

Global Robotic Desktop Automation Market Size study with COVID Impact, by Service Type (Professional, Training), End Use (Banking and financial services, Insurance (BFSI), Telecom/IT sector, Healthcare, Retail, Manufacturing and Others) and Regional Forecasts 2020-2027

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Abstracts

Global Robotic Desktop Automation Market is valued approximately USD XX billion in 2019 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2020-2027. . Robotic desktop automation (RDA) is some form of intelligent process automation (IPA) software. Robotic desktop automation program is installed locally on a laptop or mobile device On demand or against a timetable, the RDA program is started for agent assist automation, assistive automation, and in-line automation. It is a technology that utilizes software robots to automate repetitive tasks and manual processes — improving your employees ' work by interacting with websites, business and desktop applications , databases, and people to perform repetitive, often mundane, work. The expansion of the global automation market for robotic desktops is expected to be driven by the rising spending on robotic desktop automation services & increasing need to reduce operating costs and increase productivity in both the manufacturing and corporate sectors. According to Statista, Expenditure on robotic desktop automation services is projected to reach USD 792 million globally in 2019. Failure to apply financial controls (as RAD processes are automated) is expected to restraint the global automation market for robotic desktops. Moreover, it is expected that the need for rapid delivery in manufacturing industries, unified banking transactions and smooth processes in service centers and IT industries will create significant opportunities for the global RDA market during the forecast period.

The regional analysis of global Robotic Desktop Automation market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. The North American market is expected to retain the RAD industry's biggest share. The RAD market is expected to experience substantial growth levels of CAGR in APAC and MEA over the forecast period across emerging economies , for example across APAC and MEA regions. However, in the forecast period Asia Pacific expected to emerge as an important market. Fast economic growth is one of the most important contributing factors to the growth of the regional market.

Major market player included in this report are:

Sky Mobile & Electronics

Jacada Inc.

Pegasystems Inc.

Blue Prism

Intradiem Inc.

RoboTask

Automation Anywhere, Inc

, Softomotive Ltd

Samyutam Software Solutions Pvt Ltd

Kleptika

Accenture PLC

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Service Type:

Professional

Training

By End Use:

Banking and financial services and Insurance (BFSI)

Telecom/IT sector

Healthcare

Retail

Manufacturing

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Robotic Desktop Automation Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers
Investors

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