

# **Global Rodenticides Market Size Study, by Product (Anticoagulant, Non-anticoagulant), by Form (Pellets, Blocks, Powder), by Application (Agriculture, Pest Control Companies, Warehouses, Urban Centers, Household) and Regional Forecasts 2022-2032**

<https://marketpublishers.com/r/G8BA1B413633EN.html>

Date: July 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G8BA1B413633EN

## **Abstracts**

The Global Rodenticides Market is valued at approximately USD 2.43 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 4.50% over the forecast period 2024-2032. Rodenticides, essential in the battle against rodent infestations, are specialized chemicals designed to attract and eliminate rodents such as rats and mice. By mimicking food or bait, these substances effectively disrupt the physiological processes of rodents, leading to their eventual demise through disease, internal bleeding, or organ failure. Widely utilized across agricultural fields, residential areas, commercial buildings, and public spaces, rodenticides play a crucial role in mitigating the myriad problems caused by rodents, including property damage, food contamination, and the transmission of diseases.

The escalating pace of urbanization and industrialization, coupled with growing awareness about the health risks posed by rodent infestations, is fuelling the demand for robust rodent control solutions. The burgeoning agriculture and food sectors are significantly driving this market, necessitating effective pest management to safeguard crops and food supplies. Additionally, the rising prevalence of rodent-borne diseases is underscoring the need for preventive measures, while technological advancements are spurring the development of more efficient and safer rodenticide formulations. The demand for eco-friendly and non-toxic rodent control solutions further propels market growth. However, environmental concerns regarding rodenticides' impact on non-target species, stringent regulations, and public campaigns promoting alternative pest control methods pose challenges to market expansion.

Regionally, the Asia Pacific market is set to exhibit substantial growth, driven by rapid urbanization and industrialization in countries such as China and India, where rodent infestations are becoming increasingly prevalent. The agricultural expansion and the proliferation of food storage facilities in this region heighten the need for effective rodent control measures. With a strong emphasis on food security and hygiene, businesses and consumers are becoming more aware of the importance of maintaining rodent-free environments. The availability of diverse rodenticide products, both chemical and non-chemical, caters to the varied preferences and requirements in the region. Moreover, the Europe region is anticipated to grow at fastest growth rate during forecast period 2024-2032.

Major market players profiled in this report include:

BASF SE

Bayer AG

Syngenta AG

UPL

Neogen Corporation Limited

Anticimex

Ecolab

Rentokil Initial, plc

Senestech, Inc.

Rollins, Inc.

The detailed segments and sub-segment of the market are explained below:

By Product:

Anticoagulant

Non-anticoagulant

By Form:

Pellets

Blocks

Powder

By Application:

Agriculture

Pest Control Companies

Warehouses

Urban Centers

Household

By Region: North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

#### Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

#### Latin America

Brazil

Mexico

#### Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Common content for 'Report Description':

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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