

Global Running Apparel and Footwear Market Size study & Forecast, by Distribution Channel (Offline, Online) and distribution channel), by End User (Men, Women, Children) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/GF69C7876847EN.html>

Date: December 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GF69C7876847EN

Abstracts

Global Running Apparel and Footwear Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. Running apparel is a clothing style that is designed to be worn at the time of sports activities such as running, jogging, and athletics. This apparel includes tights, vests, shirts and jackets, pants, shorts, and innerwear. Likewise, running footwear is a type of light, comfortable shoe that is primarily designed for running activities. The rising influence of athleisure and healthy lifestyle trends, increasing inclination towards sport & fitness activities, coupled with the growing number of women participating in fess and sports activities are propelling the market demand across the globe.

According to Statista, the sports activities of the sports club segment generate revenue of around USD 2.52 billion in Germany, which is projected to grow and is likely to reach USD 10.05 billion by 2025. Therefore, the rising traction of sports activities in a sports club is propelling the demand for running apparel and footwear, which is accelerating the growth of the market. Moreover, the growing availability of products on e-commerce platforms, as well as the rising inclination toward more active lifestyles are boosting the market demand in the forecasting years. However, the availability of counterfeit products is hindering market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Running Apparel and Footwear Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America dominated the space in terms of revenue, owing to the rising awareness

about adopting healthy lifestyles and the increasing number of sports and fitness activities. Whereas, the Asia Pacific is expected to grow significantly during the forecast period. Factors such as increasing disposable income, increasing population, as well as growing healthy lifestyle trends are burgeoning the market growth in the forecasting years.

Major market players included in this report are:

Adidas AG

ASICS Corp.

Authentic Brands Group LLC

Berkshire Hathaway Inc.

Columbia Sportswear Co.

Deckers Outdoor Corp

Hanesbrands Inc.

Karhu Holding BV

Mizuno Corp

New Balance Athletics Inc.

Recent Developments in the Market:

In 2021, Nike declared the introduction of the company's unique service to assist its combat waste titled "Nike Refurbished" at 15 stores across the United States. This initiative allows consumers to return their Nike shoes under 60 days of purchase and have their footwear sent to a specialist team. The service initially be rolled out on an experimental basis in the United States and then opened to the rest of the world.

In 2020, Puma unveils its New Cushioning Tec formed with MIT Design Lab, which debuted on its Lifestyle Running Shoe. Xetic is the new cushioning platform from Puma- an innovation that has the appearance of 3-D printing but is made with foam instead of plastic. With the introduction of this the sales volume of puma shoes to strengthen in the global market.

Global Running Apparel and Footwear Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Distribution Channel, End User, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define the market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study.

The report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Distribution Channel:

Offline

Online

By End User:

Men

Women

Children

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

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