

# **Global RPA and Hyperautomation Market Size study, By Component (Solution, Services), By Deployment Mode (Cloud, On-premises), By Business Function (Finance & Accounting, Supply Chain & Operations, Information Technology (IT), Others), By End-User (BFSI, IT & Telecom, Retail & Consumer Goods, Other Verticals), and Regional Forecasts 2022-2028**

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## **Abstracts**

Global RPA and Hyperautomation Market is valued at approximately USDXX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028. Robotic Process Automation (RPA) is a type of business process automation technology that is based on artificial intelligence /digital workers or metaphorical software robots. And, Hyperautomation refers to the usage of advanced technologies to automate business tasks and processes, which are generally performed by humans. The growing trend of digitalization, increasing demand for AI, ML, and advanced analytics technologies for enhancing business operations, and the growing need for automated solutions for business continuity and planning are some prominent factors impelling the global market growth. For instance, according to Statista, in 2018, the artificial intelligence (AI) software market worldwide generates a revenue of around USD 10.1 billion, and it is anticipated to reach approximately USD 126 billion by 2025. Thereby, the development of the artificial intelligence (AI) software market is exhibiting a positive influence on the market demand around the world. However, accounting for regulatory and enterprise constraints and the high cost of investment impede the growth of the market over the forecast period of 2022-2028. Also, a rise in demand for automation among key industries and emerging economies are anticipated to act as catalyzing factors for the market demand during the forecast period.

The key regions considered for the global RPA and Hyperautomation Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing adoption of novel technologies and increasing demand for cloud-based services. Whereas, Asia-Pacific is anticipated to exhibit the highest CAGR over the forecast period 2022-2028. Factors such as the rising emphasis on enhancing user experience, as well as the growth of BFSI, IT & Telecom, and other end-use verticals, would create lucrative growth prospects for the RPA and Hyperautomation Market across the Asia-Pacific region.

Major market players included in this report are:

IBM Corporation

Microsoft

SAP SE

Alteryx

Appian

Juniper Networks

Zendesk

Pegasystems

Automation Anywhere

ProcessMaker

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product Components of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Solution

Services

By Deployment Mode:

Cloud

On-premises

By Business Function:

Finance & Accounting  
Supply Chain & Operations  
Information Technology (IT)  
Others

By End-User:

BFSI

IT & Telecom

Retail & Consumer Goods

Other Verticals

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global RPA and Hyperautomation Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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