

# Global Rotator Cuff Injury Treatment Market Size study, by Treatment( Surgical Treatment or Curative Treatment, Physiotherapy or Palliative Treatment, Pharmaceutical Drugs or Preventive Treatment, Orthobiologics) and Regional Forecasts 2022-2028

<https://marketpublishers.com/r/GEDDC7BEF0F9EN.html>

Date: May 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GEDDC7BEF0F9EN

## Abstracts

Global Rotator Cuff Injury Treatment Market is valued approximately USD 989 million in 2021 and is anticipated to grow with a healthy growth rate of more than 4.5% over the forecast period 2022-2028. The rotator cuff is a set of tendons and muscles that surround the shoulder joint and hold the head and upper arm in a solid place within the shallow socket of the shoulder. Rotator cuff injuries can range from minor to severe, and their severity increases with age. An increase in sports-related shoulder injuries, technical developments in arthroscopic surgical devices, rise in ageing population with osteoarthritis, and a strong focus of market players on the launch of highly improved arthroscopic treatment devices are the primary factors driving the growth of the market. However, market participants offering rotator cuff injury treatment products face considerable obstacles owing to high cost, lack of experienced specialists along with high surgical treatment failure rate. The growing innovation of orthopaedic implants to increase mobility and strengthen the shoulder will have an impact on market growth. For example, Ortho Regenerative Technologies Inc. published favourable findings from a critical preclinical research of ORTHO-R Biopolymer in March 2020. This biopolymer matrix based on CHITOSAN works as a biodegradable scaffold in the mucosa. It is combined with the patient's PRP to create biologics, which help in the repair of tendon relator damage. Invasive orthopaedic operations are projected to change toward a minimally invasive therapy technique that yields high tendon healing rates as orthobiologics advances. The growing healthcare spending is another key element impacting the growth rate of the rotator cuff injury treatment market.

The key regions considered for the global Rotator Cuff Injury Treatment Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. The market for rotator cuff injury therapy is dominated by North America. This is due to the ongoing research and commercialization of innovative rotator cuff injury treatment items, good reimbursement and insurance coverage for rotator cuff repair therapy, favourable government rules for product commercialization, and considerable engagement in sports. Furthermore, the increasing use of bracing devices for preventative and post-operative patient care, as well as the strong presence of several significant manufacturers in the nation with orthobiologic products in the pipeline, are expected to add to the dominating market position. Whereas APAC is expected to register highest growth over forecast period. Significant growth in its geriatric and patient population for orthopaedic diseases, growing adoption of orthopaedic bracing products in developing Asia Pacific nations, growing presence of rotator cuff injury treatment devices and drugs manufacturers in the country, increased government initiatives to promote sports, and increasing adoption of innovative surgical devices for rotator cuff tears initiated by local manufacturers are inclined to support the growth of the industry.

Major market player included in this report are:

Arthrex

Stryker Corporation

Smith & Nephew

Johnson & Johnson

Zimmer Biomet

CONMED Corporation

Integra LifeSciences Corporation

LimaCorporate

FH ORTHOPEDICS S.A.S.

Evolutis India Pvt Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Treatment:

Surgical Treatment or Curative Treatment

Physiotherapy or Palliative Treatment  
Pharmaceutical Drugs or Preventive Treatment  
Orthobiologics

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Rotator Cuff Injury Treatment Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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