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Global Robot Label Applicators Market Size study, By Product Type (Automatic, Manual), By Application (Food & Beverages Industry, E-Commerce Industry, Automotive Industry, Hospitality, Logistic (Courier Parcels)), and Regional Forecasts 2022-2028

https://marketpublishers.com/r/GC819A1F721FEN.html
Date: June 2022
Pages: 200
Price: US$ 4,950.00 (Single User License)
ID: GC819A1F721FEN

Abstracts

Global Robot Label Applicators Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The Robot Label Applicators can be defined as robotic system that can automatically print and apply pressure-sensitive labels to various products. Robotic label applicators come in a variety of shapes, sizes. These applicators are widely used across different end use industries such as Food & beverages, logistics, automotive, and e-commerce among others . growing Logistics Industry and rising adoption of custom packaging solutions as well as recent product launches from leading market players are factors that are accelerating the global market demand. For instance, according to Statista – In 2021, the Indian logistics market was valued at USD 250 billion, and this market is projected to grow to USD 380 billion by 2025, witnessing growth rate of over 10 to 12 percent. Furthermore, as per Statista- in 2020, In 2020, the global logistics market was valued at USD 6.17 trillion, and the global logistics industry is projected to grow to USD 7.32 trillion by end of 2024. Moreover, in January 2021, Japan based Epson Corporation, in partnership with UK based United Automation Inc. launched new label applicator for pharmaceuticals sector. The new labeling and verification machine comes with ColorWorks C7500 and an Epson 6-Axis robot, which facilitates loading, labeling, peel labeling, inspection, verification, and unloading applications. The labeling and verification machine can print and apply up to 600 unique color labels per hour. Also, growing penetration of e-commerce platforms in the emerging markets, and rising industrial automation across different industries are anticipated to act as a catalyzing factor for the market demand during the forecast

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period. However, high cost associated with robotic label applicator solutions impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Robot Label Applicators Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to rising automation and presence of leading market in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as rising logistics and e-commerce sector and surging pharmaceuticals industry in the region, would create lucrative growth prospects for the Robot Label Applicators Market across the Asia Pacific region.

Major market players included in this report are:
Vanomation Inc
Kaufman Engineered Systems
Million Tech
Inventek Engineering
Kolinahr Systems
C3 Ingenuity
Advanced Micro Robotics
Universal Robots
Unilogo
Caxton Mark Inc.
The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:
By Product Type
Automatic
Manual

By Application
Food & Beverages Industry
E-Commerce Industry

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Automotive Industry
Hospitality
Logistic (Courier Parcels)
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Robot Label Applicators Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)

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Third-party knowledge providers
Investment bankers
Investors

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