China are anticipated to lead sachet packaging demand in the Asia Pacific region and beyond. On the other hand, Europe is projected to registered the fastest growth in global Sachet Packaging market.

Major market player included in this report are:

Glenroy Inc.

Amcor Plc

Constantia Flexibles Group GmbH

Huhtamaki Oyj

ProAmpac LLC

AE Adams (Henfield) Ltd

Paharpur 3P

RCP Ranstadt GmbH

Sharp Services LLC

Sealed Air Corporation

The detailed segments and sub-segment of the market are explained below:

By Material Type

Plastic

Paper

Aluminum Foil

Others

By Pack Size

1ml to 10ml

11ml to 20ml

21ml to 30ml

Above 30ml

By Packaging Machinery

Vertical Form-fill-seal Machines

Horizontal Form-fill-seal Machines

By Application

Food

Personal Care & Cosmetics

Pharmaceuticals

Sealants & Adhesives

Lubricants & Solvents

Other Applications

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil
Mexico
Middle East & Africa
Saudi Arabia
South Africa
RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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