

# Global Rolling Papers Market Size study, by Material Type (Flax, Sisal, Hemp, Rice Straw, Others (Esparto, etc.)), by Basis Weight (Up to 10 gsm, 10 gsm to 25 gsm, 25 gsm & Above) and Regional Forecasts 2022-2028

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## Abstracts

Global Rolling Papers Market is valued at approximately USD 646.05 million in 2021 and is anticipated to grow with a healthy growth rate of more than 5.1 % over the forecast period 2022-2028. Rolling Papers are small sheets, rolls, or leaves of paper which are sold for rolling cigarettes either by hand or with a rolling machine. Consumer preferences have shifted in recent years, with more people rolling their cigarettes rather than utilizing standard methods. Users using rolling tobacco can control the amount and type of tobacco they consume. Over the evaluation period, the growing popularity of the roll-your-own smoking format is predicted to boost Rolling Papers' market sales. In emerging economies, a growing preference for rolling tobacco over cigarettes is allowing manufacturers to expand their reach into hitherto untouched regions, creating opportunities for Rolling Paper Market. The rising popularity of rolling cigarettes, as well as the growing number of states that have legalized recreational cannabis, are likely to drive up demand for Rolling Papers. Leading Rolling Paper manufacturers are working on diversifying their product portfolios by introducing novel items. For instance- Schweitzer-Mauduit International, Inc. (SWM) introduced a new product line called 'Botani,' which is premium hemp and botanical solution, in February 2022, rolling and pre-roll sheets, hemp wrappers, and hemp fillers are among the products in the collection. Manufacturers find it difficult to grow their manufacturing capacities due to strict rules in several nations regarding the sale and import of tobacco-related items which hampers the growth of the market over the forecast period of 2022-2028.

The key regions considered for the Global Rolling Papers Market study include Asia

Pacific, North America, Europe, Latin America, and Rest of the World. From 2022 to 2028, the Asia Pacific regional market is expected to grow at the fastest rate, as China, according to the World Health Organization (WHO), is the world's largest producer and consumer of tobacco, with over 300 million active smokers, accounting for almost one-third of all smokers worldwide. Over the projection period, the U.S. population of smokers is expected to boost demand for Rolling Papers.

Major market players included in this report are:

Schweitzer-Mauduit International, Inc.

Delfort Group AG

Republic Technologies

Richer Paper Co., Ltd.

Snail Custom Rolling Papers

Moondust Paper Private Limited

Miquel y Costas

JOB de Jean Bardou

Devambeiz

Recon Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material Type:

Flax

Sisal

Hemp

Rice Straw

Others (Esparto, etc.)

By Basis Weight:

Up to 10 gsm

10 gsm to 25 gsm

25 gsm & Above

By Region:

North America

U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Rolling Papers Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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